

Industry support for education

At JAMES we are pleased to provide a letter of support for the following BTEC National qualifications in Creative Digital Media Production and hope to be continually involved with their effective evolution:

BTEC Level 3 National Diploma in Film and Television Production

BTEC Level 3 National Diploma in Sound Production

JAMES is a consortium of entertainment industry organisations set up to support education and to promote excellence. JAMES does this this mainly through our process of Industry Accreditation of courses, which is designed, not only to ensure that many years of industry experience is not lost to future generations, but also to support continuing innovation in education for a rapidly changing industry which is experiencing the convergence of many technologies.

JAMES is a recognised PSRB (Professional, Statutory and Regulatory Body) for undergraduate higher education courses. UNISTATS reference 'ACC Type 10101'. JAMES accreditation assessors are recruited from the highest levels of production, performance and managerial echelons in our industry.

This scheme is now available internationally and is available for courses at all levels in the National Qualifications Framework from Level 1 FE upwards.

Industry Accreditation of an academic or training course, by an appropriate trade bodies, is primarily an indicator that such a course is relevant to industry. It indicates to employers, freelancers and parents the standard of knowledge and expertise that can be expected from a prospective employee who has completed the course.

Accreditation gives potential learners assurance of a course's worth and enhances the credibility of the educational establishment at which it is conducted. JAMES is at present structuring several schemes that will give added value to the accreditation process.

More can be learnt about JAMES, and how to apply for accreditation, at www.jamesonline.org.uk.

Should any further information be required please do not hesitate to get in touch with me.

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www.jamesonline.org.uk