

Statement of Purpose

600/4083/X – Pearson BTEC Level 3 Diploma in Sports Development (QCF)

The UK has a proud sporting pedigree. From grassroots community projects to professional athletes at the very peak of their performance, our reputation and achievements depend on the support and expertise of a huge number of skilled staff and volunteers who make an important contribution to our economy. Active Leisure has a workforce of 415,000 people working in Sport, Fitness, Outdoors and Playwork. UKCES in October 2012 highlighted skills shortages in the sector and a large number of hard to fill vacancies. This qualification aims to resolve recruitment issues by equipping learners to industry-recognised standards of competence.

The Pearson BTEC Level 3 Diploma in Sports Development is part of a larger suite of Active Leisure qualifications, in a range of sizes, which share the common purpose of helping people to become occupationally ready to take up employment in the Active Leisure sector at the appropriate level. By studying the Pearson BTEC Specialist qualifications, learners develop knowledge, understanding and skills required by the sector, including essential employability skills, and apply them in real work contexts. Learners can operate at a standard that can reasonably be expected of an 18 year old in full time education or employment.

Within this suite, the Pearson BTEC Level 3 Diploma (300 GLH) in Sports Development is primarily an Applied General qualification, a little smaller than an A level, which is designed to occupy around a third of a full time curriculum, enabling learners to develop a significant common core of knowledge, including rules and officiating in sport and sports coaching, and providing some opportunity to study more in depth a range of option areas of their choice, such as talent identification and development in sport. The Pearson BTEC Level 3 Diploma in Sports Development (QCF) is also approved as a Technical Certificate by Skills Active in their Advanced Apprenticeship Framework, or it can be studied part time by learners in schools, colleges and other training provider organisations.

The qualification was designed in close collaboration with industry; it is fully supported by the Sector Skills Council for the sector, Skills Active. This means it is a highly respected route for those who wish to move into employment in the sector either directly or following further study.