

Mark Scheme

May 2016

Functional Skills English

Reading Level 1
E102

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General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, ie if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Section A

Question Number	Answer	Mark
1	C - promote the <i>PDSA Pet Protectors' Club</i> for children	(1)

Question Number	Answer	Mark
2	A - free treatment for pets	(1)

Question Number	Answer	Mark
3	D - The PDSA runs 51 pet clinics	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"> • schools • colleges • other community organisations <p>One mark for a correct answer.</p>	(1)

Question Number	Answer	Mark
5	<p>Accept any reasonable answer stating features of Text A, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • heading / title / headline • picture / image / photograph • bold • italics • statistics / figures / numbers • direct address to reader • (rhetorical) question 	(2)

Question Number	Answer	Mark
6	<p>Accept any reasonable answer about items received with the <i>PDSA Pet Protectors' Club</i> membership, based on the text, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • (personalised) pack • free gifts • <i>Animal Antics</i> / magazine 	(2)

Question Number	Answer	Mark
7	<p>Accept any reasonable answer about why pets are an important part of many families, based on the text, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • share (best / worst) days • love / affection • companions / companionship / loyalty • responsibility • promote love / respect towards animals / people 	(2)

Section B

Question Number	Answer	Mark
8	B - promote a range of dog insurance policies	(1)

Question Number	Answer	Mark
9	A - hyperlinks E – search box One mark for each correct answer.	(2)

Question Number	Answer	Mark
10	<ul style="list-style-type: none"> • vets' fees / bills • damaged property / furniture / carpets / curtains • kennel fees • holiday cancellations <p>One mark for each correct answer, up to a maximum of two marks.</p>	(2)

Question Number	Answer	Mark
11	<p>Accept any reasonable answer about finding out more about choosing the best insurance policy for your dog, based on the text, up to a maximum of two marks.</p> <p>Answers include:</p> <ul style="list-style-type: none"> • (click) choice of policy / link • go to / use live chat • phone a specialist / adviser 	(2)

Question Number	Answer	Mark
12	<p>One mark for the correct answer.</p> <ul style="list-style-type: none"> senior pet (policy) / (policy) with no (upper) age limit 	(1)

Question Number	Answer	Mark
13	<p>Accept any reasonable answer about insuring your dog as cheaply as possible, based on the text, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> pay yearly / in advance join with other pet owners / get the 'family and friends' offer one-off payment / a lifetime policy 	(2)

Mapping to Functional Skills Coverage and Range for English Level 1

Question	Fixed Marks	Open Marks	Mapping to standard			
			Read and understand a range of straightforward texts.			
			(L1.2.1) Identify the main points and ideas and how they are presented in a variety of texts	(L1.2.2) Read and understand texts in detail	(L1.2.3) Utilise information contained in texts	(L1.2.4) Identify suitable responses to texts
1	1		x			
2	1			x		
3	1			x		
4	1			x		
5		2	xx			
6		2			xx	
7		2				xx
8	1		x			
9	2			xx		
10	2		xx			
11		2				xx
12	1			x		
13		2			xx	
Total marks:			6	6	4	4
Total percentage:			30%	30%	20%	20%