

Statement of Purpose

501/0925/X – Pearson BTEC Level 1 Award in Fashion and Clothing

Who is this qualification for?

This qualification is designed for students over the age of 14 working at level 1. It provides an introduction to the practical applications of fashion and clothing. Students choose one unit from a choice of 7 optional units. The main purpose of this qualification is to re-engage learners with learning. This is easily facilitated through the delivery of the single unit Award, providing students with opportunities to learn new skills and motivate them to progress to Level 2. This qualification will appeal to students who have not participated in learning for some time and due to its practical content, will engage and inspire them to seek further learning opportunities.

What will the student study as part of this qualification?

All the content of the qualification relates directly to the skills, knowledge and understanding needed to enable students to progress to further study. This qualification provides an engaging and relevant introduction to fashion and clothing. The choice of units available enables the precise nature of the qualification to be tailored to meet the interests and progression aspirations of individual groups of learners. Students choose from the units covering the following areas; design, visualisation, marketing, pattern cutting, sewing, manufacturing and roles and work practices.

What knowledge and skills will the learner develop as part of this qualification and how might these be of use and value in further studies?

The portfolio-based approach to assessment will also support the development of transferable skills such as team-working, working from a prescribed brief, working to deadlines, presenting information effectively and accurately and completing tasks. These skills will help support progression to level 2 and any future chosen course.

Is this qualification available in an apprenticeship?

This is a level 1 qualification and is not available as part of an apprenticeship.

What are the qualification outcomes?

The primary outcome of this qualification is to re-engage learners in learning and support progression to the next level of learning by providing the student with the opportunity to achieve a practical qualification and develop the skills necessary to succeed in further study.

What higher level learning will this qualification lead to?

Students who complete this qualification may progress to level 2 in fashion or broaden their learning by considering other related areas such as art and design or creative media production or performing arts (e.g. Costume design) qualifications.

Why choose the Award sized qualification?

The BTEC Level 1 Award provides an introduction to fashion and clothing and will suit students looking to gain an initial overview of the skills and knowledge required by this subject. It may be taken on its own by students who need a small amount of achievement at level 1 before progressing to a level 2 qualification, or alongside other level 1 qualifications by those looking for a greater breadth of achievement. Pearson offers the Award, Certificate and Diploma sized qualifications at Level 1. The varying sizes and appropriateness for students will depend on individual need as well as the learning programme design.

Who supports this qualification?

This qualification is supported by Pearson centres including:

- Burnley College

- Richmond Adult Community College
- Westminster Adult Education Service

Further Information

<http://qualifications.pearson.com/content/dam/pdf/btec-specialist/BA025334-BTEC-L1-L2-Award-Cert-Dip-Fashion-Clothing-QCF-091110.pdf>