We've worked extensively with teachers and industry experts in the creative sectors to develop a new suite of 100% internally assessed Art and Design and Creative Media qualifications for post-16 learners. These qualifications embrace an immersive, practical and applied learning experience, enabling learners to work across a range of technical skills areas, providing them with clear progression routes into further education or employment.

Each of the new creative qualifications have been designed with indicative technical skills content rather than optional specialist units, allowing for ultimate flexibility to develop your own specialist or broad-based programme.

'I am really looking forward to getting this new specification underway, I feel this will make a huge positive impact on both students and staff.'

Kim Graham, Programme Leader Level 3 Art and Design, New College Durham

Key features and benefits:
- Simple structure and reduced admin
- Practical learning and assessment
- One common assessment criteria grid used to assess each qualification
- Fair and compensatory assessment
- Grading designed to reflect development
It is almost like somebody read our minds regarding what a creative course should look like!

Alexander Church, Head of Art and Design Joseph Chamberlain Sixth Form College

BTEC Level 2 Art and Design Skills (2020)
BTEC Level 2 Creative Media Skills (2020)
Available in 180 Certificate, 240 Extended Certificate and 360 Diploma Sizes
- Provides the core creative skills needed for progression to further education
- Excellent preparation for the related Level 3 qualifications

BTEC Level 3 Nationals Art and Design Practice (2019)
BTEC Level 3 Nationals Creative Media Practice (2019)
Available in 540 Diploma and 1080 Extended Diploma Sizes
- Excellent progression route from the Level 2 qualifications
- Progression focus to a range of higher education, apprenticeships or employment roles
- Includes Level 4 optional unit
- Comes with annual supportive visits from your Standards Verifier (SV)

BTEC Level 3 Foundation Diploma in Art, Design and Media Practice Level 3 (2020)
BTEC Level 4 Foundation Diploma in Art, Design and Media Practice Level 4 (2020)
Each qualification is 642 GLH
- Excellent progression from the Level 3 qualifications
- Designed to further develop creative skills and a comprehensive portfolio of work for progression to university

quals.pearson.com/newCMquals
quals.pearson.com/newartquals
quals.pearson.com/newFADM