Pearson ESOL | Level 2 | Article Task 1

Many people make use of tablet computers, laptops and phones for leisure and work. However, some people think we spend too much time using technology.

You have been asked to write an article for your college magazine in which you give information about how you and your friends use tablet computers, laptops and phones.

You should persuade the readers of the advantages and/or disadvantages of using technology for leisure and work.

You **must** write between 240–280 words, using the full range of sentence structures available (simple, compound, complex).

Your text should be suitably formatted for a magazine article.

You **must** plan your article here.

If you wish to, you **may** draft your article here.

Write your final, corrected article in the space.

Remember to use between 240–280 words and the full range of sentence structures, i.e. simple, compound, complex.

You may correct errors by putting a line through the text you wish to change, then writing your correction(s) above or below the word, phrase or punctuation.

(8 marks)

Mark Scheme

1.1	The plan is in a recognised format, e.g. spider diagrams, notes, lists, draft or a combination of these.	1
1.1	There is evidence in the plan of a logical sequence of the content for the article.	1
1.1	The content of the plan is relevant to the given scenario. It must include **some** of the following: • types of technology used • whether or not too much time is spent on them • the advantages/disadvantages of using technology • how you and your friends use tablet computers, laptops and phones. Candidates may show that they intend to cover their chosen sub-topics briefly or at least **two** in greater depth.	1
2.1	Persuasive content and level of detail is suitable to fulfil purpose. Covers many sub-topics briefly or at least **two** in depth.	1
2.2	Uses suitable informative/persuasive language for the topic and for a magazine article. **Allow this mark if the minimum word count is met. (240 words)** **Accept 90% of minimum word count. (216 words)**	1
2.3	Uses fit for purpose format for a magazine article, e.g. logical coherent flow with introduction, body of information and conclusion.	1
2.3	Uses at least **two** formatting devices to organise the article, e.g. title, subheadings, paragraphs, bulleted/ numbered list.	1
2.4	Uses grammar correctly as appropriate for the article, e.g. correct subject-verb agreement in complex sentences, use of connectives to express contrast such as '*Although* people spend a lot of time on their phones, they are incredibly useful.' Allow **one** grammatical error. **Allow this mark if the minimum word count is met. (240 words)** **Accept 90% of minimum word count. (216 words)**	1
2.4	Demonstrates the full range of sentence structures (simple, compound, complex) correctly in the article. Uses the full range of sentence structures appropriately. **Allow this mark if the minimum word count is met. (240 words)** **Accept 90% of minimum word count. (216 words)**	1
2.5	Uses punctuation correctly. Allow **one** punctuation error. **Allow this mark if the minimum word count is met. (240 words)** **Accept 90% of minimum word count. (216 words)**	1
2.6	Accurate spelling used. Allow **two** spelling errors in total. **Allow this mark if the minimum word count is met. (240 words)** **Accept 90% of minimum word count. (216 words)**	1