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Matthew Day
Business Manager Creative Media
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Dear Matthew

Letter of support for the Pearson BTEC Nationals

As a digital agency in the creative sector, we recognise following qualifications as being fit for purpose:

BTEC Level 3 National Diploma in Digital Publishing
BTEC Level 3 National Diploma in Digital Games Design and Development
Pearson BTEC Level 3 National Diploma in Computing for Creative Industries

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example as a design assistant in a games studio.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Greg Adam
Managing Director