

## Statement of Purpose

### **600/2244/9 – Pearson BTEC Level 3 Diploma in Food and Beverage Service Supervision (QCF)**

The hospitality sector spans a range of 20+ industries including hospitality services, contract food services, holiday parks, hotels and other venues, events management and visitor attractions. Together, the sector contributes over £63 billion in Gross Value Added each year and employs approximately 2.4 million people in more than 419,000 establishments. The majority of the organisations are private sector.

The hospitality and tourism sector employs 7 per cent of the working population (1 in every 14 jobs). Longer-term employment projections suggest that by 2020 the sector's workforce will have grown by 6 per cent (660,200 people), which is higher than the projected increase for the economy as a whole. Labour market reports from People 1st further suggest that the investment required to improve quality and standards in a service driven sector such as hospitality and tourism should focus on increasing the skills of those working in the sector.

The Pearson BTEC Level 3 Diploma in Food and Beverage Service Supervision is part of a larger suite of Hospitality qualifications, in a range of sizes, which share the common purpose of helping people to become occupationally ready to take up employment in the Hospitality sector at the appropriate level. By studying a Pearson BTEC Diploma, learners develop knowledge, understanding and skills required by the sector, including essential employability skills, and apply them in real work contexts. Learners can operate at a standard that can reasonably be expected of an 18 year old in full-time education or employment.

**Within this suite, the Pearson BTEC Level 3 Diploma (347 GLH) in Food and Beverage Service Supervision is a Technical Level qualification, a little smaller than an A level,** which has been designed to be around a third of a full-time curriculum, enabling learners to develop a significant common core of knowledge, including understanding the legal and social responsibilities of a Personal Licence Holder, and providing opportunity to study in more depth a range of option areas of their choice, such as the supervision of hospitality events. The Pearson BTEC Level 3 Diploma in Food and Beverage Service Supervision is also approved as a Technical Certificate by People 1st in a range of advanced apprenticeship frameworks, or it can be studied part time by learners in schools, colleges and other training provider organisations

As the qualification was designed in close collaboration with industry, it is fully supported by the Sector Skills Council (SSC) for the sector, People 1st. From within industry, the Hospitality Guild has also confirmed its support for this Pearson BTEC Level 3 Diploma in Food and Beverage Service Supervision. This means it is a highly respected route for those who wish to move into employment in the sector, either directly or following further study.