

Write your name here

Surname

Other names

Edexcel
Principal Learning

Centre Number

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Candidate Number

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Sport and Active Leisure

Level 3

**Unit 5: Globalisation and the Sport and Active
Leisure Industry**

Monday 11 June 2012 – Morning

Time: 1 hour 30 minutes

Paper Reference

SL305/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

P40581A

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6/6/6/6/4



PEARSON

Answer ALL questions. Write your answers in the space provided.

1 The popularity of extreme sports has continued to grow. More people are choosing to spend their time and money on sports such as mountain biking and rock climbing.

(a) Outline **one** example of each of the following forces that affects the extreme sports industry.

(4)

Geographical force

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Technological force

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(b) Describe how economic forces have led to extreme sports attracting more people.

(4)

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(c) Outline how an increase in people participating in sport and active leisure activities may reduce the burden on the healthcare system.

(2)

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(Total for Question 1 = 10 marks)



2 The 2012 Olympics was originally estimated to cost the UK £2.4 billion. The actual costs have been far greater.

(a) Identify **two** ways in which money can be raised to pay for major sporting events such as the Olympic Games.

(2)

1

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2

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(b) Using examples, explain how a major sporting event can have positive and negative effects on a country's reputation.

(6)

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(Total for Question 2 = 8 marks)



(b) Outline **two** ways in which the health industry can benefit participants in the sport and active leisure industry.

(4)

1

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2

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(Total for Question 4 = 10 marks)



(b) Outline **two** ways in which a sport can limit the negative impact it has on the environment.

(4)

1

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2

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(Total for Question 5 =12 marks)



Blank writing area with horizontal dotted lines.

(Total for Question 6 = 10 marks)

TOTAL FOR PAPER = 60 MARKS

