

Mark Scheme

Summer 2013

Principal Learning

Travel and Tourism (TT101/01)

Unit 1: Planning Journeys for Travel and
Tourism

Edexcel and BTEC Qualifications

Edexcel and BTEC qualifications come from Pearson, the world's leading learning company. We provide a wide range of qualifications including academic, vocational, occupational and specific programmes for employers. For further information, please visit our website at www.edexcel.com.

Our website subject pages hold useful resources, support material and live feeds from our subject advisors giving you access to a portal of information. If you have any subject specific questions about this specification that require the help of a subject specialist, you may find our Ask The Expert email service helpful.

www.edexcel.com/contactus

Pearson: helping people progress, everywhere

Our aim is to help everyone progress in their lives through education. We believe in every kind of learning, for all kinds of people, wherever they are in the world. We've been involved in education for over 150 years, and by working across 70 countries, in 100 languages, we have built an international reputation for our commitment to high standards and raising achievement through innovation in education. Find out more about how we can help you and your students at:

www.pearson.com/uk

January 2013

Publications Code DP037027

All the material in this publication is copyright

© Pearson Education Ltd 2012

General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

| Question Number | Answer | Mark |
|-----------------|--|------------|
| 1 | <p>Award 1 mark for each correct match</p> <p>Groups - A number of people who travel together such as a school trip. (1)</p> <p>Individual – Person travelling on their own (1)</p> <p>Families - Couples who are travelling with their children. (1)</p> <p>Retired people - People who are pensioners who travel together. (1)</p> | (4) |

| Question Number | Answer | Mark |
|-----------------|--|------------|
| 2(a) | <p>Award 1 mark for each correct answer.</p> <p>For example:</p> <ul style="list-style-type: none"> • Number / nature of travellers(1) • Destination (1) • Customer needs(1) • Date and time of travel(1) • Departure / arrival times (1) • Information such as 30 students, group of school children (1) • Type of transport (1) | (3) |

| Question Number | Answer | Mark |
|-----------------|---|------------|
| 2 (b) | <p>Award up to 4 marks for reasons supporting the chosen type of transport.</p> <p>For example: Coach</p> <p>Reasons</p> <ul style="list-style-type: none"> • A coach can hold a large amount of people.(1) • A coach can stay with them on their trip (1) which means that the whole party can travel together.(1) • A coach can hold a large amount of people(1) and all of their luggage(1) so there is no real restriction on what they can take.(1) | (4) |

| Question Number | Answer | Mark |
|-----------------|--|------------|
| 3 (a) | <p>Award 1 mark for the first four correct answers. Both Cork and Swansea required for mark in fifth statement.</p> <ul style="list-style-type: none"> • There are three ports on the Irish coast which are linked to UK gateways. (1) • Rosslare has crossings to two UK gateways, Fishguard and Pembroke. (1) • It takes 4 hours to cross between Rosslare and Pembroke. (1) • The port of Cork has crossings to the UK gateway of Swansea. (1) • The longest crossing is from Cork to Swansea. (2) | (5) |

| Question Number | Answer | Mark |
|-----------------|--|------------|
| 3 (b) | <p>Award one mark for each reason.</p> <ul style="list-style-type: none"> • The Dublin to Holyhead crossing is the shortest. (1) • The crossing takes 3 hours and 15 mins. (1) This would be better for a large group of students as they could get bored on a longer crossing. (1) • The trip to Dublin from Wicklow looks shorter (1) than the other journeys in Ireland but actually takes longer. (1) Less time means less money on meals etc during the crossing (1) • As Dublin is biggest city likely to have more crossings so more choice (1) | (4) |

| Question Number | Answer | Mark | | | | | | | | |
|-------------------|--|-------------------|--|------|--|------|--|------------------|---|-----|
| 4 | <p data-bbox="411 271 995 300">Award 1 mark for each correct answer.</p> <p data-bbox="411 342 671 371">Answers such as:</p> <table border="1" data-bbox="416 371 1225 1160"> <thead> <tr> <th data-bbox="416 371 708 479">Facility provided</th> <th data-bbox="708 371 1225 479">Description of how the facility meets the needs of the travellers.</th> </tr> </thead> <tbody> <tr> <td data-bbox="416 479 708 696">Café</td> <td data-bbox="708 479 1225 696"> <ul data-bbox="719 488 1171 689" style="list-style-type: none"> <li data-bbox="719 488 1171 555">• The school group might be hungry or thirsty. (1) <li data-bbox="719 555 1171 622">• They could get a drink or some food at the café. (1) <li data-bbox="719 622 1171 689">• They could wait at the café (1) if they arrive early (1) </td> </tr> <tr> <td data-bbox="416 696 708 837">Shop</td> <td data-bbox="708 696 1225 837"> <ul data-bbox="719 703 1203 808" style="list-style-type: none"> <li data-bbox="719 703 1203 808">• They may wish to buy drinks (1) or a magazine (1) for the next part of their journey </td> </tr> <tr> <td data-bbox="416 837 708 1160">Information desk</td> <td data-bbox="708 837 1225 1160"> <ul data-bbox="719 846 1193 1160" style="list-style-type: none"> <li data-bbox="719 846 1193 949">• Mr Finnerty could find out additional information about the onward journey (1) <li data-bbox="719 949 1193 1160">• He could find out whether there were any delays on their onward journey on the motorway (1) and he could check details for the return trip (1) </td> </tr> </tbody> </table> | Facility provided | Description of how the facility meets the needs of the travellers. | Café | <ul data-bbox="719 488 1171 689" style="list-style-type: none"> <li data-bbox="719 488 1171 555">• The school group might be hungry or thirsty. (1) <li data-bbox="719 555 1171 622">• They could get a drink or some food at the café. (1) <li data-bbox="719 622 1171 689">• They could wait at the café (1) if they arrive early (1) | Shop | <ul data-bbox="719 703 1203 808" style="list-style-type: none"> <li data-bbox="719 703 1203 808">• They may wish to buy drinks (1) or a magazine (1) for the next part of their journey | Information desk | <ul data-bbox="719 846 1193 1160" style="list-style-type: none"> <li data-bbox="719 846 1193 949">• Mr Finnerty could find out additional information about the onward journey (1) <li data-bbox="719 949 1193 1160">• He could find out whether there were any delays on their onward journey on the motorway (1) and he could check details for the return trip (1) | (6) |
| Facility provided | Description of how the facility meets the needs of the travellers. | | | | | | | | | |
| Café | <ul data-bbox="719 488 1171 689" style="list-style-type: none"> <li data-bbox="719 488 1171 555">• The school group might be hungry or thirsty. (1) <li data-bbox="719 555 1171 622">• They could get a drink or some food at the café. (1) <li data-bbox="719 622 1171 689">• They could wait at the café (1) if they arrive early (1) | | | | | | | | | |
| Shop | <ul data-bbox="719 703 1203 808" style="list-style-type: none"> <li data-bbox="719 703 1203 808">• They may wish to buy drinks (1) or a magazine (1) for the next part of their journey | | | | | | | | | |
| Information desk | <ul data-bbox="719 846 1193 1160" style="list-style-type: none"> <li data-bbox="719 846 1193 949">• Mr Finnerty could find out additional information about the onward journey (1) <li data-bbox="719 949 1193 1160">• He could find out whether there were any delays on their onward journey on the motorway (1) and he could check details for the return trip (1) | | | | | | | | | |

| Question Number | Answer | Mark |
|-----------------|---|------|
| 5 | <p>One mark per point. Answers such as:</p> <p>Aeroplane advantages</p> <ul style="list-style-type: none"> • The aeroplane will take them straight to Dublin (1) • Faster journey time (1) • In-flight entertainment (1) which will keep the students occupied (1) • Students will all be together securely on board the plane – they cannot get off (1) <p>Aeroplane disadvantages</p> <ul style="list-style-type: none"> • They might not be able to get everybody on the same flight (1) • Luggage restrictions (1) • Probably be more expensive at short notice (1) because they would not be able to get any deals (1) • They would not be able to move around the plane (1) <p>Train advantages</p> <ul style="list-style-type: none"> • They will need somewhere to put their luggage for the journey(1) The train has areas at the end of the carriage where luggage can be stored.(1) • They could book seats together (1) this would ensure the staff could ensure the safety of the students. (1) <p>Train disadvantages</p> <ul style="list-style-type: none"> • Restricted to travelling when there is a train (1), the group may need to wait for the next train. • The train may not go straight to their destination(1). It is difficult to change trains with a large group of students. (1) | (8) |

| Question Number | Answer | Mark |
|-----------------|--|------|
| 6 | <p>Up to 3 marks for each explanation</p> <p>e.g.</p> <ul style="list-style-type: none"> • Route finding software helps them plan their journeys because they show them the alternative routes that they can take (1). • Maps also help them to find out how far the journey is (1) • The internet will allow them to plan their route on web sites such as AA routeplanner (1). • The internet will give them a clear route and an estimated time (1) so that they have a good idea how long the journey will take (1). • They could use the train timetable to see if there was an available train service (1) to the port (1) and also to see how long the journey would take and if there were any changes (1). | (6) |

Total for Paper – 40 marks

Further copies of this publication are available from
Edexcel Publications, Adamsway, Mansfield, Notts, NG18 4FN

Telephone 01623 467467

Fax 01623 450481

Email publication.orders@edexcel.com

Order Code DP037027 Summer 2013

For more information on Edexcel qualifications, please visit our website
www.edexcel.com

Pearson Education Limited. Registered company number 872828
with its registered office at Edinburgh Gate, Harlow, Essex CM20 2JE

Ofqual




Llywodraeth Cynulliad Cymru
Welsh Assembly Government

