

Matthew Day
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17th August 2015

Dear Matthew,

Letter of support for Pearson BTEC Nationals in Digital Media Production

As an employer of over 30 years in the production industry, I am very pleased to recognise the following qualifications as being fit for purpose:

BTEC Level 3 National Extended Certificate in Creative Digital Media Production
BTEC Level 3 National Foundation Diploma in Creative Digital Media Production
BTEC Level 3 National Extended Diploma in Creative Digital Media Production
BTEC Level 3 National Diploma in Film and Television Production
BTEC Level 3 National Diploma in Film and Television Visual Effects
BTEC Level 3 National Diploma in Digital Publishing
BTEC Level 3 National Diploma in Sound Production

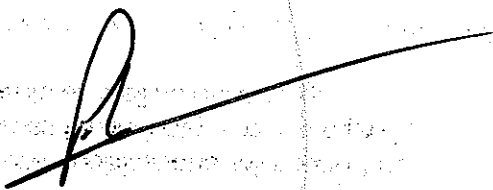
These qualifications will support learners to progress their employment in a range of job roles across the industry - for example in corporate production, business to business production & events as well as e-learning.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the whole production industry expects.

The qualification will also support the individual, should they chose to progress into further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, and to ensure that these qualifications can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely



Paul Ashworth
Director

ANIMATION DVD CROSSMEDIA PHOTOGRAPHY VIDEO WEB