Want to work in the sports industry but not sure where to start?

Our new 2019 BTEC Nationals qualifications can lead into a range of careers

Sport and Outdoor Activities

Outdoor Activities Instructor
As an Outdoor Activities Instructor you will be responsible for independently leading, supervising and teaching individuals and groups in outdoor activities, such as hill walking, climbing, canoeing and sailing. Your day-to-day duties might involve planning and preparing activities, explaining and demonstrating activities and making sure all equipment and facilities are safe. If you love the great outdoors this is the pathway for you!

Assistant Outdoor Activities Instructor
An assistant outdoor activities instructor will be working under the supervision of an outdoor activities instructor, to supervise and lead individuals and groups in outdoor activities.

Sports Coaching and Development

Sports Coach
As a sports coach you will be responsible for planning, organising and delivering an appropriate range of sports activities for individuals and teams. You will be qualified to work independently as a coach and have the skills and expertise to coach all levels of sports ability for both children and adults. Examples of job roles include community coach, elite sports coach, holiday sports coach and after school sports coach.

Assistant Sports Coach
As an assistant coach you will be working under the supervision of a lead coach. An example of an assistant coaching role could include assisting to coach a range of multi-skills sports activities, working with an organisation that delivers these sessions in locations such as schools and leisure centres.

Sport, Fitness and Personal Training

Level 2 Gym Instructor
If you're passionate about fitness and exercise, a role as a Gym Instructor could be for you. Your career in the health and fitness sector will usually start with this qualification and allow you to then progress onto other qualifications specialising in other forms of exercise instructing such as group exercise or strength and conditioning.

Level 3 Personal Trainer
Looking to go that step further? As a personal trainer you will need to be a driven self-starter, with a passion for fitness and to motivate others. It is your role to manage and plan a fitness programme for your clients, working with them on a one-to-one basis to achieve their goals, improve their health and wellbeing and provide nutritional advice and guidance.

Sporting Excellence and Performance

Elite Performer
If you're part of a sports academy who, for example, may be enrolled on a Sporting Excellence Professional Apprenticeship and/or other Level 3 qualification, this route could be for you.
Taking this qualification will enhance your sporting skills and develop your career as a professional performer, whilst providing a vocational qualification. It is a great option to help you future-proof your career as a sports performer, giving you other career options when you retire from professional sport.