

Component 1 Art, Craft and Design

Standard mark = 51

Keyword descriptors from the taxonomy:

Skilful Informed
 Purposeful Secure
 Engaged Thoughtful
 Cohesive Resolved

	A01	A02	A03	A04	Total
Mark	12	13	13	13	51
Level	4	5	5	5	4/5
	Fully competent and consistent ability	Just confident and assured ability	Just confident and assured ability	Just confident and assured ability	



Observational Drawing 2




Photos



Developed Idea 1

Analysing Developed Idea 1



- I think that this idea responds to the theme of beginning + or end because it shows a kitten who is at the beginning of her life, a young adult who is more in the middle of her life + then the black leaves represent the end of life + the box between them.
- I have chosen to use quite a simple composition and only to alter the photo with the leaves floating from the head as I know that marcelo monre doesn't add the features + keeps the cut up parts of the face intact.
- In Monreal's work, the flowers represent the life inside of us and therefore I thought that it would be interesting to have the flowers in my idea represent death instead as an interesting interpretation of the theme.
- I chose to paint my idea in blue as I had seen a piece of Marcelo's work in this book + also I think the colour represents the mood I was trying to portray.
- I chose to use acrylic paint because I know in my final piece it would be good to paint it in acrylic because I need it to dry quickly in order to scan it into photoshop + therefore I want to practice + develop my acrylic painting skills.

I have changed this idea a lot since it was my initial idea 1, I have used the same subject matter but when she is older, I felt that initial idea 1 was quite boring and the mood was quite plain but this idea is much more interesting. I would like to use this idea in my next developed idea. I would like to use this idea in my next developed idea.

Visual Study



Visual Study Analysis

I chose to do my visual study of Marcelo's work because I like the combination of the dusky pink and vibrant red, which normally clash but really compliment each other in this piece. I also really like the way the face is split down the middle of the image because you can still see what the person like but at the same time the flowers bursting through are still effective.

Marcelo Monreal intends that his work shows people's inner beauty that is concealed by their appearance on the outside. I think I am going to use the same philosophy in my work. I also think it would be interesting to use flowers native to where the subject matter is from to show people's connection to where they came from.

In my next developed idea I would like to combine the portrait style skill I used in the developed idea with the photoshop. I learnt from my visual study that I can use my painting skills to keep to an artist's style influences.

By doing this visual study I have learnt a lot about Photoshop and about the layering techniques that it uses.

* This idea about flowers represents nationality reflects the theme of beginning and end.


Marcelo Monreal Influences & Techniques

- Marcelo Monreal's beautiful artwork represents surrealism yet in a much more modern fashion which engages the audience or baby with bright colors + formful faces. He is from Santa Catarina, Brazil and in his work he incorporates classic skulls + digitally manipulated faces of famous people and replaces blood with flowers which seems to create surreal portraits.
- The influences he has taken from digital art comes from an insight which was passed down to Marcelo by his late mother. When his mother was dying they worked in the garden together and she told him "we are made of flowers". He is also intrigued by what people are really like on the inside + how different that may be to what they show us on the outside.
- He depicts his own work as corresponding and intriguing + wants to make people stop what they are doing + think about what they are seeing in front of them. The focus of his work, according to him, is very experimental + he likes to try different visual languages, designs + sketches based on the things that inspire him.
- "I just think a deep breath and relax to create... trying to show my own chaotic world to others." - Marcelo Monreal.
- Marcelo uses photoshop and lots of other digital editing programmes to create his unique artwork which appeals to the modern audience and manages them to interpret this art how they want + apply it to their own individual expression which also lets us see on the inside, or in Monreal's work, what shows are inside of us.



In-depth artwork analysis

- * Lupita Nyong'o the series Faces (un)Bonded..
- * 2014
- * Photoshop



In this piece, it is clear that with such a vast number of flowers erupting from within Nyong'o's head Montreal sees her at a character full of life. Montreal wanted to replicate the beautiful + blooming person that he sees Lupita as on the inside and show it on the outside.

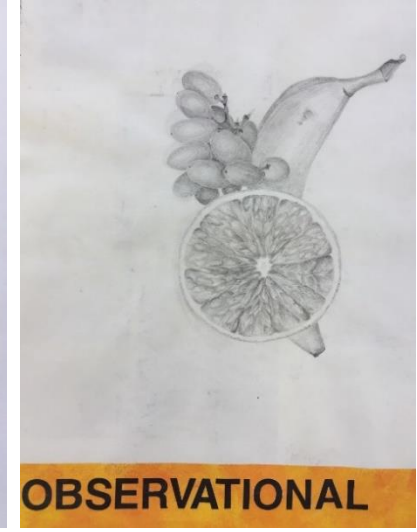
Montreal said he has no specific inspiration but has stated in an interview that he felt people don't "let us know they really are" so he started making this collection of

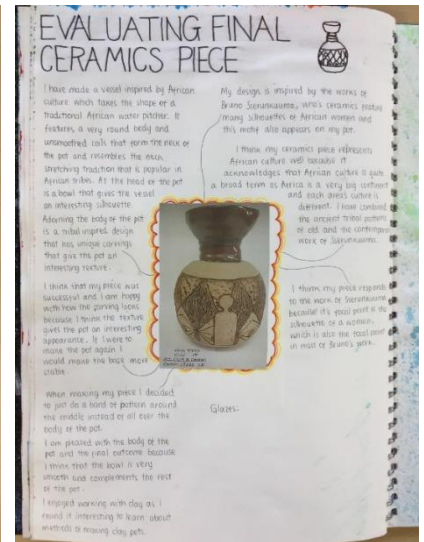
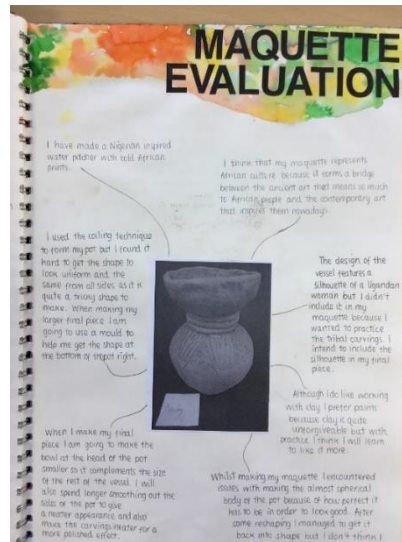
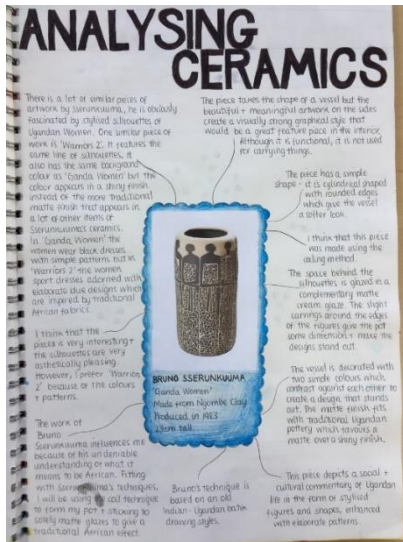
* This piece shows the Mexican-Kenyan actress Lupita Nyong'o. The photo quite close up on the face but it's interesting angle, with a very careful arrangement of colourful flowers give the impression that the blood vessels have pushed the face open fractured in several places. This is incorporated a wide range of colors into this piece. The rich brown color in the background allows the focal Lupita - to stand out. The flowers are primarily warm toned, with more reds, greens and oranges. This is as an effective contrast to the grey tones as they are opposites in the wheel.

* Marcelo Montreal uses photoshop for the pieces in his Faces (un)Bonded. This gives a surreal appearance and look even more unnerving + unsettling because it is manipulating what is rather than a painting.

In my work, I would like to come my own painting skills with Montreal's photoshop techniques.

* I chose to analyse this particular





INITIAL IDEA 1

INSPIRED BY THE WORK OF FRIDA KAHLO

In the background is my sister, who has a traditional Mexican floral headress in the style of Frida Kahlo. In the background there is a jungle background and colourful butterflies.

It will be painted in her initial colouring, although she is only shown in a pencil drawing in this initial idea. The flower crown will be painted using either acrylic or oil paint and in beautiful vibrant colours that will stand out.

The background could either be painted using brush dye to allow the paint to blend out or in a digital paint.

My idea responds to the work of Frida Kahlo because I took inspiration from her composition and colour palette.

I could improve my idea by making the butterflies more life sized and the theme more realistic looking.



KAHLO

INITIAL IDEA 2

INSPIRED BY THE WORK OF MALCOLM FARLEY

I think that this initial idea represents the theme 'My World' because it's final point is my sister doing a high kick in the background and in the background is blurred paint splashes. She is in her Karate suit with her black belt.


In this idea I have only drawn the colourful background in simple outlines but as I develop the piece I intend to use acrylic or oil paints to make splats that are more true to the work of Malcolm Farley.

Darker colours will be used to show the and make her look 3D when developing my piece. I will experiment with different media but I think of acrylic paints would give the beautiful vibrancy that gives Malcolm Farley's work so much charm.

I think it would look very attractive to paint this as to give the piece some texture and therefore give it some character.

I think that my idea responds to the work of Malcolm Farley because his paints people with passion doing the things they love and as my idea develops that is what I wish to convey in my piece.

To improve my idea I want to make the face look more realistic to show the determination that can be seen in the picture.



MALCOLM FARLEY

HENRY



DEVELOPED IDEA 1



ANALYSING DEVELOPED IDEA 1

My work responds to the work of my chosen artists Frida Kahlo and Malcolm Farley. I was inspired by Frida Kahlo as I liked her portraits and the style of her paintings. I then responded to Malcolm Farley by including a very colourful background that mimics his style of work.

I have modified and refined my idea since my initial ideas. I have tried to combine initial ideas 1 and 2 because I liked the composition and subject matter of initial idea 1 and the colour palette of initial idea 2. In my initial idea 1 I only sketched the face but in this idea I painted the face in colour. I have also removed the butterflies that were in initial idea 1 because I wanted to focus in on the face more.


I used acrylic paints to paint the face and flowers because I thought that they would look good in vivid and opaque points. I decided to do the background in watercolours because I thought that it would look better as it was more textured.

I think that my painting responds to the 'My World' theme because it shows my sister training in order to respond to the work of Frida Kahlo.

The subject matter is my sister. I'm showing a traditional Mexican flower crown that I have drawn. I have put my sister in a traditional Mexican state. In the background are blurred watercolours that complement the colours in the rest of the painting. The portrait is intended to stand out from the background.

Around the flowers on the head, I wanted to use contrasting colours that they wouldn't blend into the background.

To improve this idea I would like to use the colour of the background to blend in more with the rest of the piece. I think the size of the portrait is in proportion with the size of the face. In my next developed idea I want to focus on the background more and make it look like someone who is looking at the camera or just the background.

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Comments:

- The candidate develops ideas in a cohesive and focused way, showing a confident and assured ability to make resolved responses through appropriate investigations.
- Critical understanding of context and sources is thorough and informs outcomes in a convincing way.
- The candidate demonstrates a competent ability to record observations and refine personal ideas. Selection and experimentation with materials and techniques shows consistency and technical competency.
- Annotation is cohesive and reflects genuine engagement. An appropriate critical vocabulary is evident throughout the submission.
- The candidate shows a confident and assured ability to realise intentions with an advanced level of control.
- The candidate creates convincing responses through a confident application and understanding of formal elements.