

Mark Anderson  
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Pearson UK  
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**2013**  
**THE AWARDS**  
AWARD WINNER  
UNIVERSITY OF THE YEAR

27 July 2015

Dear Mr Anderson

As a Higher Education Institution, we will recognise the following qualifications as fulfilling entry requirements to a range of our higher education courses in related subject areas, either by meeting entry requirements in their own right or being accepted alongside other qualifications at the same level:

Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production  
Pearson BTEC Level 3 National Foundation Diploma in Creative Digital Media Production  
Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production

We welcome the inclusion of external assessment in these qualifications. Also, the introduction of a larger mandatory core, comprising over half of each qualification, will provide students with a solid foundation. This means that all students will study a broad and common element of content, and therefore the wide range of options offered in the larger qualifications will be helpful in allowing students to explore areas in which they may wish to specialise at degree level. The pathways in the Extended Diploma, namely Film, Television & Radio, Digital Publishing & Interactive Media and Games Design & Development, give guidance to students on which units are related to certain degree programmes and help to give us an indication of what they have covered.

In addition, we will recognise the following more specialist media-related qualifications as fulfilling entry requirements to certain of our higher education courses in related subject areas, either by meeting entry requirements in their own right or being accepted alongside other qualifications at the same level:

Pearson BTEC Level 3 National Diploma in Film and Television Production  
Pearson BTEC Level 3 National Diploma in Film and Television Visual Effects  
Pearson BTEC Level 3 National Diploma in Digital Publishing  
Pearson BTEC Level 3 National Diploma in Digital Games Design and Development  
Pearson BTEC Level 3 National Diploma in Sound Production

In the past, we have recruited students with Pearson BTEC National qualifications in Creative Media Production similar to the eight listed above on to our degree programmes in Animation, Media & Popular Culture, Journalism, Web Design, Computing and Software Engineering.

I am happy for this letter to be made public on the Pearson websites to confirm our support for the qualifications.

Yours sincerely

Judith A Davison.

Judith A Davison  
ASIS Director