

plastic horse

Toby Wynyard  
Sector Manager for Creative Arts  
Pearson  
One90 High Holborn  
London  
WC1V 7BH

30 May 2017

Dear Toby

**Letter of support for Pearson BTEC level 3 Nationals in Creative Digital Media Production.**

Plastic Horse are an animation studio based in London. Handling all aspects of an animated video, we develop ideas through storyboarding, illustration, animation, editing, post-production and sound design. Clients include NSPCC, Hot Casa Records, The Geffrye Museum and Patternity.

As an employer in the sector, we recognise the following qualification as being fit for purpose:

**Pearson BTEC level 3 National Extended Certificate in Digital Content Production**

**Pearson BTEC level 3 National Extended Certificate in Digital Film and Video Production**

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge to progress in the creative media industry.

The qualification will also support the individual, should they chose to progress into entry level employment, into further training via a higher level qualification or an apprenticeship, and is a good preparation for these progression routes.

Yours sincerely



*Maxim Lucas*  
Creative Director