Please check the examination details below before entering your candidate information

Candidate surname	Other names

Centre Number | Candidate Number

Pearson BTEC Level 1/Level 2 Tech Award

Friday 3 May 2024

Afternoon (Time: 2 hours)

Paper reference **BTT03**

Travel and Tourism

COMPONENT 3: Influences on Global Travel and Tourism

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided – *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets – *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ▶

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SECTION A

Answer ALL questions. Write your answers in the spaces provided.

Safety and security factors can influence global travel and tourism.

1 Give **two** safety measures in place at airports.

1 .....

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(Total for Question 1 = 2 marks)

One positive impact of tourism on the environment is conservation that includes the protection of wildlife, protected areas and national parks.

2 (a) State **one other** positive impact of tourism on the environment.

(1)

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There are 10 national parks in England.

Table 1 shows when the national parks in England were created and how many people live in each one.

National Park	Year created	Number of residents
Broads	1989	6,270
Dartmoor	1951	34,000
Exmoor	1954	10,600
Lake District	1951	41,100
New Forest	2005	34,920
Northumberland	1956	2,200
North York Moors	1952	23,380
Peak District	1951	37,905
South Downs	2010	120,000
Yorkshire Dales	1954	23,640

Table 1

(b) Identify the year that the most recent national park was created.

(1)

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(c) Identify the national park with the lowest number of people living there.

(1)

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One negative sociocultural impact of tourism is the disruption to the everyday life of local people.

(d) Give **one** way that tourists may disrupt the everyday lives of people living in national parks.

(1)

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(Total for Question 2 = 4 marks)

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The Tourist Area Life Cycle (TALC) model shows visitor numbers to a destination over time.

3 State **two** of the stages of the Tourist Area Life Cycle (TALC) model.

1 .....

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2 .....

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(Total for Question 3 = 2 marks)

Media factors may influence global travel and tourism.

One type of media is **social media**.

4 (a) State **two other** types of media.

(2)

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2 .....

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Economic factors may also influence global travel and tourism.

One economic factor is **currency exchange rates**.

(b) Give the meaning of currency exchange rates.

(1)

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(Total for Question 4 = 3 marks)

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Severe weather events may influence global travel and tourism.

5 (a) State **two** types of severe weather event.

(2)

1 .....

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One type of natural disaster is a **tsunami**.

(b) Give **two** physical features of a tsunami.

(2)

1 .....

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2 .....

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(c) State **one other** type of natural disaster.

(1)

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(d) Give **two** possible effects of natural disasters on travel and tourism organisations.

(2)

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(Total for Question 5 = 7 marks)

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Tourism can have economic impacts on global destinations.

6 (a) State **one** negative economic impact of tourism.

(1)

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(b) State **one** positive economic impact of tourism.

(1)

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Economic benefits can be created in global destinations by increasing visitor spend.

(c) Explain **two** ways visitor spend could be increased in global destinations.

(4)

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(Total for Question 6 = 6 marks)

TOTAL FOR SECTION A = 24 MARKS

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QUESTION 7 BEGINS ON THE NEXT PAGE.

SECTION B

Answer ALL questions. Write your answers in the spaces provided.

Nepal

Figure 1 shows the location of Nepal on the world map

Figure 1

Nepal is a country in South Asia.

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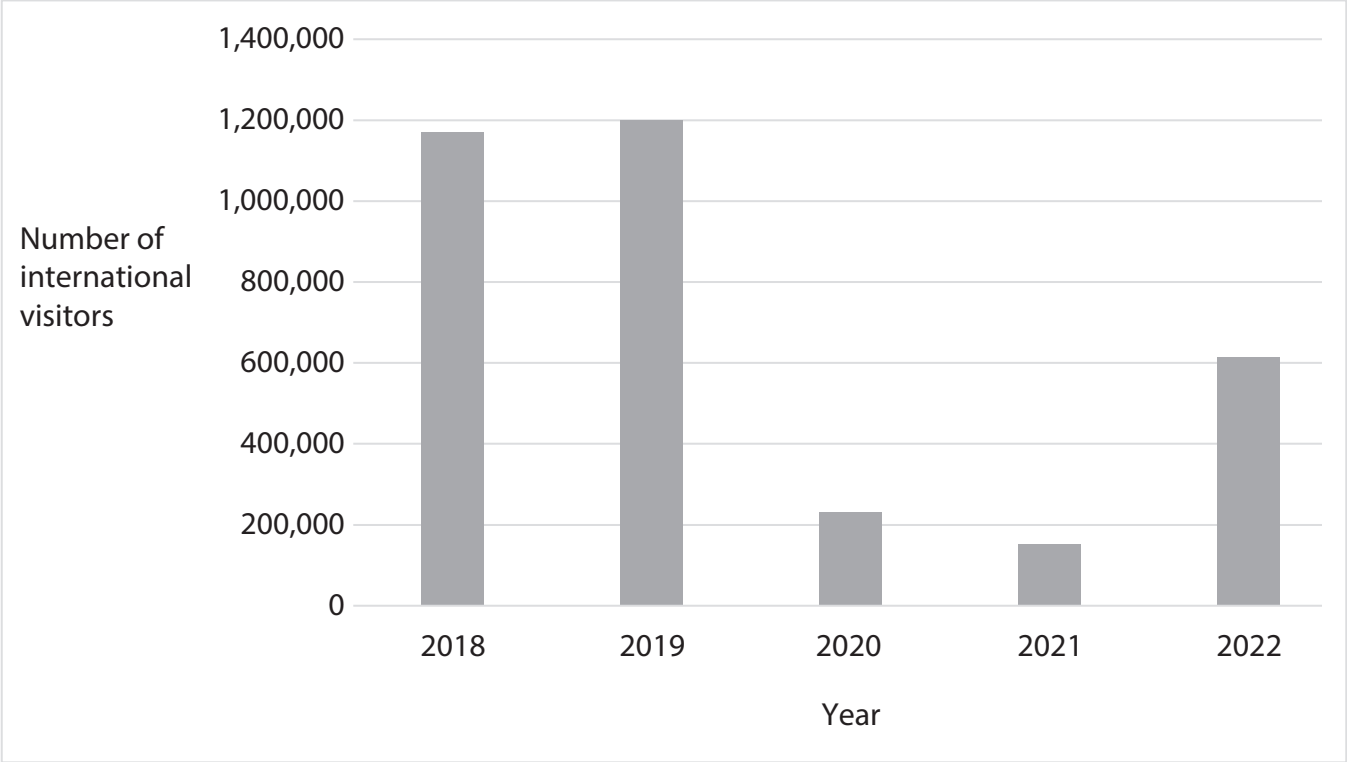
Graph 1 shows the number of international visitors to Nepal from 2018 to 2022.



Graph 1

7 (a) Identify the year that Nepal received the lowest number of international visitors.

(1)

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(b) Identify the highest number of international visitors that Nepal received.

(1)

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(Total for Question 7 = 2 marks)

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In Nepal there is a risk of contracting infectious diseases such as malaria and typhoid.

8 (a) Give **two** symptoms of malaria.

(2)

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(b) Explain **two** ways visitors to Nepal could protect themselves from contracting typhoid.

(4)

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(Total for Question 8 = 6 marks)

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Nepal

Nepal is one of the poorest and least developed countries in the world.

Only 20% of the land is suitable for growing crops, but the Nepalese people rely on agriculture. If the crops fail they will not have enough food to eat.

There is a lack of healthcare and access to education in more remote regions.

Image 1 shows a rural village in the Himalaya region of Nepal.

(Source: © robertharding/Alamy Stock Photo)

Image 1

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The government of Nepal plans to develop tourism and increase the number of international visitors over the next 10 years.

9 (a) Explain **one** reason why the government wants to develop tourism in Nepal.

(2)

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Nepal Homestay Trekking Holiday

Nepal is a mountainous country that includes part of the Himalayas. It contains eight of the world's 10 highest mountains, including Mount Everest.

The dramatic scenery makes Nepal an ideal destination for visitors keen on hiking, trekking and climbing.

Local people believe the mountains are sacred and home to the gods. Prayer flags along the main hiking routes offer safe travels to trekkers.

A specialist tour operator offers 13 day guided trekking holidays. Holidays include:

- a local Nepalese tour guide
- trekking routes to remote forests and valleys, avoiding the footpaths around Everest
- 'homestay' accommodation, staying with local people who provide rooms and meals
- opportunities to join locals with cooking, weaving and farming.

Image 2 shows tourists and locals trekking in Nepal.

(Source: © MemoryMan/Shutterstock)

Image 2

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(b) Explain **two** ways the homestay trekking holiday may create positive impacts for local people.

(4)

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Himalayan Tourist Code of Conduct

Increased numbers of groups trekking and climbing mountains in the Himalayas have had some negative impacts on its unique environment.

A tourist code of conduct has been introduced to help protect the environment. Some of the measures include:

- carrying all equipment, supplies and non biodegradable waste out of the mountains back to the starting point
- not cooking on open campfires – use stoves
- travelling in small groups.

(c) Explain **one** reason why the code would help protect the natural environment of the Himalayas.

(2)

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(Total for Question 9 = 8 marks)

TOTAL FOR SECTION B = 16 MARKS

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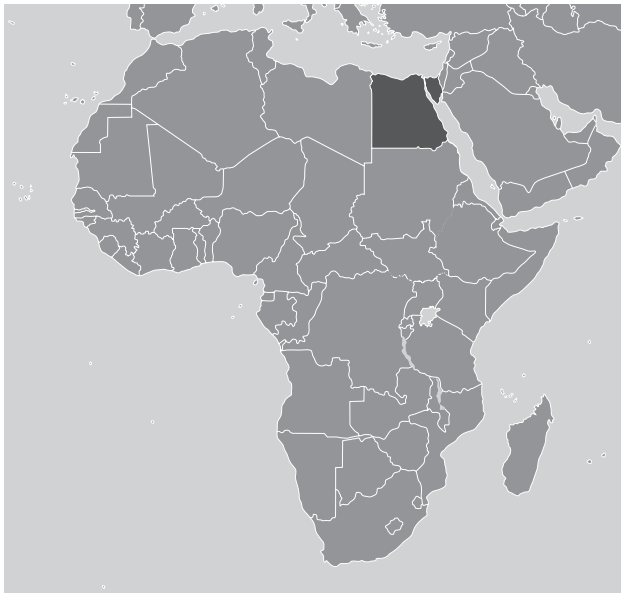
SECTION C

Answer ALL questions. Write your answers in the spaces provided.

Egypt

Egypt is located in northeastern Africa. It has coastlines with the Mediterranean Sea, in the north, and the Red Sea, in the east.



Egypt

Egypt is known for its vibrant cities, ancient pyramids and desert landscapes. The climate is warm and dry. Summer daytime temperatures can exceed 35°C.

One of Egypt's key attractions is the River Nile, which flows through the country. The riverbanks are green and fertile, in contrast with the barren desert further away from the river.

UK tour operators offer cruise holidays from Luxor on the River Nile. Direct flights operate from London to Luxor. Connecting flights to London are available from UK regional airports.

A typical Nile cruise includes:

- accommodation – private cabin with en-suite facilities, river view window and air conditioning
- all meals and drinks
- on-board facilities – restaurant, bar, lounge and sun deck with pool
- morning group excursions – depart boat 7am, coach travel to visit ancient temples and ruins, tour guide, return in time for lunch
- afternoons – sail along the river to view the scenery and wildlife
- two nights moored at Luxor – free time to explore the sights and temple ruins.

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A travel agent is advising a customer on suitable cruise holidays. The customer's needs and preferences are:

- will be travelling alone
- will be travelling from Edinburgh
- is recovering from a long illness
- is interested in ancient history.

10 (a) Discuss the suitability of a cruise on the River Nile for this customer's needs and preferences.

(6)

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The high volume of river cruises operating on the River Nile can create negative impacts.

(b) Explain **two** possible negative impacts of cruises on the River Nile.

(4)

1

2

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Most international visitors need a visa to enter Egypt.

(c) Explain **two** reasons why the Egyptian government requires visitors to obtain a visa to enter the country.

(4)

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Sharm el-Sheikh

Sharm el-Sheikh is on the coast of the Red Sea. It has been purposefully developed for recreation and tourism. The area is relatively safe with a strong police presence.

Accessibility
The international airport serves over 100 destinations and 10 million passengers pass through it each year.

Climate
Temperatures are consistently warm throughout the year.
It rarely rains.
Sea temperature – warm and ranges from 25°C to 30°C.

Natural attractions
Clear waters of the Red Sea contain extensive coral reefs.
Numerous white sandy beaches.

Purpose-built attractions
Aqua parks with slides and wave machines, golf course, all-inclusive luxury resorts, shopping malls, spa hotels.

Facilities
Nightclubs, bars, restaurants, global fast-food and hotel chains.
Windsurfing, parasailing, diving.

Heritage attractions
The Old Market, Al Mustafa Mosque.

Excursions
Flights/coach to Cairo to see the Pyramids, trips to visit Mount Sinai, jeep/camel desert safaris, Monastery of St Catherine.

(d) Discuss the features of Sharm el-Sheikh that make it popular with different visitor types.

(6)

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(Total for Question 10 = 20 marks)

TOTAL FOR SECTION C = 20 MARKS
TOTAL FOR PAPER = 60 MARKS

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Acknowledgements

Table 1 adapted from: www.nationalparks.uk
Table 2 adapted from: https://theannapurnaexpress.com/news/tourist-arrivals-hits-three-year-high-2022-36457

Nepal
Adapted from: https://www.worlddata.info/asia/nepal/index.php
Adapted from: https://www.responsibletravel.com/holiday/26371/nepal-homestay-trekking-holiday
Himalayan Tourist Code adapted from: https://lib.icimod.org/record/20845

Sharm el-Sheikh
Adapted from: www.businessdailyafrica.com/bd/data-hub/how-egypt-s-sharm-el-sheikh-turned-into-tourism-hub-4027270