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To learn more about how to utilize Causes check out the Causes Exchange here: http://exchange.causes.com/

Causes is hiring! Join our team: http://exchange.causes.com/jobs/

#### Information

**★★★**★ (3.8 out of 5) Based on 8,446 reviews

Users:

21,891,430 monthly active users, 39 friends

Category Education

This application was **not** developed by Facebook.

### 280,054 People Like This



Jessica

Willis







2 notes









Shaker

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Notes

Partnership to Stop Cancer 10:31pm May 28 | 65 Comments

Welcome to Causes Exchange! 8:00pm May 20 | 173 Comments

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# Causes



Wall Info Reviews

Stories

Discussions

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#### About Causes

### Make a difference, on Facebook.

If you are an individual activist, nonprofit, foundation, company, or anyone else wanting to learn more about how to utilize Causes please visit Causes Exchange.

Causes empowers anyone with a good idea or passion for change to impact the world. Using our platform, individuals mobilize their network of friends to grow lasting social and political movements.

New to causes? Browse causes supporting:

Animals: Education Environment International Issues Religion

...and much more.

Already have the Causes application? Go to the application.

If you have guestions about how Causes works, please check out our Help Center.

You can also take a look at our Privacy Policy.

Causes is hiring! For more, check out our jobs page.

#### Friends using this Application







Andain.





Davis





Suleyman





Gavin Hope Dominic

Williams

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#### About Causes

Causes was founded on the belief that in a healthy society, anyone can participate in change by informing and inspiring others. The most successful movements have always been born out of and held together by the bonds of real world relationships, and online social networks present never before seen opportunities for organizing. We strive to build tools for people to mobilize their friends for collective action, spread the word to friends of friends and acquaintances, and eventually launch movements that span local communities or even the globe.

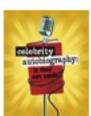
Because we believe there are infinite ways to positively impact our world, anyone can create a user-created advocacy group on Causes. This group, called a "cause," is the building block for all activity on the site. We strive for equal opportunity activism, which means that causes created by nonprofits and causes created by concerned individuals share the same level-playing field. Unlike other models that favor organizations with large budgets, causes rise and fall based on how well leaders organize and keep their communities engaged and mobilized. Cause administrators can post announcements to the cause and communicate with members through email and Facebook notifications. Members can discuss the issues, share their experiences, post media, and sign petitions. Causes can choose whether or not to fundraise by selecting a beneficiary organization to receive donations; these donations are automatically delivered monthly. To learn more about how donations work, visit http://apps.facebook.com/causes /help?category=Donation+questions

There is no one way to measure a cause's success: a cause can spread awareness to a new demographic, teach users how to make changes in their daily lives, raise money to reach important goals, or encourage people to share personal stories and find support. To read success stories, visit http://exchange.causes.com/resources/success-stories

Whether you are an activist who wants to stop genocide or a nonprofit that promotes literacy, Causes can be your platform. It is a tool to help people go from caring about issues to doing something to make change. Anyone can change the world. How will you?

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