



**Moving from
QCF to RQF BTEC
Level 3 Nationals
in Creative Media**

BTEC Nationals in Creative Media 2016 and 2019

Welcome to your guide to the BTEC Level 3 Nationals RQF Creative Media qualifications.

- **Slides 3-5** **Find out what's great** about the new RQF Nationals in Creative Media and view our whole offer at Level 3
- **Slide 6** **Understand what's different** to the QCF qualifications
- **Slides 7-9** **Explore the structure** of the qualifications in detail
- **Slides 10-21** **See the range of support** materials and advice available to help you plan and deliver your course
- **Slides 21** **Know what to do next** if you need help or advice.



BTEC Nationals in Creative Media 2016 and 2019

Creativity impacts everything we do, plays a huge role in how we all feel and can be the key to business success. Providing courses that will motivate creative minds and challenge them to explore new ideas is essential.

Our range of BTEC Creative qualifications provides flexible and industry-relevant qualifications, designed to help your learners build the skills to succeed and the confidence to progress in this diverse and exciting sector.

Qualifications available:

- **Creative Digital Media Production (2016)**
- **Creative Media Practice (2019)**

"I have taught on the BTEC now for 4 years and I have plans to continue as the growth in the students has been amazing and the college continues to thrive in a super supportive environment."

Graeme Pickering, Teacher at Studio 79

Want to talk to someone about delivering these qualifications?

You can contact us through our [support portal](#) or by calling 0330 058 3836



BTEC Nationals in Creative Media – full suite of RQF qualifications

Suite	Qualification Number	Title	Last registration	Status	Assessment	ESFA 16-19 Funding	ESFA 19+ Funding	DfE Performance Tables	Transition to new qualifications
Pearson BTEC Level 3 Nationals (RQF)	603/4663/2	540 Diploma in Creative Media Practice**	Available to learners	Current	Internally assessed	Yes	Yes†	No	n/a
	603/4665/6	Extended Diploma in Creative Media Practice **	Available to learners	Current		Yes	Yes†	No	
	601/7467/5	Extended Certificate in Creative Digital Media Production	Available to learners	Current	Internal and external assessment	Yes	Yes	Applied General	n/a
	603/1911/2	Extended Certificate in Digital Content Production ***	Available to learners	Current		Yes	Yes	Tech Level	
	603/1910/0	Extended Certificate in Digital Film and Video Production ***	Available to learners	Current		Yes	Yes	Tech Level	
	603/1912/4	Extended Certificate in Digital Games Production ***	Available to learners	Current		Yes	Yes	Tech Level	
	601/7468/7	Foundation Diploma in Creative Digital Media Production	Available to learners	Current		Yes	Yes	Applied General	
	601/7474/2	Diploma in Sound Production	Available to learners	Current		Yes	Yes	Tech Level	
	601/7473/0	Diploma in Digital Games Design and Development	Available to learners	Current		Yes	Yes	Tech Level	
	601/7472/9	Diploma in Digital Publishing	Available to learners	Current		Yes	Yes	Tech Level	
	601/7470/5	Diploma in Film and Television Production	Available to learners	Current		Yes	Yes	Tech Level	
	601/7471/7	Diploma in Film and Television Visual Effects	Available to learners	Current		Yes	Yes	Tech Level	
	601/7469/9	Extended Diploma in Creative Digital Media Production	Available to learners	Current		Yes	Yes	Applied General	

† 19+ Loan funding only ** Pending funding approval for Northern Ireland
 *** Not available in Wales



BTEC Nationals in Creative Media – QCF qualification availability

Suite	Qualification Number	Title	Last registration	Status	Assessment	ESFA 16-19 Funding	ESFA 19+ Funding	DfE Performance Tables	Transition to new qualifications
Pearson BTEC Level 3 Nationals (QCF)	500/7845/8	Certificate in Creative Media Production (QCF)	Available to learners	Current	Internally assessed	Yes	Yes†	No	n/a
	500/7842/2	Subsidiary Diploma in Creative Media Production (QCF)	Available to learners	Current		Yes	Yes	No	601/7467/5 Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production
	600/6445/6	90-credit Diploma in Creative Media Production (QCF)	30/9/2020*	Being withdrawn September 2020		Yes	Yes	No	601/7468/7 Pearson BTEC Level 3 National Foundation Diploma in Creative Digital Media Production
	500/7888/4	Diploma in Creative Media Production (QCF)	Available to learners	Current		Yes	Yes	No	RQF Diploma qualifications: 601/7474/2, 601/7473/0, 601/7472/9, 601/7470/5, 601/7471/7
	500/7878/1	Extended Diploma in Creative Media Production (QCF)	30/9/2020*	Being withdrawn September 2020		Yes	Yes	No	601/7469/9 Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production

† 19+ Loan funding only

* Last registration date in Wales and Northern Ireland will be 30/9/2020



BTEC Nationals in Creative Media – QCF v RQF

We've highlighted below the main differences between the QCF and RQF qualifications. In the 2016 RQF qualifications:

- **Units come in a range of sizes** – 60, 90 and 120 GLH which means that their weighting is different when calculating the final grade.
- **There is compensation across the qualification**, with grades to reflect all achievement.
- **Externally assessed units** with a Near Pass grade.
- **Assessment criteria** in internally assessed units are set out differently.
- **Synoptic Assessment** requires learners to demonstrate that they can identify and use effectively, in an integrated way, an appropriate selection of skills, techniques, concepts, theories and knowledge from across the whole sector as relevant to a key task.



CREATIVE DIGITAL MEDIA STRUCTURE (2016)

Extended Certificate (360 GLH)
Equivalent to 1 A-Level
TOTAL: 4 UNITS
3 MANDATORY UNITS
1 Media Representations (90 GLH)
4 Pre-production Portfolio (90 GLH)
8 Responding to a Commission (120 GLH)
1 OPTIONAL UNIT
Extended Certificate Specialist Pathways available:
<ul style="list-style-type: none"> • Digital Film and Television • Production Digital Content Production • Digital Games Production

Foundation Diploma (510 GLH)
Equivalent to 1.5 A-Levels
TOTAL: 6 UNITS
4 MANDATORY UNITS
1 Media Representations (90 GLH)
4 Pre-production Portfolio (90 GLH)
6 Media Campaigns (90 GLH)
8 Responding to a Commission (120 GLH)
2 OPTIONAL UNITS

Extended Diploma (1080 GLH)
Equivalent to 3 A-Levels
TOTAL: 13 UNITS
7 MANDATORY UNITS
1 Media Representations (90 GLH)
2 Working in the Creative Media Industry (90 GLH)
3 Digital Media Skills (120 GLH)
4 Pre-production Portfolio (90 GLH)
5 Specialist Subject Investigation (120 GLH)
6 Media Campaigns (90 GLH)
8 Responding to a Commission (120 GLH)
6 OPTIONAL UNITS
Extended Diploma Specialist Pathways available:
<ul style="list-style-type: none"> • Film, Television and Radio • Interactive Publishing and Media • Digital Games

Assignment – Set and marked internally

Task – Set and marked by Pearson



CREATIVE DIGITAL MEDIA STRUCTURE (2016)

Diploma (720 GLH)				
Film and Television Production	Film and Television Visual Effects	Sound Production	Digital Publishing	Digital Games
Equivalent to 2 A-Levels				
TOTAL: 10 UNITS				
4 MANDATORY UNITS	5 MANDATORY UNITS	4 MANDATORY UNITS	4 MANDATORY UNITS	4 MANDATORY UNITS
3 Digital Media Skills (120 GLH)	1 Media Representations (90 GLH)			
8 Responding to a Commission (120 GLH)				
7 Media Enterprise (60 GLH)				
10 Film Production –Fiction (60 GLH)	10 Film Production –Fiction (60 GLH)	11 Radio Production (60 GLH)	12 Website Production (60 GLH)	13 Digital Games Production (60 GLH)
	37 Visual Effects (60 GLH)			
6 OPTIONAL UNITS	5 OPTIONAL UNITS	6 OPTIONAL UNITS	6 OPTIONAL UNITS	6 OPTIONAL UNITS

Assignment – Set and marked internally

Task – Set and marked by Pearson



CREATIVE MEDIA PRACTICE STRUCTURE (2019)

Learning and teaching modules	Assessment units	540 Diploma	Extended Diploma
A Exploring and Developing Creative Media Skills – 540 GLH	A1 Skills Development (405 GLH) <ul style="list-style-type: none"> Exploration of the fundamentals of creative media practice and develop practical skills 	Mandatory	Mandatory
	A2 Creative Project (135 GLH) <ul style="list-style-type: none"> Response to a brief from ideas generation to communication of outcomes. 	Mandatory	Mandatory
B Advancing Creative Practice – 540 GLH	B1 Personal Progression (135 GLH) <ul style="list-style-type: none"> Develop an understanding of industry, employment roles and higher education routes and prepare progression materials relevant to personal aims. 		Mandatory
	B2 Creative Industry Response (405 GLH) <ul style="list-style-type: none"> Advance practical, critical and reflective skills to plan, prepare and develop a proposal for a response to an industry relevant brief and carry it out from concept to resolution. 		Mandatory
(optional 30 GLH)	Critical Self-appraisal (30 GLH) <ul style="list-style-type: none"> Optional level 4 unit focused on critical reflection to aid transition to university or employment. 		Optional



Planning your delivery

This section highlights the range of support materials and advice available to help you plan your delivery of BTEC Level 3 Nationals qualifications including:

- **Slides 11-16** **External assessment (2016 qualifications)**
- **Slides 16-17** **Internal assessment**
- **Slide 18** **Grading**



Planning your delivery - EXTERNAL ASSESSMENT (2016 qualifications)

KEY INFORMATION

Availability	Unit 3 – once a year Units 1, 5 and 8 - twice a year
Resit opportunity	Learners can resit BTEC Nationals twice
Results and Post result services	https://qualifications.pearson.com/en/support/support-for-you/exam-officers-administrators/results.html
Resources	Sample Assessment Material Additional Sample Assessment Material Past Papers Examiner reports Mark schemes Sample Marked Learner work
Compensation	Near Pass (N grade) meaning learners can pass the qualification without passing the external assessment as long as they achieve the N grade and meet all other eligibility requirements
Types of external assessments	Practical Tasks Written Task



Planning your delivery - EXTERNAL ASSESSMENT

SUPPORT – Course materials

We've a wide range of course materials available to help with all aspects of external assessment. You'll find these on the **Course Materials section** on your qualification page.

Detailed specifications – to help you fully understand the qualifications

Examiner reports – to help you prepare for future assessments

Administrative support guides – summarising all the support materials and key information available – you'll find these under the external assessment tab.

Sample marked learner work – so you have an example of the standard



Planning your delivery - EXTERNAL ASSESSMENT

SUPPORT – Assessment administration support

We've created a document that has all the information you need to run your BTEC external assessments. You'll find this downloadable document on the [Exams Officers page](#).

BTEC External Assessment Overview

[A one stop administration guidance document](#)

containing everything you and your exams officers will need to manage and run external assessment within BTEC.

(Please note, this is a live document and content may change throughout the year.)

Exam Officers

- Overview
- Key dates
- Entries
- Exams
- Results
- Centre administration
- FAQs

Here you'll find all the key information and resources for administrators in schools, colleges and other institutions offering Pearson qualifications.

Find out everything you need to know to manage examinations and administer our qualifications - from becoming an approved Pearson centre and registering candidates to exam guidance and post-results services.

Latest updates

[> See more updates](#)

We've listened to your feedback, and created a document that has all the information you need to run your BTEC external assessments. Download the document:

- [BTEC External Assessment Overview 2019-20 \(XLSX | 200.8 KB\)](#)



Planning your delivery - EXTERNAL ASSESSMENT

SUPPORT – Support services

In addition to course materials, you also have a range of free BTEC Support Services designed specifically to save you time and help your learners prepare for external assessment.



Our free online BTEC planning tool developed to save you time. [Find out more](#)



Our free online results analysis tool. [Find out more](#)

Past papers

So learners can get a feel for what to expect. [Find out more](#)



Planning your delivery - EXTERNAL ASSESSMENT

EXAMPLE UNIT

Learning aims to help clarify assessment criteria.

Pass	Merit	Distinction
Learning aim A: Explore the features of different businesses and what makes them successful		AB.D1 Evaluate the reasons for the success of two contrasting businesses, reflecting on evidence gathered.
A.P1 Explain the features of two contrasting businesses.	A.M1 Assess the relationship and communication with stakeholders of two contrasting businesses using independent research.	
A.P2 Explain how two contrasting businesses are influenced by stakeholders.		
Learning aim B: Investigate how businesses are organised		
B.P3 Explore the organisation structures, aims and objectives of two contrasting businesses.	B.M2 Analyse how the structures of two contrasting businesses allow each to achieve its aims and objectives.	

Further information provides key information about preparing for and delivering a unit

Further information for teachers and assessors

Resource requirements

There are no specific resource requirements for this unit but centres must give learners access to information on a range of businesses, including local, national and international.

Essential information for assessment decisions

It is expected that learners in a cohort will individually select and research their choice of businesses.

Throughout the unit, learners will show individuality of thought, independent collection, collation and judgement of evidence.

The businesses selected by the learner in Learning aims A and B should be contrasting in terms of their features, e.g. ownership and liability, purpose, sector, scope and/or size.

It is recommended the learner's own centre is not used for this unit.

Learning aims A and B

For distinction standard, learners will produce relevant evidence of how differing features and the complex relationship and communications with its internal and external stakeholders make businesses successful to support the evaluation given.

For merit standard, learners will present a careful consideration of each of the businesses relationship and communication with its stakeholders, and arrive at conclusions about how well each business communication impacts on its relationship with stakeholders. Learners will give a breakdown of the organisational structure including the different functional areas within the structure, what each does and how the areas interrelate or work together to contribute to each business's aims and objectives.

For pass standard, learners will carry out research that allows them to clearly link familiar and obvious features of the businesses and the stakeholder influence to success factors.

Appendix 2 Glossary of terms used for internally-assessed units

Glossary highlights the key terms used.



Planning your delivery - INTERNAL ASSESSMENT

ASSIGNMENT BRIEFS

To give you maximum flexibility and support when planning your course, you have **three options available** when preparing your assignment briefs:

1. **Use the Pearson Assignment Briefs** as published – you will find these under the Internal Assessment tab on the Course Materials section of the qualification specification page.
2. **Adapt a Pearson Assignment Brief** to suit the needs of your learners.
3. **Create your own Assignment Briefs** if you think this will better meet the needs of your learners, or where an Authorised Assignment Brief is not available. To help check you have everything covered you can use our [Assignment Checking Service](#).

(Remember, you must still internally verify assignments even if you've used them 'off the shelf'.)



Planning your delivery – INTERNAL ASSESSMENT

SUPPORT – Course materials

We've a wide range of course materials available to help with all aspects of internal assessment. You'll find these on the **Course Materials section** on your qualification specification page.

Detailed specifications – to help you fully understand the qualifications

Assignment Checking Service – to check you have everything covered

Ask the Expert – contact our team of subject specialists who can help with any questions you may have.

Sample marked learner work – so you have an example of the standard



Planning your delivery – GRADING – Creative Digital Media Production (2016)

Qualification Grade

Certificate		Extended Certificate		Foundation Diploma		Diploma		Extended Diploma	
180 GLH		360 GLH		510 GLH		720 GLH		1080 GLH	
Grade	Points threshold	Grade	Points threshold	Grade	Points threshold	Grade	Points threshold	Grade	Points threshold
U	0	U	0	U	0	U	0	U	0
Pass	18	P	36	P	51	PP	72	PPP	108
						MP	88	MPP	124
								MMP	140
Merit	26	M	52	M	73	MM	104	MMM	156
						DM	124	DMM	176
								DDM	196
Distinction	42	D	74	D	104	DD	144	DDD	216
						D*D	162	D*DD	234
								D*D*D	252
Distinction*	48	D*	90	D*	130	D*D*	180	D*D*D*	270

Points for External Units

	Unit size	
	60 GLH	90 GLH
U	0	0
Pass	6	9
Merit	10	15
Distinction	16	24

Points for Internal Units

	Unit size	
	90 GLH	120 GLH
U	0	0
Near Pass	6	8
Pass	9	12
Merit	15	20
Distinction	24	32



Planning your delivery – GRADING: Creative Media Practice (2019)

Qualification Grade

540 Diploma 540 GLH		Extended Diploma 1080 GLH	
Grade	Points threshold	Grade	Points threshold
U	0	U	0
P	10	PPP	30
		MPP	36
		MMP	42
M	16	MMM	50
		DMM	58
		DDM	64
D	23	DDD	70
		D*DD	74
		D*D*D	80
D*	29	D*D*D*	85

Points per Assessment Criterion

	Points per assessment criterion	
	Assessment units A1, A2 and B1	Assessment unit B2
U	0	0
Pass	1	3
Merit	2	6
Distinction	3	9



BTEC Nationals in Creative Media – NEXT STEPS

TRAINING EVENTS

In addition to course materials and support services, we also regularly run training events to help you successfully deliver your course.

Whether you're new to BTEC, need a refresher or want to know more about the BTEC Nationals RQF qualifications in particular, we've a range of events to help.

Visit our **training page** for the latest events and check back regularly as we are constantly updating our calendar of events.

[> Find out more about training](#)



BTEC Nationals in Creative Media – NEXT STEPS

Getting in touch

Subject Advisor:
Susan Young

Phone:
0330 058 3836

Useful link :
[Please have a look at the full range of Art and Design qualifications](#)

Twitter :
[@Pearson_Art](#)

[Contact us](#)

