



**Creative.
Industries.
Federation.**

Matthew Day
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Dear Matthew

Letter of support for the Pearson BTEC Levels in Creative Digital Media Production

The Creative Industries Federation is a membership organization spanning the arts and creative industries as well as cultural education. We work across a number of policy areas and creative and cultural education is a core area of policy work and research for the Federation.

We have looked at the BTEC qualifications below – and believe they meet the needs of students wishing to continue with their studies of these subjects.

BTEC Level 3 National Extended Certificate in Creative Digital Media Production
BTEC Level 3 National Foundation Diploma in Creative Digital Media Production
BTEC Level 3 National Extended Diploma in Creative Digital Media Production
BTEC Level 3 National Diploma in Film and Television Production
BTEC Level 3 National Diploma in Film and Television Visual Effects
BTEC Level 3 National Diploma in Digital Publishing
BTEC Level 3 National Diploma in Digital Games Design and Development
BTEC Level 3 National Diploma in Sound Production

The qualifications will support learners to progress to employment or within employment in a range of job roles across the creative industry.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

I am happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Harriet Finney
Director of Policy
Creative Industries Federation

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