

Pearson Edexcel Level 3 Extended Diploma

June 2019

Monitored hours: 6 hours

Paper Reference **31672H**

Creative Digital Media Production

Unit 5: Specialist Subject Investigation

Part A

You do not need any other materials.

Instructions

- **Part A** contains material for the completion of the preparatory work for the set task.
- **Part A** should be undertaken over a maximum of 18 hours across a period of 5 weeks as timetabled by Pearson so that learners can start the preparatory period in advance of the supervised assessment period. 12 hours are independent preparation and 6 hours are undertaken in monitored conditions.
- **Part A** is specific to each series and this material must only be issued to learners who have been entered to undertake the task in the relevant series.
- **Part B** materials for the set task will be issued prior to the start of the supervised assessment period according to the guidance in the specification.

Turn over ►

W61833A

©2019 Pearson Education Ltd.

1/1/1/1



Pearson

Instruction to Teachers/Tutors

The set task is a formal external assessment and must be conducted with reference to the instructions in this booklet and the BTEC Nationals *Instructions for Conducting External Assessments (ICEA)* document. This is to ensure that the preparatory period is conducted correctly during the monitored and formally supervised assessment and that learners have completed their preparation validly and independently.

This set task has a preparatory period. **Part A** sets out how learners should prepare for the completion of the task under supervised conditions.

Part A is given to learners **five weeks** before **Part B** is taken under formal supervision as scheduled by Pearson.

Part B contains unseen material and is issued to learners at the start of the specified formal supervised assessment session.

Learners must carry out independent primary research into the topic provided by Pearson. Learners can have up to a maximum of **12 hours** for this independent research. Learners should take their primary research findings, quotes and data into the monitored period.

Learners must be monitored in **six scheduled hours** provided by the centre to conduct secondary research and compile notes on their research findings. During this time, they may only have access to research materials including books, journals, the internet and notes from their independent primary research.

Learners must work independently and must not be given guidance or feedback on the completion of the preparatory work. Learners must not prepare potential responses and only notes produced in the monitored sessions may be used during the formal assessment. Learners may produce up to **four sides** of A4 notes, which should be handwritten or word processed in minimum 10 point font size. Notes should be short, bullet-point style information, and can contain diagrams but must not contain long narrative pieces of text. Learners must also produce a catalogue of sources during this period.

Centres may need to make facilities available to learners to support independent work.

Learner notes produced under monitored conditions must be checked to ensure that they comply with the limitations.

Learner notes and the catalogue of sources should be retained by the centre between the monitored sessions and the formal supervised assessment.

Learner notes and the catalogue of sources should be retained by the centre after the completion of the assessment and may be requested by Pearson.

Instructions for Learners

Read the set task information carefully.

This contains **Part A** of the information you need to prepare for the set task. You will need to carry out your own preparatory work over the next **five weeks** and conduct independent primary research in up to **12 hours**. You will have a further preparatory period of **six hours**, undertaken in monitored conditions, to conduct secondary research and compile notes to take into the supervised assessment period.

You will then be given the **Part B** set task to complete under formal supervised conditions.

You must work independently and must not share your work with other learners.

Your teacher/tutor cannot give you feedback during the preparation period.

Set Task Brief

Representation of LGBT in the media

It is important that minority groups are represented in a positive way in the media to ensure that they are provided with positive role models to reduce negative stereotyping in society.

You must conduct research into the changing representation of LGBT (Lesbian, Gay, Bisexual and Transgender) groups or individuals in a specific media sector and the impact this change has had on production in that sector.

You are required to conduct **12 hours** of independent primary research in relation to:

- the changing representation of LGBT groups or individuals in a specific media sector and the impact this has had on production in that sector.

During the **six hours** of monitored conditions, you will be allowed to use findings from your primary research, conduct secondary research and prepare notes of your findings to support you during the supervised assessment.

Your notes must:

- be individually and independently prepared by you
- contain a maximum of **four sides** of A4, either handwritten or word processed in a minimum 10 point font size
- use short, bullet-point style information, and can contain diagrams but must not contain long narrative pieces of text.

Your notes will be checked by your centre and will be retained after the completion of the formal supervised assessment.

In addition, you must compile a catalogue of sources during your monitored period that includes all primary and secondary sources you intend to refer to in **Part B**.

You should base your research for the task on a minimum of two different primary and four different secondary sources. You should not use more than 10 sources in addition to the stimulus material provided in **Part B**

Please check the examination details below before entering your candidate information

Candidate surname

Other names

Centre Number

Learner Registration Number

Pearson BTEC
Level 3
Extended Diploma

--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

**Window for Supervised Assessment Period:
Monday 20 May 2019 - Tuesday 21 May 2019**

Supervised hours: 2 hours

Paper Reference **31672H**

Creative Digital Media Production

Unit 5: Specialist Subject Investigation

Part B

You must have:

Your research notes from Part A
Part A Research Catalogue

Total Marks

Instructions

- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** contains material for the completion of the set task under supervised conditions.
- **Part B** should be undertaken in a single session of **2 hours** during the period specified by Pearson.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to undertake the task in that series.
- **Part B** should be kept securely until the start of the supervised assessment period.

Information

- The total mark for this paper is 65.

Turn over ►

P52816A

©2019 Pearson Education Ltd.

1/1/1/1/1/1/1



Pearson

Instructions to Teachers/Tutors

This set task is a formal external assessment and must be conducted with reference to the instructions in this booklet and the BTEC Nationals *Instructions for Conducting External Assessments* (ICEA) document. This is to ensure that the supervised period is conducted correctly and that learners have the opportunity to carry out the required activities independently.

Part B set task is undertaken under formal supervision in a single session of **two hours** timetabled by Pearson.

Part B materials must be issued to learners for the specified session. Work should be completed in this booklet.

Part B set task requires learners to apply understanding gained through familiarisation with the context and the application of research. Learners should bring in notes as defined in **Part A**. The teacher/tutor needs to ensure that the notes comply with the requirements.

All learner work must be completed independently and authenticated by the teacher/tutor and/or invigilator before being submitted to Pearson.

Learners must not bring anything into the supervised environment or take anything out without approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- Supervised assessment areas must be accessible to the individual learners and to named members of staff only.
- Learners can access their work under supervision only.
- Any work that learners produce under supervision must be kept securely.

Outcomes for submission

A completed booklet will need to be submitted by each learner.

A fully completed authentication sheet must be completed by each learner; the prepared notes do not need to be submitted with the final outcomes to Pearson.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



Instructions for Learners

Read the set task information carefully.

This session is **two hours**. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** and the stimulus material provided in **Part B**. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision.

You must work independently throughout the supervised assessment period and must not share your work with other learners.

Outcomes for submission

You will need to submit this booklet on completion of the supervised assessment period.

You must submit a completed authentication sheet.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



2017 Guardian

“Stereotypes associated with gay men, such as being fashionable or witty, appear positive. However, by their very nature, these stereotypes lead to unrealistic expectations”

Dr Daragh McDermott



In the Headlines

2013
2013
2012
2014
2017

Telegraph ‘Gay couple turned away from B&B win discrimination case’

Daily Mail ‘We were set up by gay lobby say B&B owners’

Telegraph John Fashanu claimed there were no gay footballers. ‘It’s a macho man’s game’

The Sun ‘Brave Ace is first to come out’ (when footballer Thomas Hitzlsperger discussed his sexuality),

Independent ‘Football’s attitudes to homosexuality are increasingly progressive’



2013



102 releases by major film companies
7 had significant LGB characters
10 featured LGBT stereotypes including only 2 transgender

1993 Hollywood blockbuster ‘Philadelphia’ tackled issues of homophobia. BBFC 12 rating. Tom Hanks awarded Oscar for Best Actor. It took **\$206.7million** at the US box office.

1994 ‘The Adventures of Priscilla, Queen of the Desert’ featured groundbreaking portrayal of transgender character. BBFC 15 rating.

2005 ‘Brokeback Mountain’ broke boundaries in the portrayal of gay relationships in mainstream media. BBFC 15 rating.

2016 ‘Carol’, a 2015 Hollywood film depicting a lesbian romance, voted best gay film in a poll for the British Film Institute. BBFC 15 rating.

BBFC Guidelines allow the portrayal of gay kissing within all BBFC categories.



moderate to strong sex scenes, strong language and brief strong violence



“Will & Grace probably did more to educate the American public than almost anything anybody has ever done so far.”

American Vice-President Joseph R. Biden (2012)

1987
1994
1997
1999
2001
2005
2013
2014
2017

BBC ‘Eastenders’ criticised in parliament for UK’s first on screen gay kiss
BBC gay themed TV drama aimed at young adults, ‘Two of Us.’ screened at night to avoid controversy.

Channel 4 ‘Brookside’ First lesbian kiss in pre-watershed UK TV series

Ellen DeGeneres came out, both in her real life, and in the sitcom ‘Ellen’.

Channel 4 ‘Queer as Folk’ groundbreaking representation of gay culture

Will & Grace (an American sitcom featuring gay characters) was the highest-rated US sitcom among adults 18–49 (Neilson)

BBC ‘Doctor Who’ introduce character Captain Jack Harkness, who challenged sexual stereotypes.

Netflix ‘Orange is the New Black’ featured in-depth portrayals of gay female characters

Amazon ‘Transparent’ tackles issues of transgender in families.

BBC ‘Doctor Who’ introduce gay assistant, Bill Potts, played by Pearl Mackie



LGBT player characters are rare. There is an apparent under-representation of LGBT characters within video games. Often limited to non-player characters (NPCs) and background characters, the sexuality of some characters is revealed only during a player’s dialogue interaction with a character, or only if particular dialogue options are taken.

LGBT characters in games

2003 Star Wars: Knights of the Old Republic, a NPC Juhani revealed to be a lesbian after players interact with her; if they kill her this is revealed in dialogue with her longtime companion. If they help Juhani she becomes a romance option for female player characters.

2007 Mass Effect, player option of in-game same sex relationships.

Games with LGBT player characters include;

1996 Phantasmagoria: A Puzzle of Flesh Curtis Craig (bisexual)

2001 Fear Effect 2: Retro Helix Hana (bisexual)

2013 Grand Theft Auto V Trevor Philips (bisexual)

2014 Dragon Age: Inquisition Krem Aclassi (transgender)

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



Set Task

You must complete ALL activities.

You will need to refer to your research notes completed in **Part A** and the stimulus material.

Please do not write answers outside the spaces provided. You may ask for additional pages if you need them.

Activity 1

Analyse the significance of representation of LGBT groups or individuals in a specific media sector with reference to the issues/debates mentioned in the statement:

'The lack of LGBT characters in mainstream media, and reliance on outdated stereotypes, does not represent the LGBT community in a fair and balanced way.'

You should refer to your own research and the research carried out in the stimulus material, making reference to the validity of the sources used.

(15)

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



Lined writing area with horizontal dashed lines.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Handwriting practice area with 20 sets of horizontal dotted lines.

(Total for Activity 1 = 15 marks)



Activity 2

Justify the choice of secondary sources you used to investigate the key areas of the set task topic within a specific media sector.

(15)

Dotted lines for writing.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Large writing area with horizontal dotted lines.



Handwriting practice area with 20 horizontal dotted lines.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

(Total for Activity 2 = 15 marks)



Activity 3

Explain the conclusions you have made from your research and evaluate how these conclusions support and/or challenge the findings of the stimulus material.

(15)

Area with horizontal dotted lines for writing.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



Handwriting practice area with 20 sets of horizontal dotted lines.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Large rectangular area with horizontal dotted lines for writing.

(Total for Activity 3 = 15 marks)



Activity 4

What changes would you suggest for future media production in your specific media sector in response to the research findings in the stimulus material and your own research?

(10)

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Large writing area with horizontal dotted lines.



Lined writing area for activity response.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

(Total for Activity 4 = 10 marks)



Activity 5

Explain what further research could be conducted into this topic and how this would help to gain a greater understanding of the current impact of the representation of LGBT groups or individuals in your specific media sector.

(10)

Area with horizontal dotted lines for writing.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



Handwriting practice area with 20 sets of horizontal dotted lines.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Handwriting practice area with 20 horizontal dotted lines.

(Total for Activity 5 = 10 marks)



TOTAL FOR TASK = 65 MARKS

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

