

Component 1 Art, Craft and Design

Standard Mark- 41

Performance Level 4: Competent and Consistent

	AO1	AO2	AO3	AO4
Mark	10	10	10	11
Performance Level	4	4	4	4
	Just competent and consistent ability	Just competent and consistent ability	Just competent and consistent ability	Mostly competent and consistent ability

Keywords from the taxonomy:
Purposeful, Engaged

Moderator commentary

This Art, Craft and Design Component 1, consists of an A3 sketch pad, 4 A2 mounted sheets of outcomes and an A1 printed digital portrait realisation. Images of the work selected here reflect the characteristics of work within Performance Level 4, Competent and Consistent, with a mark of 41/72.

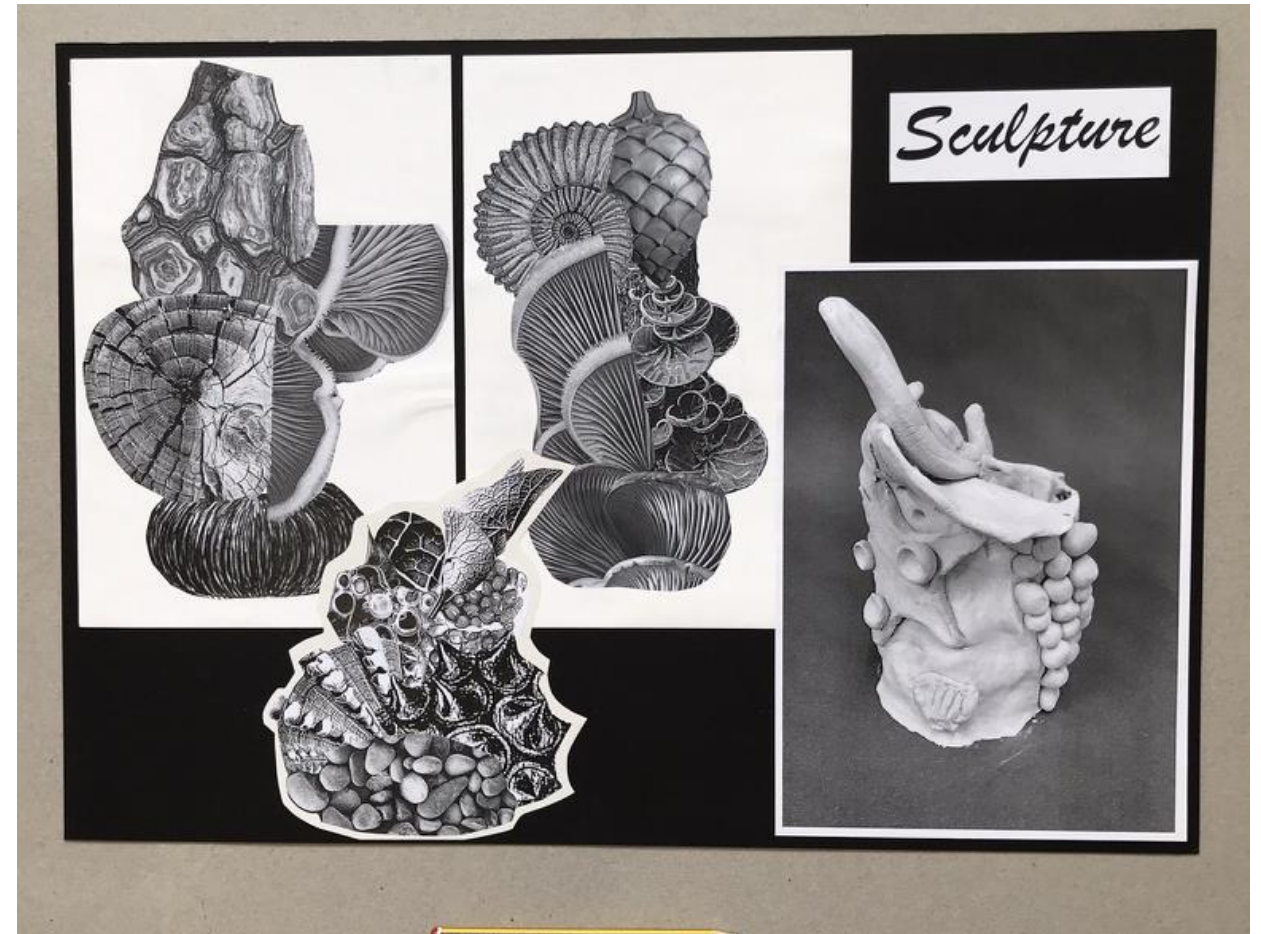
A natural forms project enables the candidate to develop a foundation of key recording skills, reflecting strengths in line drawing and mark-making. A portrait project fuels the candidate to investigate the work of American Artist Shepard Fairey, focusing on the narrative and social commentaries within his work. Purposeful photographic and drawn portraits are created and links made to Andy Warhol's 1962 Marilyn Monroe silkscreen prints. Animated figures of American Artist, Tim Burton, are also noted and a thoughtful comparison is made through annotation: "The lines in Warhol's work are more bold and simplistic in comparison to Burton's. I think the combination of these studies will be very effective."

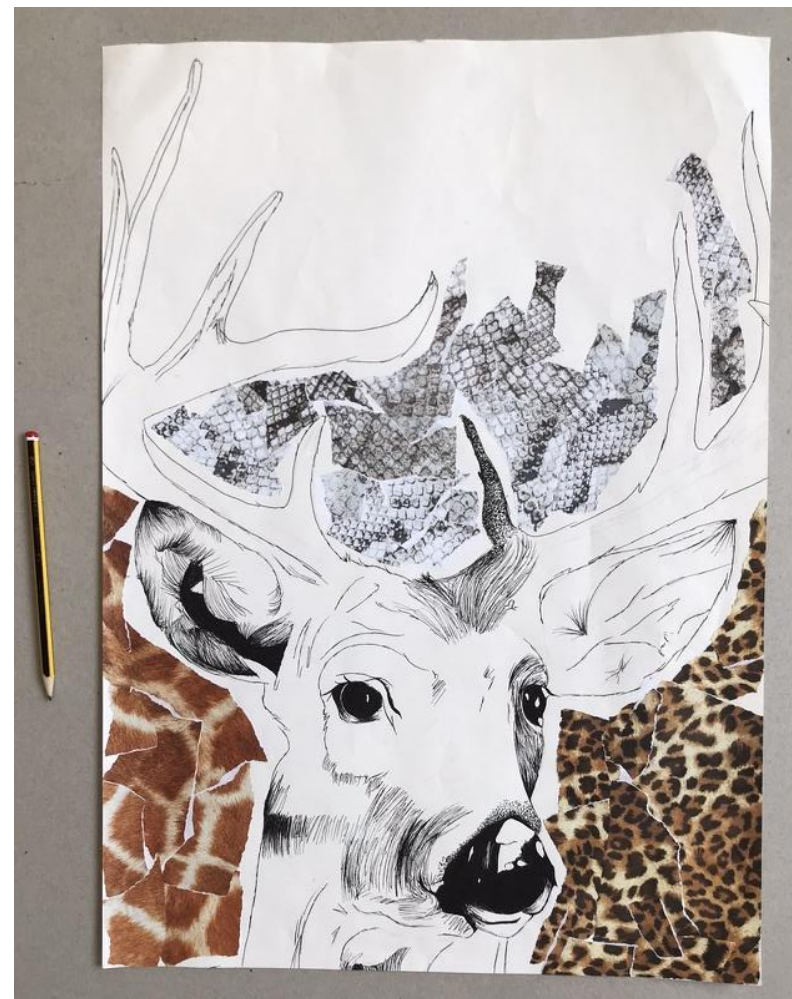
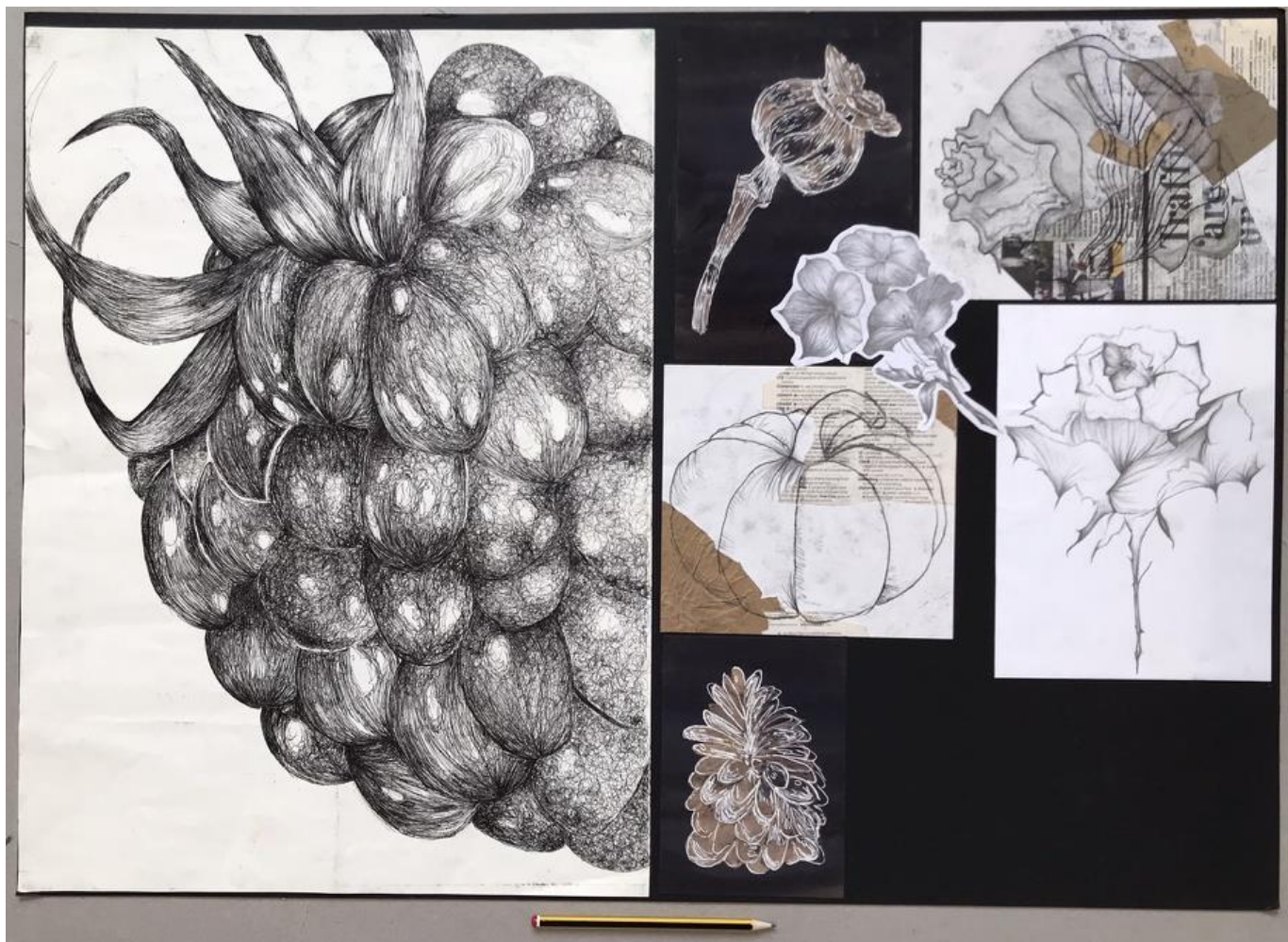
Further purposeful refinement of ideas is made through drawing, focusing on a black female celebrity to "gain an understanding of proportionality regarding features for my final piece". The candidate considers a relevant and personal background for their portrait, selecting African animal prints and making a series of competently acrylic painted studies from secondary source material. These studies are used in combination with an adapted cartoon figure in a series of Adobe Photoshop layered edits, where composition and colourways are thoughtfully considered and documented within their sketchpad.

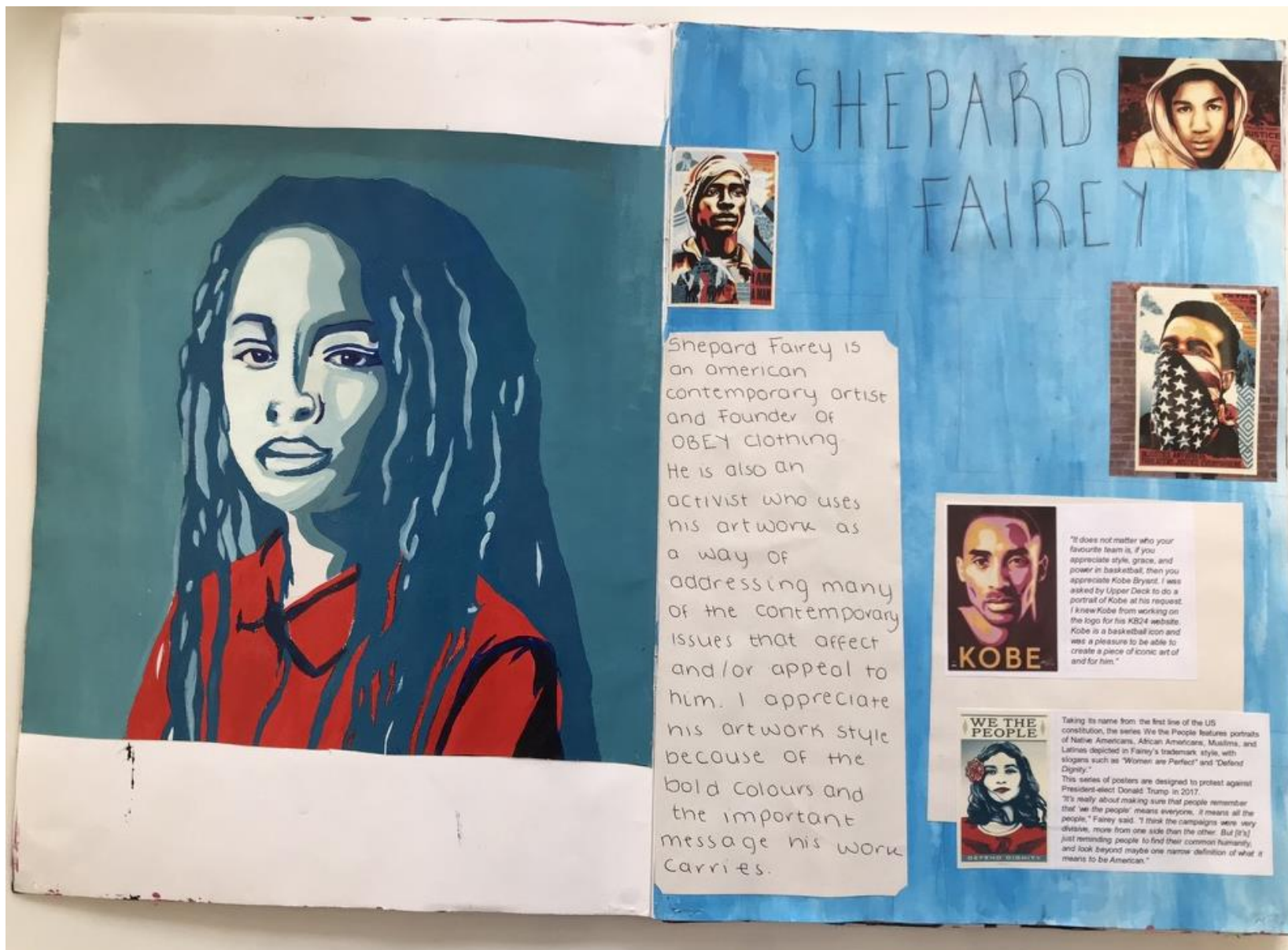
The candidate combines characteristics of Warhol's flat use of colour and Burton's exaggerated facial features to create an A2 acrylic painting, which is used to refine their final realisation concept. They become more secure in their digital editing practice and their motivation to produce a large-scale print is evident throughout this sustained visual journey.

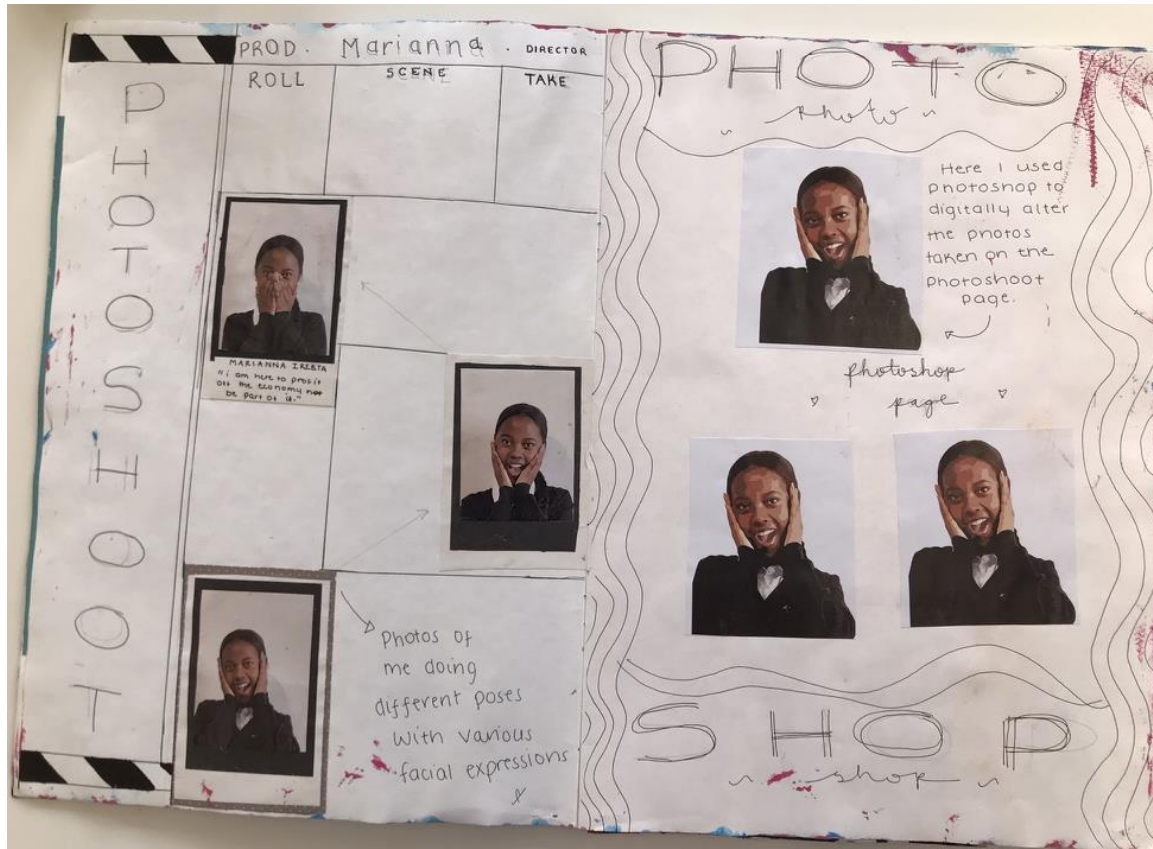
The candidate's final A1 colour print consolidates the candidate's ideas; the influence of Pop Art and contemporary illustration is evident as is the reference to animal print and patterns that enhance the visual contrast of the imagery within this colourful and cohesive large-scale design.

In order for the submission to move more securely into Performance Level 4, Competent and Consistent, the candidate could demonstrate greater evidence utilising with greater effect some of the more secure recording skills reflected in earlier work, that would support their graphic visual language.

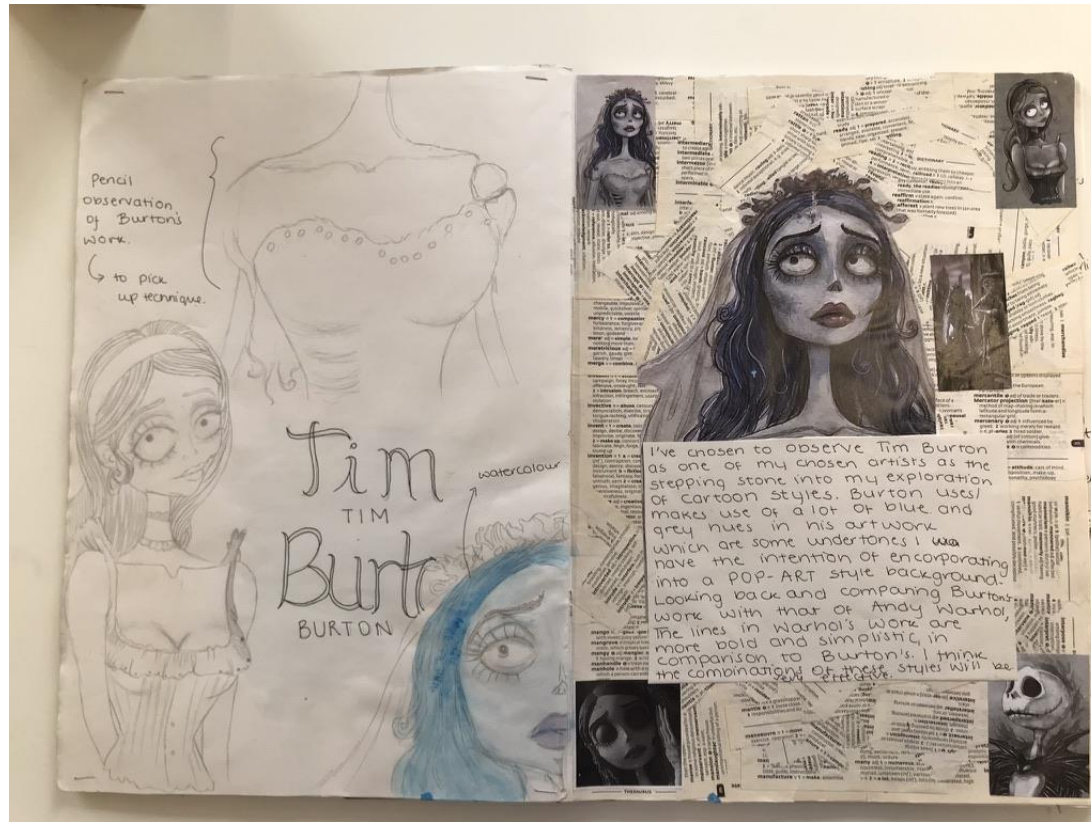












IDEA EXPLORATION

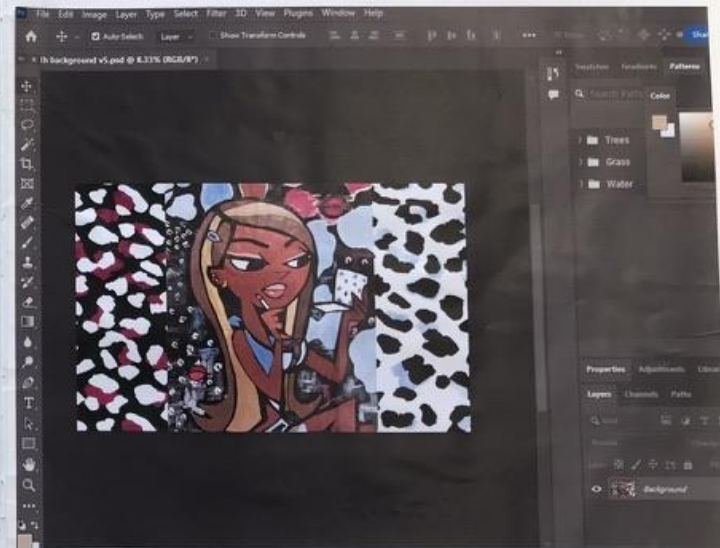


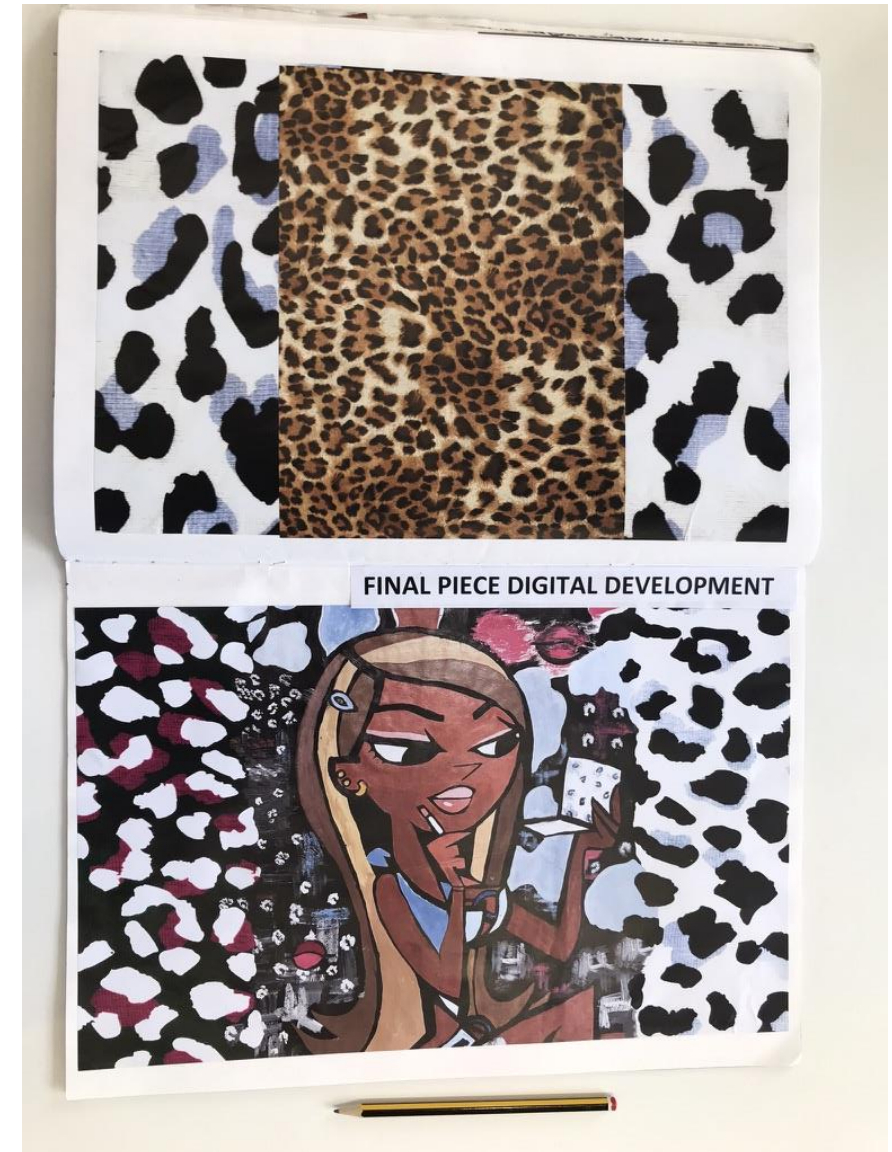
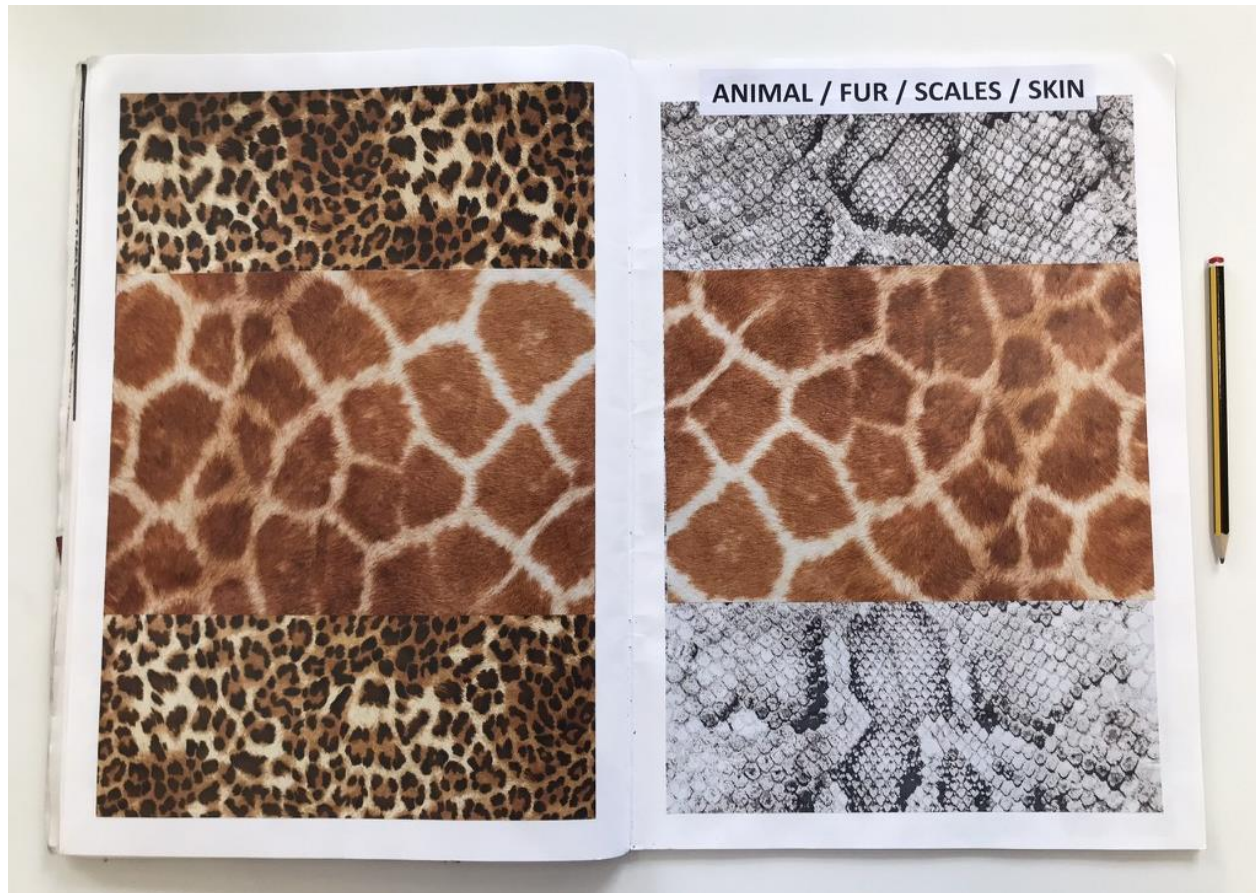


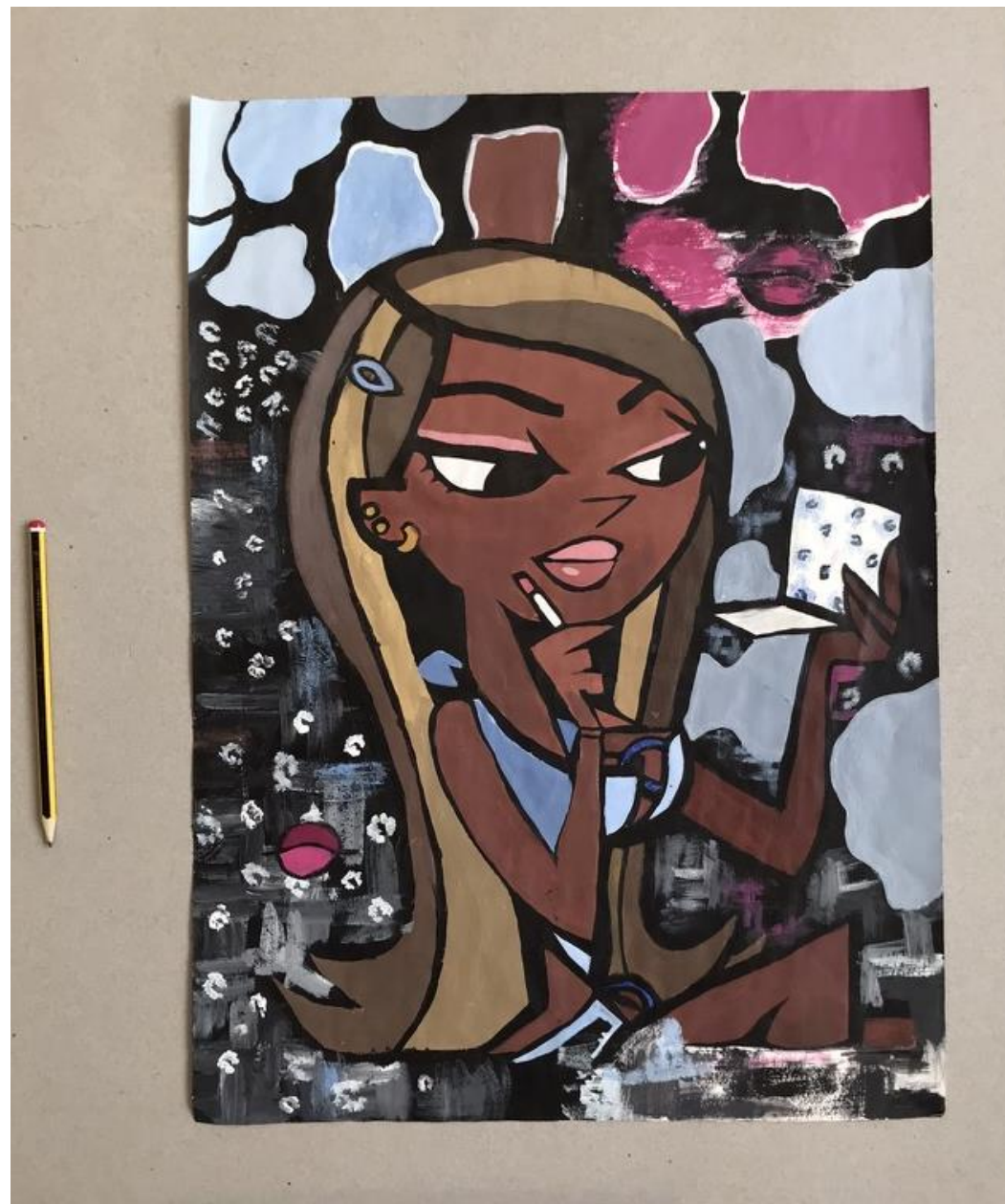




EXPLORING LAYERS & LAYOUT







41 marks - AD01 C1

