

Component 2 Art, Craft and Design

Standard Mark – 40

Performance Level 4: Competent and Consistent

	AO1	AO2	AO3	AO4
Mark	10	11	10	9
Performance Level	4	4	4	3
	Just competent and consistent ability	Mostly competent and consistent ability	Just competent and consistent ability	Fully emerging competent ability

Keywords from the taxonomy:
Purposeful

Moderator commentary

This Component 2 Art, Craft and Design submission consists of an A3 square sketch pad, an A3 sheet of selected prints and an A4 acrylic paint on canvas outcome created during the 10-hour period of sustained focus, in response to the Externally Set Assignment theme of 'Power'. Images of the work selected here reflect the characteristics of work at the entry point of Performance Level 4, Competent and Consistent, with a mark of 40/72. The strengths of the submission lie within Assessment Objectives 2, Refine.

The candidate begins their preparatory study period with a mind-map and visual references for their selected sub-theme of "The Power of Influence". A series of competent studies of personal objects relating to social influence: a perfume bottle and mobile phone. A photo-shoot is arranged, to evoke the feel of a vintage setting, where friends are posing with flowers. The candidate is drawn to the work of American Artist Barbara Kruger and begins to experiment with adding the text "Adorn your prison" to selected images, as well as refining ideas through purposeful water-colour studies that explore this concept.

A secure study of a dress is made, in response to looking at a collection of Vogue magazine images. The candidate shows interest in the paintings of American Artist Mark Tennant and thoughtfully annotates: "Mark captures powerful snapshots of youth rebellion, accurately depicting teenage culture". Following a transcription of one of Tennant's works, the candidate reflects on the contrast of contemporary life of her peers to that of the past, before embarking upon a portrait photo-shoot. Here, the model's face is sprayed with water and their make-up runs down across their face. An emotive water colour study of this image is carefully rendered by the candidate onto a prepared collage of magazine advertisements.

The candidate presents a series of studies from their original 'vintage' photo-shoot. These observations are recorded through a combination of pencil, pen, water-colour and acrylic paint, and reflect a competent and consistent understanding and application of the formal elements of art and design.

During the 10-hour period of sustained focus, the candidate creates a sustained and closely observed A3 painting of 2 friends dressed for an occasion and holding flowers. The influence of Tennant's painting style can be seen with loose brush-marks, alongside the Kruger inspired text that presents a feminist message. The 10-hour period of sustained focus response is presented on an A4 canvas with a red painted background that echoes the familiar palette of red, black and white used by Kruger in her photo-collage work.

In order for the submission to move more securely into Performance Level 4, the candidate could show a more secure understanding of how their connections to sources, including their own photographs, have informed their intentions to create a meaningful and personal response through skilful evidence of technical competencies.









