

Component 1 Art, Craft and Design

Standard Mark – 13

Performance Level 1: Limited

	AO1	AO2	AO3	AO4
Mark	3	3	4	3
Performance Level	1	1	2	1
	Fully limited ability	Fully limited ability	Just basic ability	Fully limited ability

Keywords from the taxonomy:
Tentative

Moderator commentary

This Art, Craft and Design Component 1, consists of an A3 sketch pad, an A2 mounted sheet of lino print flies and an A2 sheet of drawn studies and photographs of natural forms. Images of the work selected here reflect the characteristics of work within Performance Level 1, Limited, with a mark of 13/72.

A project on 'Natural Forms' enables the candidate to explore a range of drawing techniques that include working with ink and bleach. This work leads into an elementary lino print of a fly printed in colour onto black paper. The coursework submission moves into a portrait project where a transcription of a face is made in pencil, accompanied with a small, tentative series of studies of features of a face. The candidate references the work of British artist Luke Dixon with annotation that is minimal and descriptive: "Luke Dixon is a graphic artist. His art mainly uses pencils ink and or photoshop. Some of his most famous pieces are based on celebrities".

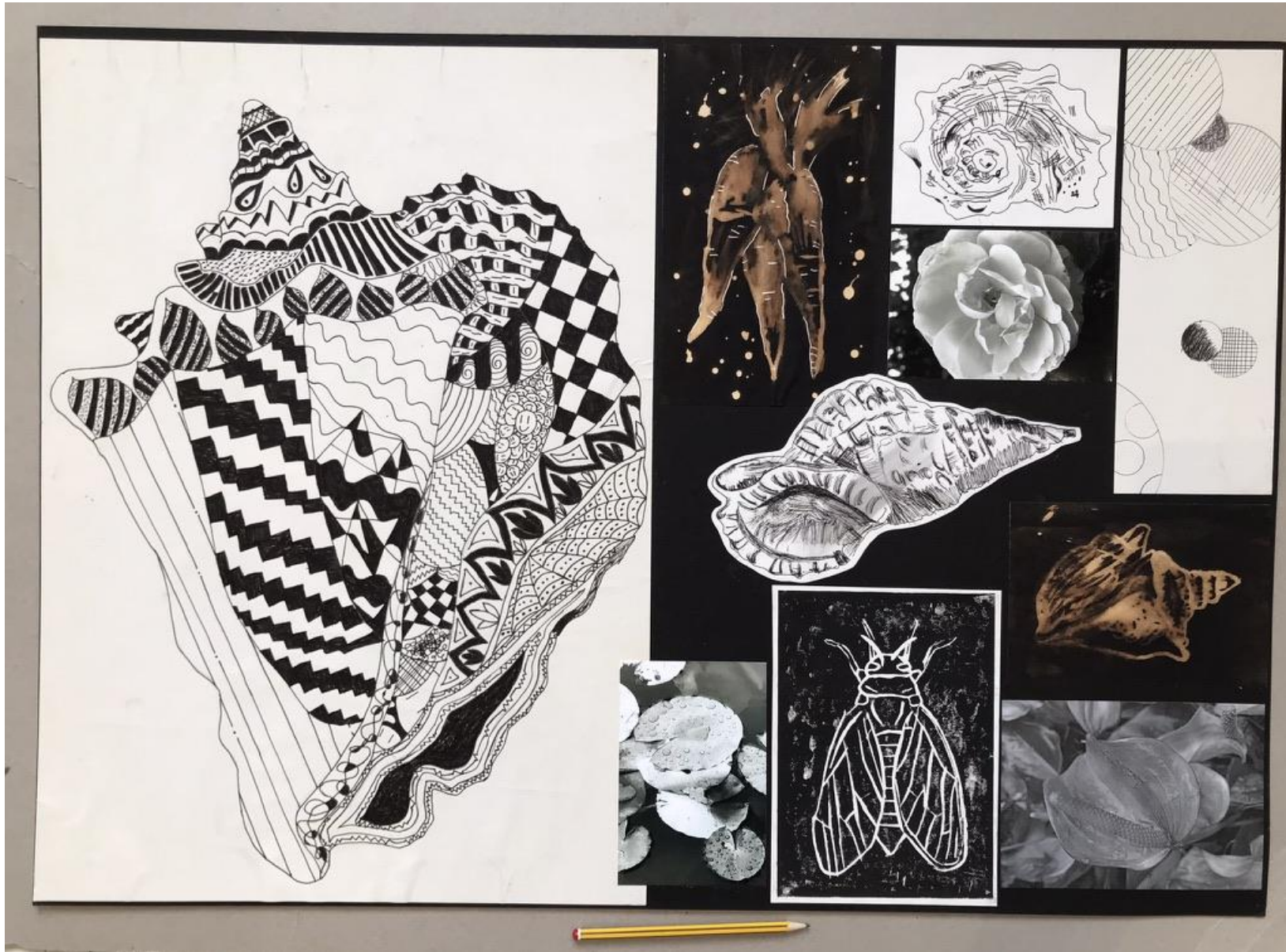
An acrylic painted transcription of American artist Shepard Fairey's poster design 'President Obama' is left incomplete. Photographs from a photo shoot of a friend performing a range of gestures are clumsily mounted and presented within the sketchpad. The backgrounds of the photographs are crudely decorated and a further set of photographs are manually altered though clumsy and elementary over-drawing. A link to American illustrator David Cowles inspires the candidate to attempt a transcription in coloured pencils, of Cowles' illustration of Jack Nicholson.

A collection of images from the Netflix series 'It's always sunny in Philadelphia' inspires the candidate to arrange a further photo shoot of friends enacting poses of the key characters. This idea is then developed in a disjointed A3 double portrait using pencil and pen.

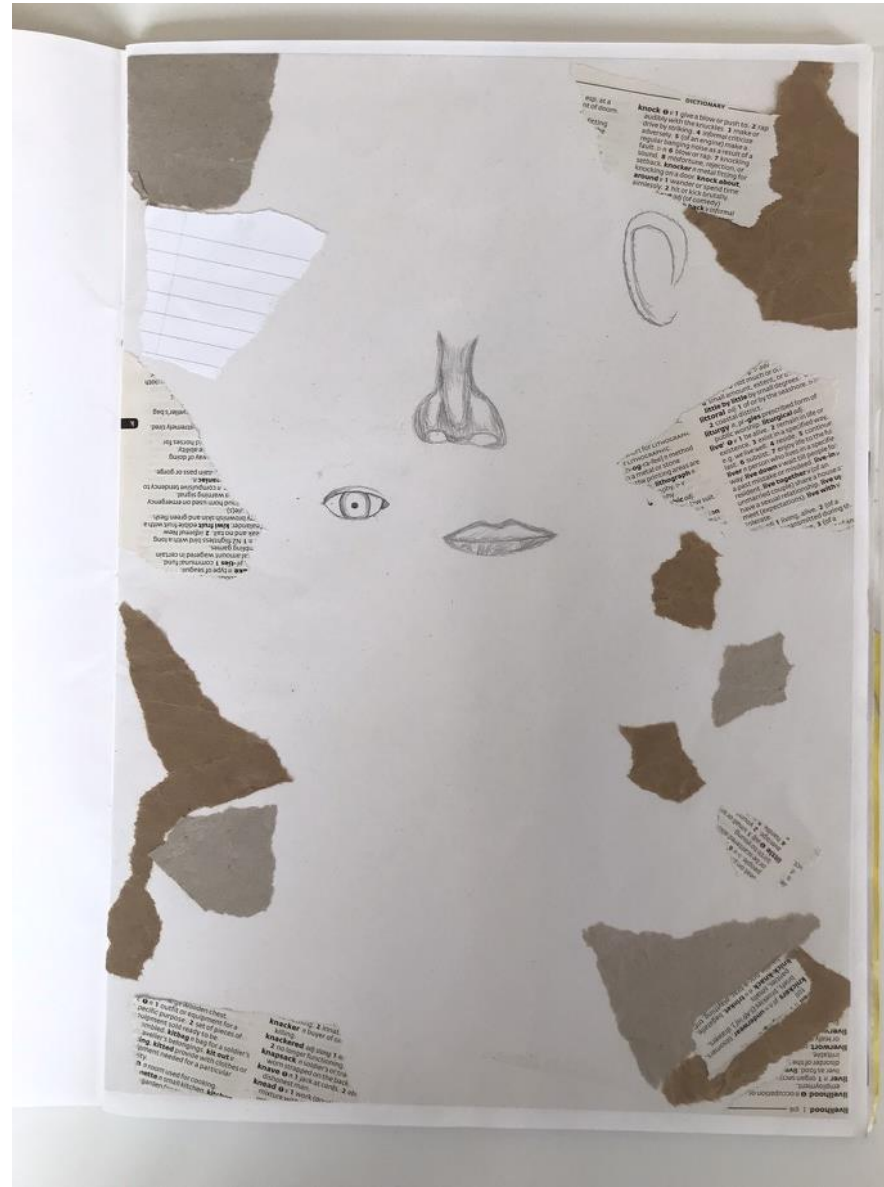
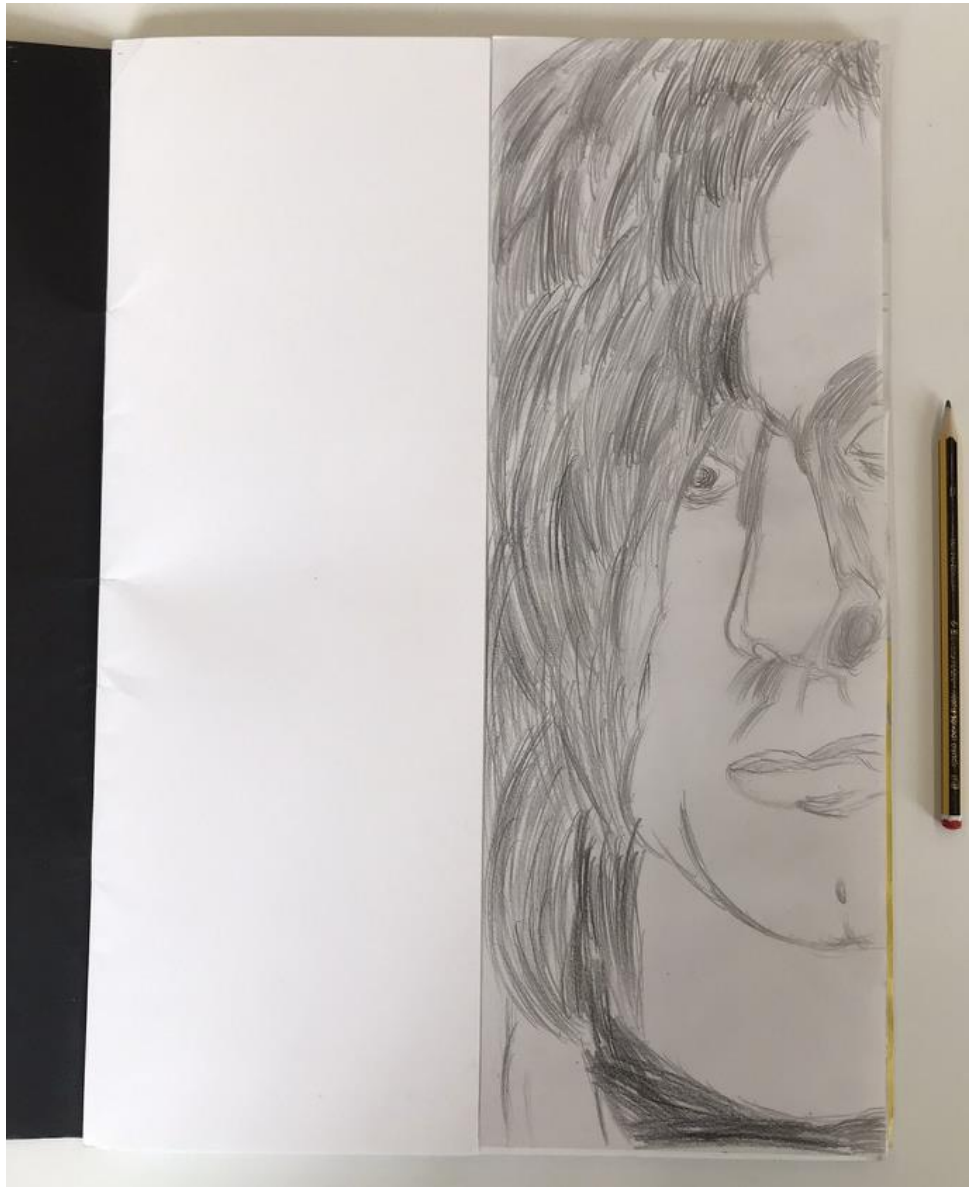
In order for the submission to move more securely into Performance Level 2, Basic, the candidate could demonstrate greater evidence of using their recording skills to more methodically develop, refine and record ideas, alongside more meaningful links and connections with the work of relevant artists. There were tentative developments into a sustained idea, but generally ideas were abandoned too quickly.



13 marks - 1AD0 C1



13 marks - 1AD0 C1



13 marks - 1AD0 C1

LUKE DIXON

Luke Dixon is a graphic artist, his art mainly uses pencil,
marker, ink and or photoshop.

Dixon went to CCAD,
he found Northumbria uni where he studied fine art



In 2009,
he graduated
and started
his own company
The BeartHugger



Some of his
most famous
pieces are
based on celebrities

His artwork
is mainly based
on pop culture
with pieces
for sale based
on The Office
and Star Wars

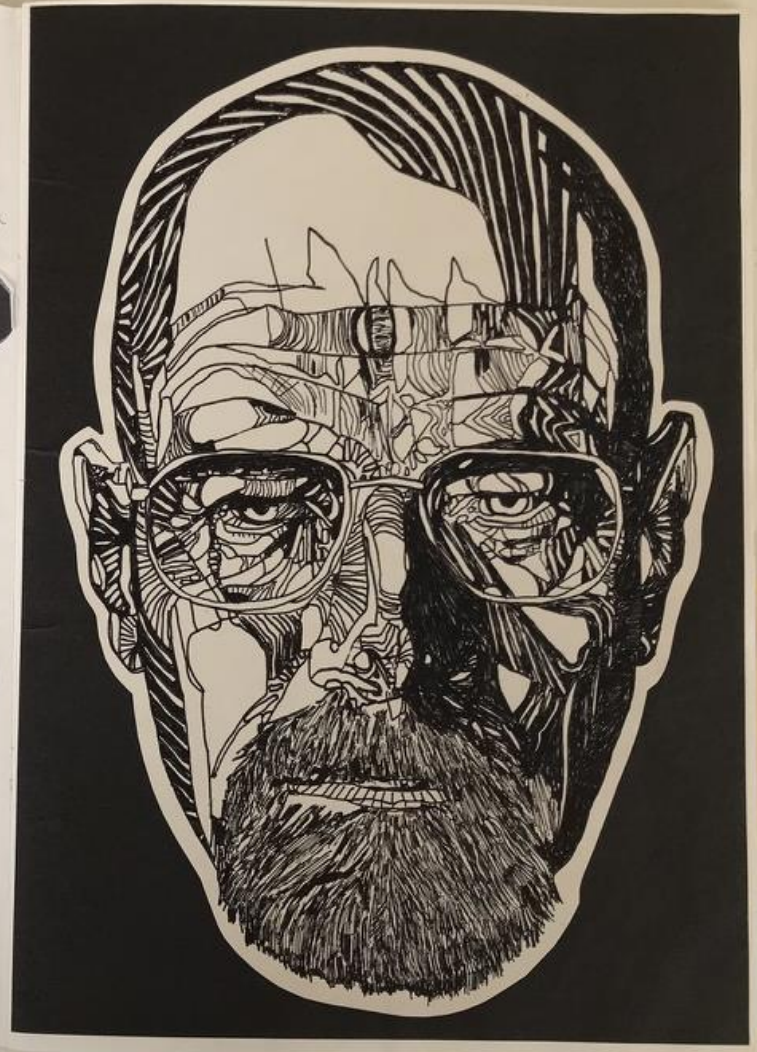




PHOTO SHOOT



Background Ideas

