

# Component 1 Art, Craft and Design

## Standard Mark – 58

	A01	A02	A03	A04	TOTAL
<b>Mark</b>	14	14	15	15	58
<b>Level</b>	5	5	5	5	
	Mostly confident and assured ability	Mostly confident and assured ability	Fully confident and assured ability	Fully confident and assured ability	

### Examiner comments:

- This submission of work is in level 5 with a total of 58 marks.
- There is evidence of drawing, painting and photography.
- The project is developed in a focused and comprehensive manner which presents as a convincing submission of work, which is both resolved and skillful in its outcomes.
- There is evidence of an advanced control over the formal elements that have been explored within the submission, driven by insights gained through the exploration of ideas and reflections.
- The candidate's investigative process shows a convincing understanding of the context of their own ideas and the sources, that have informed them.
- Annotation shows an informed understanding of the variety of sources that they have referenced.
- The outcome for AO4 demonstrates a confident and assured understanding of visual language through the application of the formal elements.

### Keyword descriptors from the taxonomy:

Advanced

Refined

Convincing

Resolved

Comprehensive

Perceptive

Focused



Pearson

Final outcome



Standard Mark – 58



### Edvard Munch - Scream

Munch's Scream is an oil painting on the Norwegian artist's face. As a result of his emotional distress, Munch painted the Scream in 1893. The painting depicts three figures in a boat, with the central figure representing Munch himself. The two other figures are his two sons, who were also suffering from mental distress.

Essentially, the Scream is a metaphorical, or symbolic, painting. It is not a realistic depiction of a scene, but rather a representation of Munch's inner world. The painting is a powerful expression of the artist's emotional state, and it has become one of the most famous and recognizable works of modern art.

### Picasso - Blue Period

The Blue Period was a period of artistic transition for Pablo Picasso between 1901 and 1904. During this time, he painted in shades of blue and blue-green, reflecting a sense of melancholy and despair. This period was influenced by the suicide of his friend Carlos Casagemas, and it led to the development of his Cubist style.

The Blue Period was a time of intense emotional and artistic exploration for Picasso. He used a limited color palette to convey a sense of tragedy and suffering. His subjects were often the poor and marginalized members of society, and his work was characterized by a deep sense of empathy and social critique.

### THE WINDOW TO THE SOUL

The eyes are often referred to as the window to the soul. This is because they are the most expressive part of the face, and they can convey a wide range of emotions and feelings. In art, the eyes are a key element of characterization, and they can be used to create a powerful connection between the viewer and the subject.

Artists have long recognized the power of the eyes, and they have used a variety of techniques to create realistic and expressive depictions. From the detailed shading of the iris to the use of color and light to create a sense of depth and movement, the eyes are a central focus of many great works of art.

### Shepard Fairey

**HOPE**

### NUESTRA VOZ

A major focus of the contemporary street art movement is the use of political and social commentary. Shepard Fairey's 'HOPE' poster is a prime example of this, as it features a stylized portrait of Barack Obama and the word 'HOPE' in large, bold letters. The poster became a symbol of the Obama 2008 campaign and inspired a wave of similar political art.

Fairey's work is characterized by its bold, graphic style and its focus on social and political issues. He has created many other notable posters and artworks, including 'Obey' and 'The Eyes Are the Windows to the Soul'.

### HOPE

### Vision without action is mere a dream. Action without vision just wastes the world. Vision with action can change the world.

— Joel A. Barker

### Emotions in portraiture

Emotions are usually the first thing we notice in other people. They tell us more about a person than any other physical attributes could. In portraiture, emotions are a key element of characterization, and they can be used to create a powerful connection between the viewer and the subject.

Artists have long recognized the power of emotions, and they have used a variety of techniques to create realistic and expressive depictions. From the use of color and light to create a sense of mood and atmosphere to the use of facial expressions and body language to convey a specific emotion, the emotions in portraiture are a central focus of many great works of art.

### The Eyes Are the Windows to the Soul

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AO4 Final Outcome