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Toby Wynyard
Business Manager for Creative Digital Media and Music/Music Technology
Pearson
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Dear Toby

Letter of support for *Pearson BTEC level 3 Nationals in Creative Digital Media Production*.

As an employer in the sector we recognise the following qualifications:

Pearson BTEC level 3 National Extended Certificate in Digital Content Production

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge to progress in the creative media industry.

The qualification will also support the individual, should they chose to progress into entry level employment, into further training via a higher level qualification or an apprenticeship, and is a good preparation for these progression routes.

Yours sincerely



Caroline Goodwin
Delivery Director