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Matthew Day
Business Manager Creative Media
BTEC
One90 High Holborn
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28th August 2015

Dear Matthew,

Letter of support for the Pearson BTEC Nationals in Creative Digital Media Production

As an employer/ professional body in the sector, we recognise the following qualifications as being fit for purpose:

BTEC Level 3 National Diploma in Film and Television Production

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in Multi-Camera Studio Assisting & Camerawork, Camera-Trainee roles, 1st & 2nd Assistant-Camera roles, Steadicam-Assistant roles.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Gareth Hughes

Camera Operator/Steadicam Owner-Operator

A member of:



gbct

