## Graphic Communication

### Standard Mark – 37

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<table>
<thead>
<tr>
<th></th>
<th>Fully emerging competent ability</th>
<th>Just competent and consistent ability</th>
<th>Fully emerging competent ability</th>
<th>Fully emerging competent ability</th>
</tr>
</thead>
</table>

**Examiner comments:**

- There is endeavour in the development of ideas which reflects a growing understanding of contextual sources as investigations progress.
- There is evidence of experimentation and exploration using cut and paste techniques centred around typography. Ideas are refined through a layered approach.
- There is a competent ability to record observations and insights through hand drawn, cut out and printed letterforms.
- Annotation is straightforward but generally adds to the overall development of ideas.
- The candidate has realised their intentions through purposeful investigations and a personal and meaningful response.

**Keyword descriptors from the taxonomy:**

- Reflective
- Predictable
- Growing control
- Broadening
- Endeavour
- Safe
- Purposeful