

GCSE (9-1) in Business 2017

Content mapping: from OCR 2009 specification

This mapping document highlights the similarities and differences in specification content between **Pearson's new (2017) GCSE (9-1) in Business** and the **legacy (2009) OCR specification**.

The new Pearson 2017 GCSE (9-1) in Business specification is organised into two themes. The first theme approaches the content through the context of small businesses and the second focuses on growing businesses.

The table below is organised into two columns: the first outlines content in the legacy (2009) OCR specification and the second notes how this content aligns with Pearson's new (2017) specification. The table indicates where there is continuity with OCR's current content to help you transition to Pearson's new specification.

This mapping document does **not** detail every specification point required in Pearson's new 2017 specification so please refer to the specification for all content.

| 2009 OCR specification content | | 2017 Edexcel specification content |
|---|---|---|
| 2.1.1 Marketing | Marketing research and data collection | 1.2.2, 1.2.3 |
| | The marketing mix | 1.4.3, 2.2.1, 2.2.2, 2.2.3, 2.2.4, 2.2.5 |
| | Marketing in the wider business environment | 1.4.1, 1.4.3, 1.5.2, 2.1.4, 2.2.3, 2.2.4, 2.3.4 |
| 2.1.2 Enterprise | Enterprise and the entrepreneur | 1.1.2, 1.1.3, 1.2.4 |
| | The business plan | 1.4.4 |
| 2.2.1 The structure of business activity | The need for business activity | 1.1.3, 1.3.1, 1.5.1 |
| | Business ownership, trading organizations, growth, location | 1.4.1, 1.4.2, 2.1.1 |
| 2.2.2 The workforce in business | Employment and retention | 1.5.3, 2.5.2, 2.5.3, 2.5.4 |
| | Organisation and communication | 2.5.1, 2.5.2 |
| 2.3.1 Using and managing resources to produce goods and resources | Types of production methods | 1.1.3, 2.3.1 |
| | Management and control of production | |
| | Production costs | 1.3.2, 2.4.2 |
| 2.3.2 Financial information and decision making | Sources of finance | 1.3.4, 2.1.1 |
| | Financial forecasting and analysis | 1.1.2, 1.3.1, 1.3.2, 1.3.3, 2.4.1 |
| 2.3.2 External influences on business activity | The competitive environment | 1.2.4 |
| | Environmental influences and ethics | 2.1.4 |
| | Government and the UK Economy | 1.5.4 |
| | Globalisation and UK business | 1.5.4, 2.1.3 |