








# #BeInBusiness Lesson Packs



As part of our work to support a greater engagement with the study of Business and Enterprise, we have produced, in partnership with teachers, a bank of optional lessons and resources that we believe will support teachers in introducing a wide range of concepts into their teaching of the subject. This not only includes the challenges experienced by specific groups of people in our society aiming to progress in their careers in business and enterprise, but also highlights opportunities for students to reflect on their own opportunities within the subject. This includes materials looking at self-reflection, finding a Unique Selling Point, creating a side hustle, being an entrepreneur, and how to set up a formal company. Each lesson includes contextual challenges faced by different people, examples of how we can overcome these, and lessons learnt from successful people in the industry. For each topic, there is a lesson PowerPoint, handout, and video either embedded into the materials or provided via external links. The structure of each lesson, and their support notes, should help you as teacher to deliver each lesson. You are also welcome to edit these resources to suit your own use.

## Resource list

Name	Summary	GCSE Business Specification links	VQ Enterprise Specification links
<b><u>Self-reflection in Business</u></b> 	This lesson pack provides a framework and toolkit for students to recognise skills they already have in Business and how to identify and develop skills for the future.		Component 1 Topic A4
<b><u>Representative Recruitment</u></b> 	This lesson pack introduces students to recruitment and current best practice on inclusive and representative HR approaches for hiring.	<b>Topic 2.5</b> Making human resource decisions	<b>BTEC Nationals - Unit 8</b>
<b><u>Finding Your USP</u></b> 	This lesson pack invites students to look at how an individual's experiences and background can form the basis of unique and innovative businesses.	<b>1.1.1</b> The dynamic nature of business <b>1.2.3</b> Market segmentation <b>2.1.4</b> Ethics, the environment and business <b>2.2.3</b> Promotion	Component 2 Topic A1
<b><u>Creating a Side Hustle &amp; Being an Early Entrepreneur</u></b> 	This lesson pack investigates modern avenues and approaches into business and how entrepreneurs have captured new markets and built dynamic offers from the ground up.	<b>1.1.2</b> Risk and reward <b>1.1.3</b> The role of business enterprise <b>1.4.1</b> The options for start-up and small businesses <b>2.1.4</b> Ethics, the environment and business	Component 1 Topic A1 Component 2 Topic A1
<b><u>Setting Up a Formal Company</u></b> 	This lesson pack explores the stages of setting up a business including key elements such as licensing and costs. It also explores some of the challenges faced by people in business from different backgrounds and case studies of how those challenges were overcome.	<b>1.1.2</b> Risk and reward <b>1.3.1</b> Business aims and objectives <b>1.3.4</b> Sources of business finance <b>1.4.1</b> The options for start-up and small businesses <b>1.4.2</b> Business location <b>1.5.3</b> Legislation and business <b>2.1.4</b> Ethics, the environment and business	Component 1 Topic A3 Component 1 Topic C2 Component 2 Topic A2 Component 3 Topic A4 Component 3 Topic B3 Component 3 Topic C5

We welcome all teachers to edit and adapt our lessons for use in their centre. If you adapt these materials and would like to share your approaches, please use the hashtag #BeInBusiness, so others in the Business and Enterprise teaching community can access these and contribute to the discussion.

