

Essential Skills Wales

Communication

Portfolio assessment guidance

Use of Images

Summary:

When using images within written documents the learner must use relevant images to help the reader understand the main points in the document. A piece of writing can never be said to NOT meet the requirements of the standards because it does not include an image. It is most important to judge when an image is appropriate. Many learners include images in their written work that do not add meaning to the text but are included as ornamentation.

Example A: *This example of a leaflet includes the use of an image, however the image used does not aid understanding of the written document.*

The image of water flowing from a tap into a glass does not aid understanding of the text. If the image were removed from the example, it would not detract from the meaning of the text.

Fibre & Water

Fibre

Eating plenty of fibre prevents disease such as bowel cancer, colon cancer and diabetes.

Functions

Fibre is good for eliminating waste products from the bowel.

Sources

Wholegrain, cereal, rice, vegetables, fruit, nuts.

Water

The body consists of around 60% water which constantly needs to be replaced, a lack of water causes headaches, irritability, inattention, dehydration. No system can survive without water.



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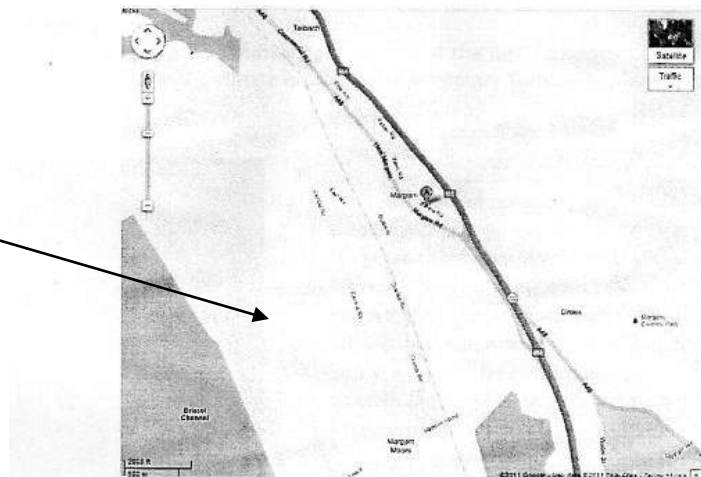
Use of Images

Example B:

An example of an image used in a report to help the reader to understand the main point of the text.

The inclusion of an extract from a map helps the reader to understand the location of the wind turbine in relation to the coastline. In example B, the image is integral to the overall meaning of the document.

Information from BERR data base suggests that a wind turbine could be sustained on the site, as smaller turbines need a wind speed at 4m/s to generate power.



Location

The map above shows the close proximity of the site with the coast. This allows the site to enjoy winds at speed at and above the sustainable rate. The site survey would determine the best location for a wind turbine but the highest point on the site would be ideal.