

Qualification at a glance

► Consists of two externally examined papers.

Our specification is structured into two themes, taking students from how entrepreneurs start businesses (Theme 1) through to growing and global businesses (Theme 2). There are two equally weighted exam papers, focusing on each specification theme.

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

Theme 1: Investigating Small Business

 Written examination: 105 minutes

 50% of the qualification (90 marks)

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

Assessment overview

The paper is divided into three sections:

Section A: 35 marks

Section B: 30 marks

Section C: 25 marks.

The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Questions in Sections B and C will be based on business contexts given in the paper.

Calculators may be used in the examination.

Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with an emphasis on aspects of marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.

Theme 2: Building a Business

 Written examination: 105 minutes

 50% of the qualification (90 marks)

Content overview

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making product decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Assessment overview

The paper is divided into three sections:

Section A: 35 marks

Section B: 30 marks

Section C: 25 marks.

The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Questions in Sections B and C will be based on business contexts given in the paper.

Calculators may be used in the examination.



Mapping documents from your current exam board

To make the transition from your current exam board as easy and straightforward as possible, we've created two mapping documents:

Switching from AQA to Pearson Edexcel

Switching from OCR to Pearson Edexcel

Switching from WJEC/Eduqas

Why choose Pearson Edexcel for your GCSE Business qualification?

Flexibility

You'll see that our new qualifications are designed to help you cover the content flexibly, in the way that's right for your school. Based on your feedback, we've also made improvements to the clarity and structure of our new specification and exam papers – including ramped questions that help to build students' confidence.

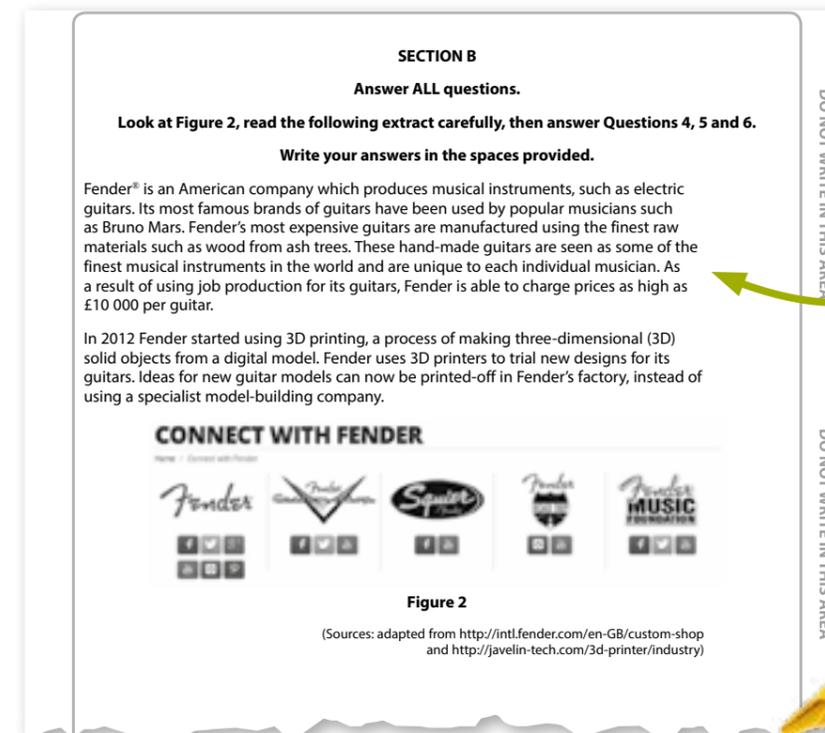
The specification structure also offers flexibility. You may wish to change the order of the content within topics, reorganise the content across topics or even reorganise topics across themes.

Download our course guide to learn more.

Practical content and case studies

Pearson Edexcel's GCSE Business (2017) qualification uses practical and enterprising content to engage and develop your students.

- Our assessments help to engage your students by using real and relevant business examples.
- The content provides opportunities to engage students with local, business enterprise examples in Theme 1 through to the international brands they recognise in Theme 2.
- Real-world contexts and examples of modern business practice enable you to make Pearson Edexcel GCSE Business (2017) relevant to the business world and accessible to your students.



Real and relevant contexts

Download our Case Studies and discover our practical and enterprising content