

Toby Wynyard
Sector Manager for Creatives
Pearson
One90 High Holborn
London
WC1V 7BH

08 June 2017

Dear Toby,

Letter of support for Pearson BTEC level 3 Nationals in Creative Digital Media Production.

The Creative Industries Federation is the national policy body representing the UK's creative industries, arts, and creative education.

As a professional body in the sector, we recognise the following qualification as being fit for purpose:

<i>Pearson BTEC level 3 National Extended Certificate in Digital Content Production</i>
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<i>Pearson BTEC level 3 National Extended Certificate in Digital Games Production</i>
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<i>Pearson BTEC level 3 National Extended Certificate in Digital Film and Video Production</i>

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

The qualifications ensures that the learner can demonstrate relevant skills, behaviours and knowledge to progress to employment in a range of entry level job roles within the creative digital media industries.

The qualification will also support the individual, should they chose to progress into further training, via a level 3 qualification or an apprenticeship, and is a good preparation for either progression route.

Yours sincerely



Eliza Easton
Deputy Head – Research and Policy