

Write your name here	
Surname	Other names
Edexcel Principal Learning	Centre Number
	Candidate Number
Hospitality	
Level 3	
Unit 1: Investigating the Hospitality Industry	
Tuesday 8 June 2010 – Morning Time: 1 hour 30 minutes	Paper Reference HO301/01
You do not need any other materials.	Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

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Answer ALL questions. Write your answers in the space provided.

1 The hospitality industry has links with other industries across the UK.

(a) Identify **four** businesses that benefit because of their links with the hospitality industry.

(4)

1

2

3

4

(b) For **one** of the businesses you identified in (a), explain how it benefits from links with the hospitality industry.

(3)

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(Total for Question 1 = 7 marks)



2 Complete the following table.

(a) State **one** job role in a 5 star city centre hotel and **one** job role in a budget hotel. (2)

(b) Identify the likely qualifications needed for each job role. (2)

	Job role	Qualifications needed
5 star hotel		
Budget hotel		

(Total for Question 2 = 4 marks)



6 (a) Compare the different career opportunities that exist between multinational and small independent hospitality businesses.

(4)

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(b) Discuss the factors that influence career choices within the hospitality industry for young people.

(6)

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(Total for Question 6 = 10 marks)



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