



Matthew Day
Business Manager Creative Media
BTEC
One90 High Holborn
London
WC1V 7BH

TIGA
6th Floor
One London Wall
London
EC2Y 5EB
www.tiga.org

August 27th 2015

Dear Matthew

Letter of support for the Pearson BTEC Nationals in Creative Digital Media Production

TIGA, the UK's and Europe's largest network for games developers and digital publishers, welcomes Pearson's intention to develop course material and qualifications relevant for the video games industry. The UK video games industry increased its headcount by 7 per cent in 2013 and by almost 10 per cent in 2014. The sector currently provides direct employment for around 10,000 highly skilled development staff in over 660 firms. The industry is likely to grow further over the next few years and provide job opportunities for highly skilled people in a variety of different roles.

TIGA believes that the Pearson BTEC Level 3 National Diploma in Computing for Creative Industries and the Pearson BTEC Level 3 National Diploma in Digital Games Design and Development will appeal to learners and that the courses include useful, relevant and important subjects.

Most employers in the video games industry recruit graduates. TIGA therefore hopes that Pearson's new qualifications will enable learners to progress to study further subjects relevant to the video games industry, particularly at degree level, and so secure employment in the industry, or other graduate level jobs.

TIGA is happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that these qualifications can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Dr Richard Wilson
TIGA CEO