

Getting Ready to Teach the Pearson BTEC Nationals in Creative Digital Media Production

Event Code: 18BVU01

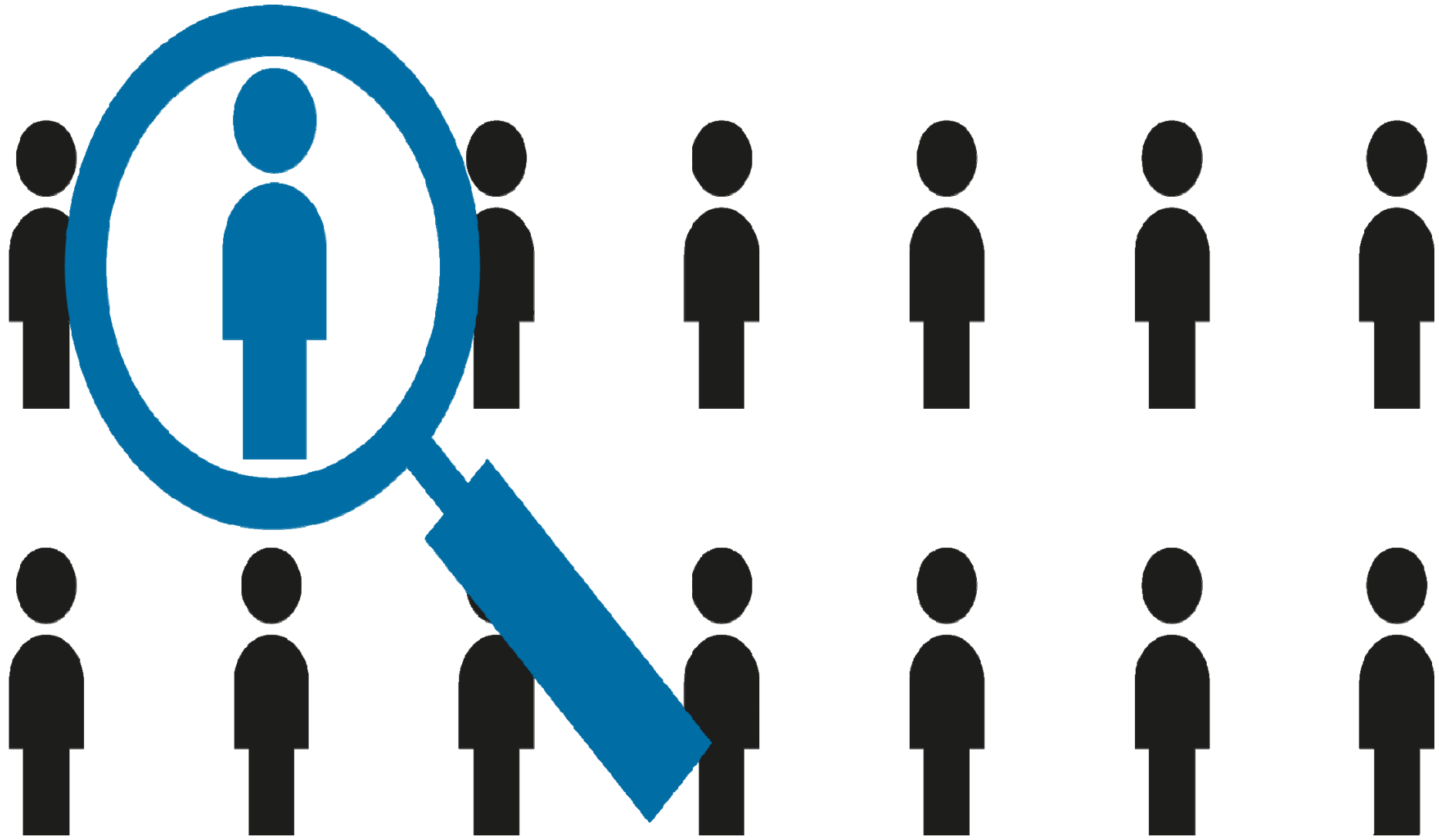


Aims and objectives



- ◆ Explore the structures, content and assessment in the Pearson BTEC Level 3 Nationals and how this impacts on your existing curriculum.
- ◆ Discuss approaches to teaching and learning.
- ◆ Plan curriculum delivery using a range of different approaches.
- ◆ Devise an employer engagement strategy that meets requirements.
- ◆ Explore the new QA Model and how to plan for its requirements.
- ◆ Have an opportunity to network with other practitioners.

Getting to know you...





BTEC Nationals in Creative Digital Media Production

Qualification structure



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Applied General Qualification



Extended Certificate (360 GLH)
Equivalent in size to 1 A level TOTAL: 4 UNITS
3 MANDATORY UNITS
1 OPTIONAL UNIT
2 EXTERNAL UNITS

Foundation Diploma (540 GLH)
Equivalent in size to 1.5 A levels TOTAL: 6 UNITS
4 MANDATORY UNITS
2 OPTIONAL UNITS
2 EXTERNAL UNITS

Extended Diploma (1080 GLH)
Equivalent in size to 3 A levels TOTAL: 13 UNITS
7 MANDATORY UNITS
6 OPTIONAL UNITS
4 EXTERNAL UNITS

SPECIALIST PATHWAYS

(Available for Extended Diploma Only)

FTR

Film, Television and Radio

IPM

Interactive Publishing and Media

DG

Digital Games

Technical Qualification



Extended Certificate (360 GLH)	
Equivalent in size to 1 A level TOTAL: 4 UNITS	
2 MANDATORY UNITS	
3 OPTIONAL UNITS	
1 EXTERNAL UNITS	
Specialist Pathways	
DFVP	Digital Video and Film Production
DCP	Digital Content Publishing
DGP	Digital Games Production

Diploma (720 GLH)	
Equivalent in size to 2 A levels TOTAL: 6 UNITS	
4 / 5* MANDATORY UNITS	
5* / 6 OPTIONAL UNITS	
2 EXTERNAL UNITS	
Specialist Pathways	
FTP	Film and Television Production
FTVE	Film and Television Visual Effects*
SP	Sound Production
DP	Digital Publishing
DGDD	Digital Games Design and Development



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Curriculum planning



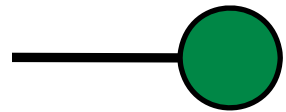
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Activity 1



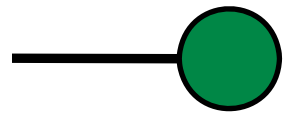
Selecting units

PURPOSE: To establish good practice in the selection of units when planning a course.



Identify the following:

- Applied General or Tech Level?
- Size of qualification?
- General or Specialist Pathway?



Select the following:

- Mandatory Core Units
- External Units
- Internal Units





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Planning for External Assessment



External Units



Qualification Size	Unit 1	Unit 3	Unit 5	Unit 8
Extended Certificate	✓	✗	✗	✓
Foundation Diploma	✓	✗	✗	✓
Extended Diploma	✓	✓	✓	✓
Tech Levels Extended Certificate	✗	✓	✗	✗
Tech Levels Diploma	✗	✓	✗	✓

Onscreen exam



Unit 1: Media Representations

How long: 2 hours

Taking the test:

Focus on learners knowledge of the codes and conventions of media representations and the associated theories.

Assessment windows:

Jan and May/June

***Not required for Tech Levels**

- Students demonstrate confident application of technical, theoretical or fundamental knowledge.
- Controlled assessment conditions.
- All exams set and marked by Pearson.

Tasks



Unit 3: Digital Media Skills

How long: 8 week Prep
20 hour supervised

Creating the task:

Opportunity to showcase practical media skills and demonstrate working efficiently and effectively.

Assessment: MAY/JUNE

Unit 5: Subject Specialist Investigation Research

How long: 5 weeks prep
2 hour exam

Creating the task:

Develop ability to carry out effective research and analysis.

Assessment: DEC/JAN & MAY/JUNE

Unit 8: Responding to a Commission

How long: 2 week
assessment window set by Pearson

6 hours supervised

Creating the task:

Develop ability to generate and develop ideas in response to a commission, identifying the requirements and meeting client needs.

Assessment: DEC/JAN and MAY/JUNE

- Students demonstrate confidence applying knowledge to everyday scenarios.
- All tasks set and marked by Pearson.
- Controlled conditions.
- One re-take allowed.

Synoptic assessment



Allows students to show they can draw on skills and knowledge from across the qualifications content & apply to a specific scenario.

Unit 3: Digital Media Skills

Learners will draw on their practical skills developed across the qualification to complete a production activity and in doing so will synthesise all practical and theoretical understanding.

In delivering the units, you should ensure that learners understand that the assessment will draw on the content from across the qualification.

M

120

Activity 2



Creating a Delivery Plan

PURPOSE: To establish good practice in the scheduling of units when planning a course.

Use the assessment planner to map your units. Consider the Following:

- Establishment of a foundation of knowledge & skills;
- Timing of synoptic units
- Assessment windows and exam dates
- External quality assurance deadlines
- Learner workload
- Assessor & IV workload
- Resit & Resubmission time
- Long & thin vs. short & chunky





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Delivering Internal Assessment



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Internally assessed units

The Process

-  Teaching and Learning - Preparing students for assessment
-  Setting assignments
-  Submission
-  Assessment
-  Providing feedback
-  Resubmissions/Retakes

Unit Structure



—● Understand the structure of a unit and how this relates to internal assessment

————○ Guided Learning Hours

————● Unit in Brief

————○ Unit Introduction

————● Learning Aims

————○ Summary of Unit

————● Unit Content

————○ Assessment Criteria

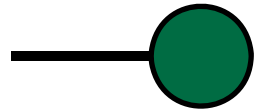
————● Essential Info for Assignments

————○ Assessment Guidance

————● Links to other units

————○ Employer Involvement

Authorised Assignment Briefs



Reviewing an Authorised Assignment Brief



Review the two 'AAB's' for Unit 4 in your groups.



What would you change on these for your learners?



How could you combine these units together?

Learner Work



—● Assessing Learner work

—○ It is important that all centres are assessing to a national standard.

—● Read through the grading criteria and guidance again for Unit 4.

What are the key words being used for Pass, Merit and Distinction?

—● In your information pack is a sample of learner work for Unit 4.

Using the grading criteria, grade this piece of work Fill in the assessment record and justify your grades.

Try to reach an agreement on your table.



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Delivering External Assessment

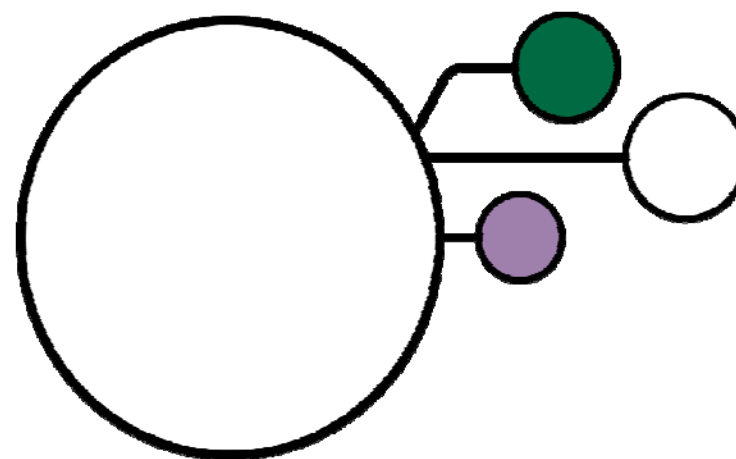


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External assessment



- Unit specifications
- SAMs and mark schemes
- Sample Marked Learner Work
- Admin Support Guides
- Lead Examiner Reports
- Delivery Guides and SOWs



Unit 1: Media Representations



Unit & Past papers

Focus on learner knowledge: codes, conventions and theories

On screen exam

Assessment windows: January & May/June

Controlled assessment: 2hrs

80 Marks available

Evidence for submission – Completed on screen PDF booklet

Unit 1: Media Representations



Reviewing a Past Paper and Mark Scheme for Unit 1

Consider how you will prepare your learners for this external assessment?

Knowledge

Skills

Understanding

Application

Resilience





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Grading



Unit Grades



Points available for **internal units**

	Unit size	
	60GLH	90GLH
U	0	0
Pass	6	9
Merit	10	15
Distinction	16	24

Points available for **external units**

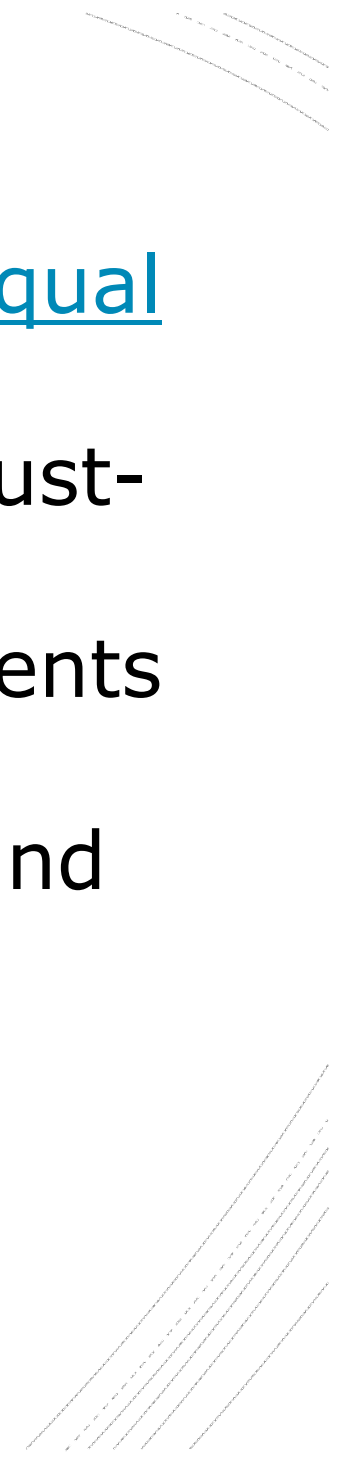
	Unit size	
	90GLH	120GLH
U	0	0
Near Pass	6	8
Pass	9	12
Merit	15	20
Distinction	24	32

Points are awarded on a sliding scale between the grade boundaries based on the number of raw marks achieved by each learner.



N grade

In March 2018 [Ofqual](#) [announced](#) the removal of the must-pass hurdle for external assessments as part of level 3 Applied General and Tech Level qualifications.



N grade- How is it calculated?



The N grade is calculated for each assessment (i.e. it will be different for each unit, each examination period). There are two approaches to establishing the N grade.



It will either fall halfway between the Pass grade boundary and Zero.



Or it will be calculated, using the difference of marks between the Pass and Merit, taken from the Pass.



The approach depends on the grade boundaries that have been awarded.

Qualification Grades



Qualification	Available grade range
Certificate, Extended Certificate, Foundation Diploma	P to D*
Diploma	PP to D*D*
Extended Diploma	PPP to D*D*D*

Grading



Extended Certificate		Foundation Diploma		Diploma		Extended Diploma	
360 GLH		510 GLH		720 GLH		1080 GLH	
Grade	Points threshold	Grade	Points threshold	Grade	Points threshold	Grade	Points threshold
U	0	U	0	U	0	U	0
Pass	36	P	51	PP	72	PPP	108
				MP	88	MPP	124
						MMP	140
Merit	52	M	73	MM	104	MMM	156
				DM	124	DMM	176
						DDM	196
Distinction	74	D	104	DD	144	DDD	216
				D*D	162	D*DD	234
						D*D*D	252
Distinction*	90	D*	130	D*D*	180	D*D*D*	270

The table is subject to review over the lifetime of the qualification.
The most up-to-date version will be issued on the website.



BTEC Nationals in Creative Digital Media Production

Quality Assurance



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Quality assurance for BTEC



**Quality
Management
Review**

1

**Standards
Verification**

3

**Lead Internal
Verifiers**

2

Quality management review



Develop quality, deliver success, raise attainment

- Support for every BTEC centre
- Annual review from Centre Quality Reviewer
- October - April
- Checks centre systems
- Quality objectives & measures
- Focus on management of:
 - assessment & IV
 - programme review
 - registration & certification

Qualifications in scope

NQF/QCF BTEC Entry - Level 3

BTEC Levels 4 -7

BTEC FAD

BTEC components of
The Diploma

Quality Assurance



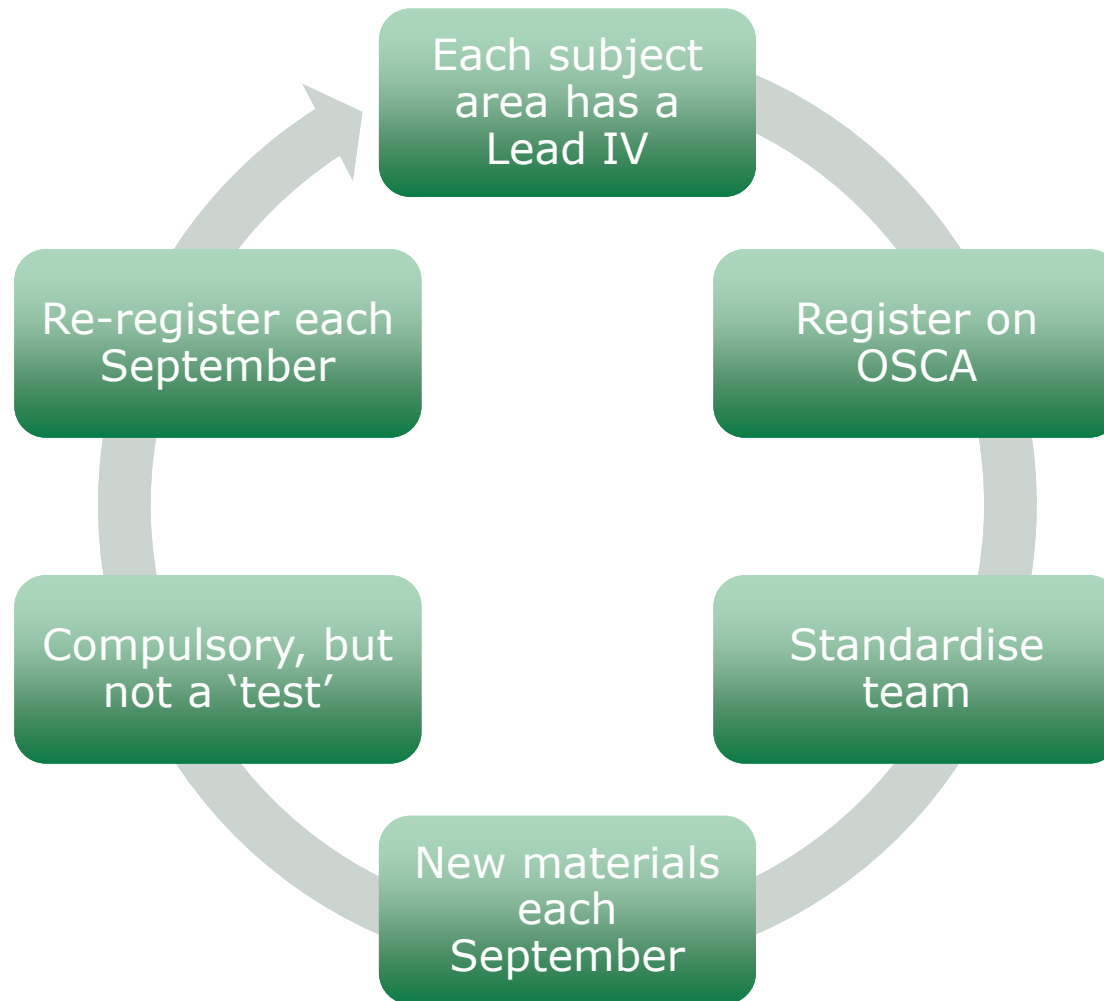
Roles

- Assessor
- Internal Verifier (IV)
- Lead Internal Verifier (LIV)
- Quality Nominee (QN)
- Standards Verifier (SV - EXT)
- Centre Quality Reviewer (CQR - EXT)

Lead internal verifiers



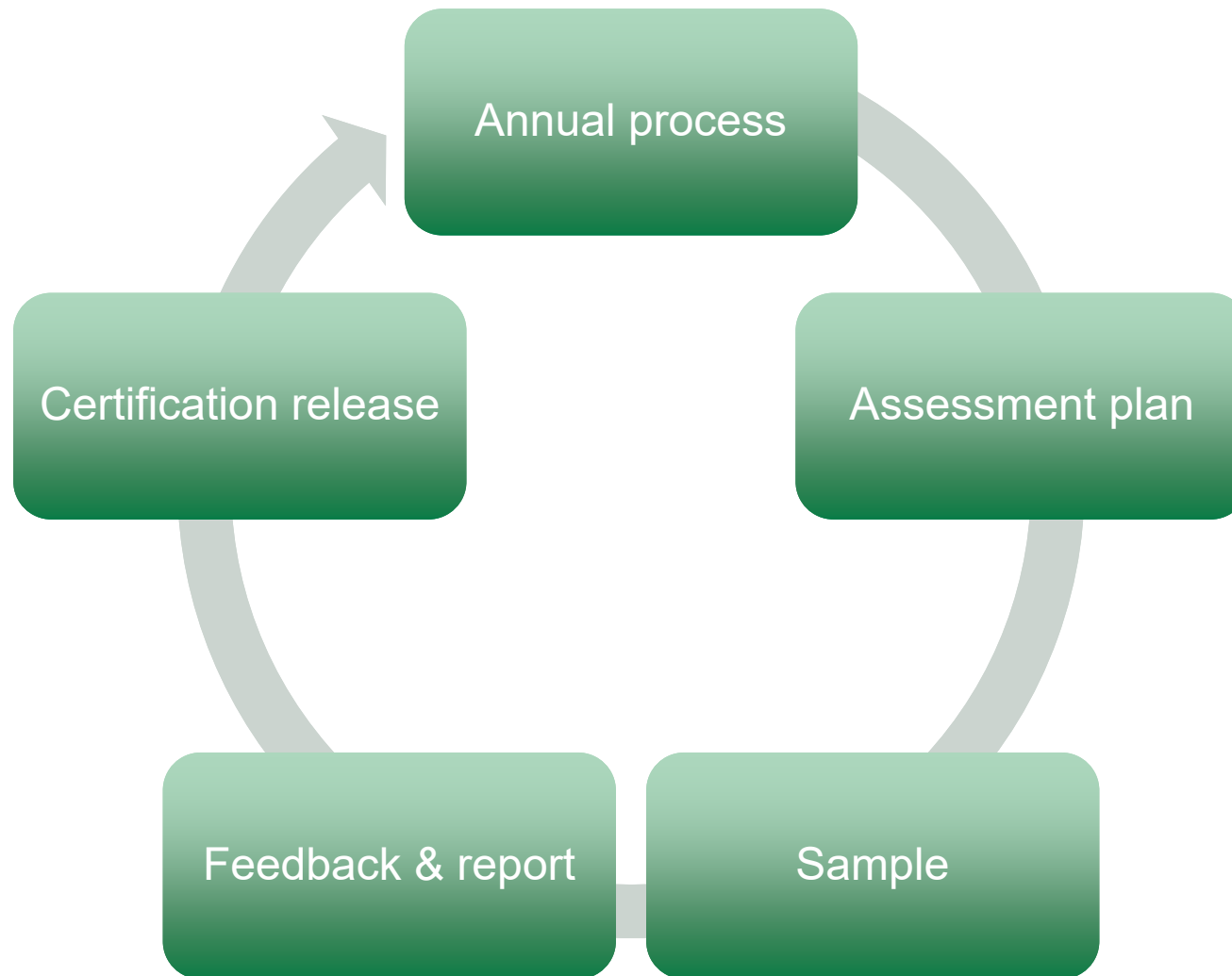
Confidence in assessing to the standards



Standards verification



Checking practice, supporting standards



Standards verification



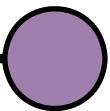
Sample selection

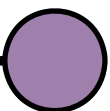
- Standards Verifier will select the sample
- Will aim to include full range of grades awarded and also key assessors
- Completed units only:
 - 'Not Yet Fully Sampled' option if not ready to complete
- Certification released if full sample shows:
 - appropriate assignments
 - accurate assessment to national standards
 - evidence of effective internal verification

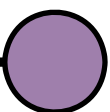
Activity



Understanding the QA Process - Reviewing an Assessment Plan

 Look at the Assessment Plan in your information pack and discuss this as a group.

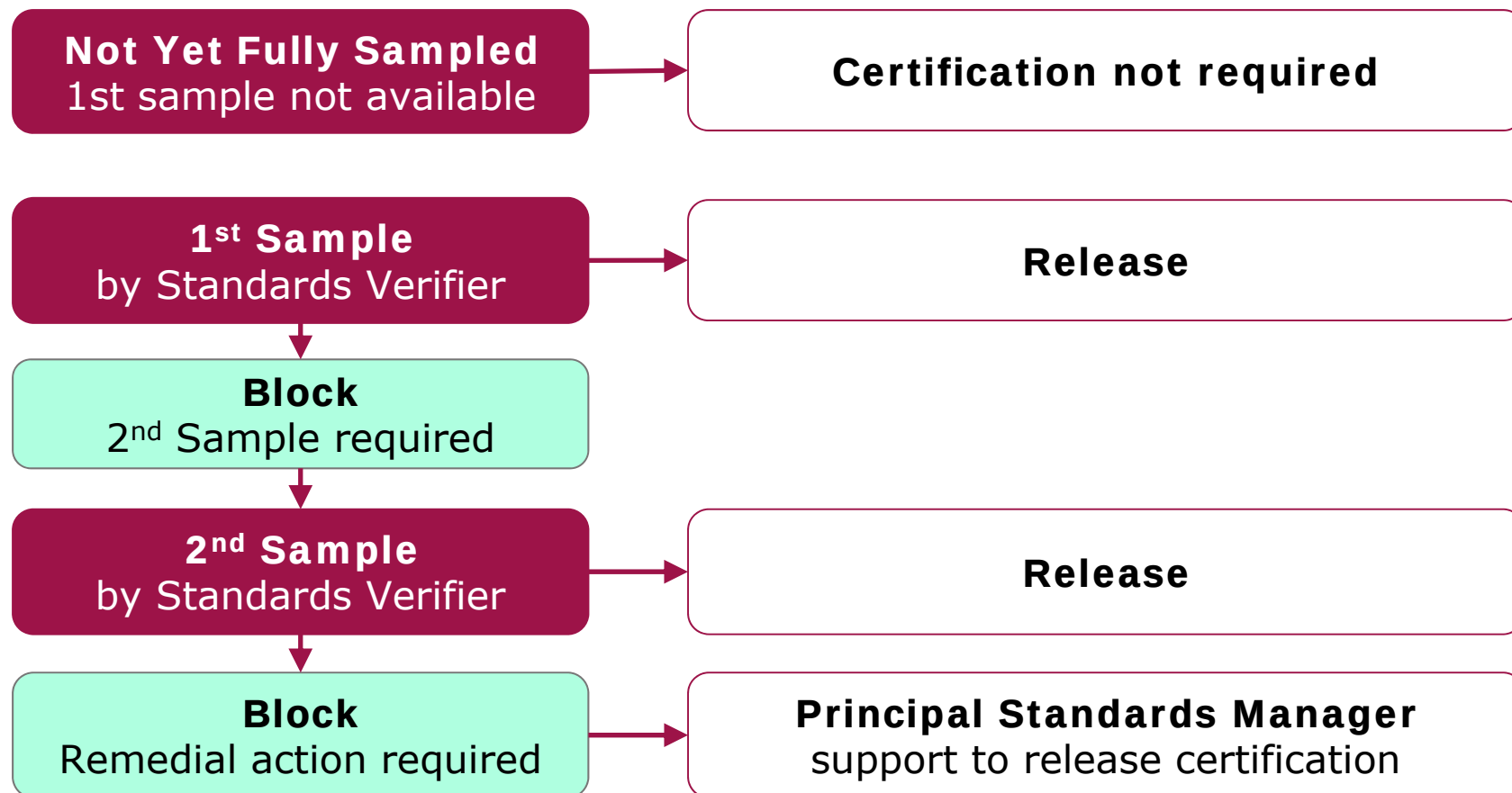
 As the LIV would you sign this off?

 Justify and present your decisions.

Standards verification



Process map





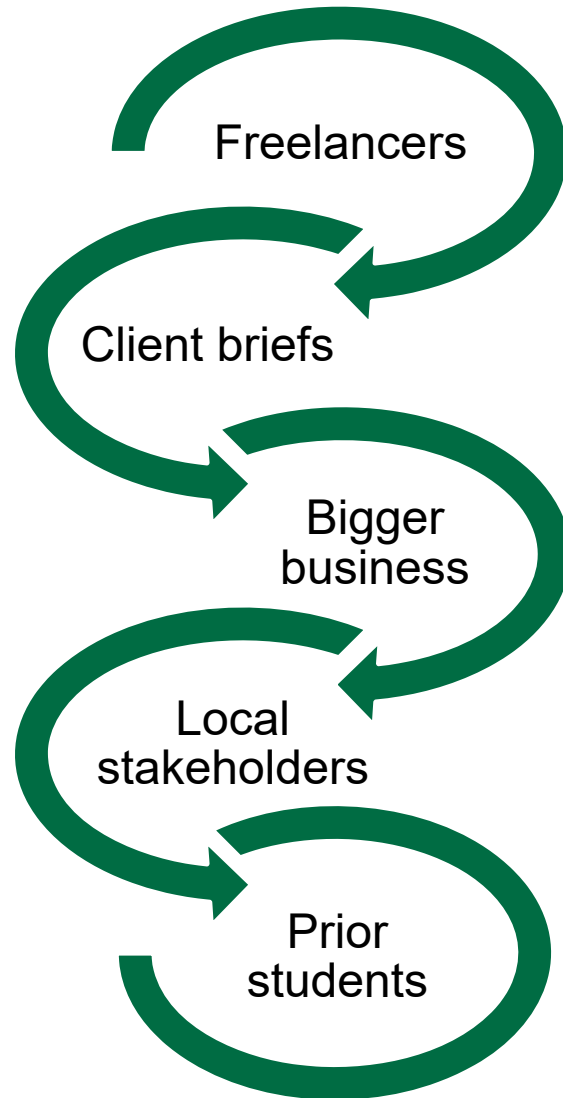
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Employer Engagement



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Employer Engagement



- Guest speakers
- Input/feedback on briefs
- Small companies
- Other departments
- Work experience
- Live projects
- Sponsorship
- Charities
- Case studies / Q&A



Meaningful Activities



Meaningful activity involving employers should come from the following list of eligible learner activities

- Undertake structured work experience or work placements that develop skills and knowledge relevant to the qualification.
- Undertake projects, exercises and/or assessments set with input from industry practitioners.
- Take one or more units delivered or co-delivered by industry practitioners. This could take the form of master classes or guest lectures.
- Industry practitioners operate as 'expert witnesses' that contribute to the assessment of a learner's work or practice, operating within a specified assessment framework. This may be a specific project, exercise or examination, or all assessments for a qualification.

Useful but NOT 'meaningful'



The following activities, though positively regarded, will not be included as meaningful activity

- Employers' or industry practitioners' input to the initial design and content of a qualification.
- Employers hosting visits, providing premises, facilities or equipment.
- Employers or industry practitioners providing talks or contributing to delivery on employability, general careers advice such as CV writing and interview training.
- Learner attendance at careers fairs, events or other networking opportunities.
- Simulated or provider-based working environments.
- Employers providing learners with job references.



BTEC Nationals in Creative Digital Media Production

Support



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Step by step support available



Plan

Free

- Specifications
- Sample Assessment Materials
- Statement of Purpose
- Delivery Guides
- Subject Advisor
- Schemes of Work
- Mapping documents
- myBTEC
- Delivery Plan
- Curriculum Models
- Get Ready to Teach events
- Study Skills Activities

Paid for

- Various publications

Teach

Free

- Delivery Guide
- Assessment Tracking
- Mapping Documents
- FAQs
- Internal Assessment Guides
- Mapping Documents
- Sample Marked Learner Work
- Past Training

Paid for

- Training courses
- Various publications

Assess & Track

Free

- Authorised Assignment Briefs
- Past papers and mark schemes
- Sample Marked Learner Work
- Templates and tools
- myBTEC: Progress tracking
- Reports and feedback
- Quality Assurance Guides including Handbook, Assessment and Assignment Writing
- Standards Verifier and Quality Review visit
- Standardisation training

Develop

Paid for

- Training courses

PLEASE NOTE: Pearson paid-for resources and other publishers' resources that are endorsed for BTEC are not a pre-requisite for the delivery of Pearson's specifications.

Paid-for resources may also be available from other publishers.



- ◆ The **myBTEC** service streamlines BTEC planning and delivery process and ensures that all assessment rules have been followed.
- ◆ Built by Pearson, for BTEC.
- ◆ Control all your BTEC provision from one place, saves time.
- ◆ Linked to Pearson systems so already contains rules of combination, Assessment Criteria, Authorised Assignment Briefs, grading calculations etc.
- ◆ It's a tool for all centre staff, and can be used alongside eportfolio and tracking.
- ◆ Easy to use and fully supported. Free for all BTEC centres in the UK.



Set up your account

Access myBTEC with your Edexcel Online account and claim the role you perform at the centre.

Build your assignments

Build your assignments using the assignment builder or preloaded Authorised Assignment Briefs.

Create your course

Use the course builder wizard to create courses that match your learners' programmes.

Set up an Assessment Plan

Create an Assessment Plan for each course and add the colleagues who'll work on it.

Assess

Save all assessment decisions in myBTEC to create a learner tracker, shared with your colleagues and your Standards Verifier.



- ◆ myBTEC automatically generates a course tracking sheet which calculates unit outcomes for learners based on your assessment decisions.

[download course](#)
[clone course](#)
[view qualification](#)

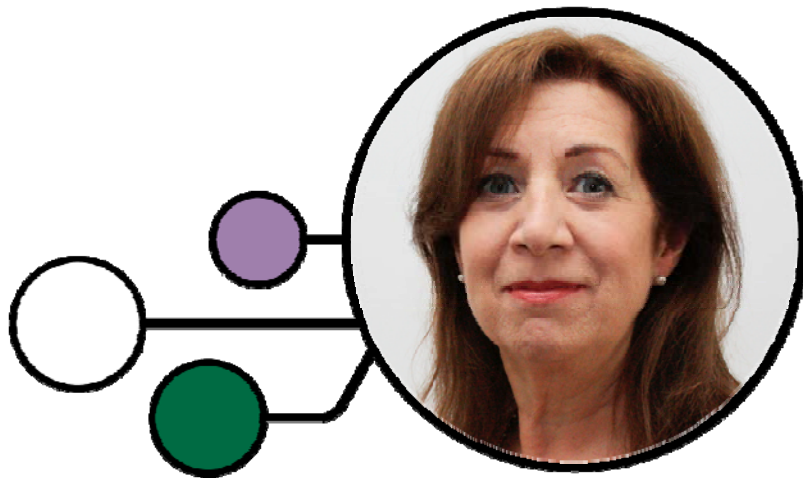
[course summary](#)
[course units](#)
[course team](#)
[assignments](#)
[learners](#)
[assessment plan](#)
[iv'd assignments](#)
[tracking](#)

[export](#)
[edit unit allocations](#)
[set predicted and target grades](#)

Learners	Unit(s)										Grade	Target	Needed?
	1	2	3	4	5	6	7	8	8	12			
DON DRAPER	-	D	-	-	-	-	-	-	-	-		PP	590
JOAN HOLLOWAY	-	D	-	-	-	-	-	-	-	-		DM	720
PEGGY OLSEN	-	-	-	-	-	-	-	-	-	-			0
ROGER STERLING	-	-	-	-	-	-	-	-	-	-			0

- ◆ The tracking grid automatically calculates the overall predicted grade for a learner, so you can set meaningful targets and track progress effectively.
- ◆ It also allows you to enter predicted grades for external assessments.

Your subject advisor



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Review



- ◆ Explore the structures, content and assessment in the new Pearson BTEC Level 3 Nationals and how this impacts on your existing curriculum.
- ◆ Discuss approaches to teaching and learning.
- ◆ Plan curriculum delivery using a range of different approaches.
- ◆ Devise an employer engagement strategy that meets requirements.
- ◆ Explore the new QA Model and how to plan for its requirements.
- ◆ Have an opportunity to network with other practitioners.

Questions



Any further questions?

Please complete the evaluation form included in your pack before you leave today.

You will also be emailed a link to the evaluation form after the event today, if you haven't had time to complete it. You can also access it here:

<https://goo.gl/forms/Wzl6UjQSg14ExRg22>

THANK YOU!

