Pearson BTEC Level 3 Nationals Extended Certificate,
Foundation Diploma, Diploma, Extended Diploma

January 2024

Paper reference **20208K**

Travel and Tourism

UNIT 2: Global Destinations

Part A

You do not need any other materials.

Instructions

- **Part A** contains material for the completion of the research for the set task.
- **Part A** is given to learners two weeks before **Part B** is scheduled. Learners are expected to spend no more than six hours on **Part A**.
- **Part A** must be given to learners on the specified date so that learners can prepare in the specified way.
- **Part A** is specific to each series and this material must only be issued to learners who have been entered to take the task in the relevant series.
- **Part B** materials must be issued to learners for the specified session on the specified date.

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Instructions to Teachers/Tutors

Centres should refer to the BTEC Nationals *Instructions for Conducting External Assessments (ICEA)* document for full information on the correct conduct of monitored preparation and formal supervision.

This set task has a preparatory period. **Part A** sets out how learners should prepare for the completion of the set task.

Part A is given to learners two weeks before **Part B** is scheduled by Pearson.

Part A must be given to learners on the specified date so that learners can carry out monitored independent research in response to the information given in **Part A**.

Part B contains unseen material and is issued to learners at the start of the specified formal supervised assessment session as timetabled by Pearson.

Learners should be monitored in **six** scheduled hours provided by the centre for learners to read **Part A**, carry out their research and compile their notes for the **Part B** assessment. During this time, they may have access to the internet, books, magazines, brochures, journals, case studies, class notes and notes from visiting subject experts or guest speakers. Learners must work independently and must not be given guidance or feedback on the completion of the preparatory work. Learners must not prepare potential responses.

Only notes produced in the monitored preparation sessions may be used during the formal supervised assessment.

Learner notes are the outcome of independent preparation and support learners in responding to the additional information and activities presented in **Part B**.

Learner notes are restricted to:

- up to four sides of A4 – two sides for **Activity 1** and two sides for **Activity 3**
- bullet points and quotes from the research only
- references to specific sources (where applicable).

Notes must not include:

- continuous prose
- essay plans
- pre-prepared answers.

The notes must be hard copies and can be handwritten or word processed. If word processed, the font size must be 12 point minimum.

Part B is completed under formal supervision. The supervised assessment uses the **Part B** task and answer booklet. The supervised assessment will take place in a **three-hour** session timetabled by Pearson. A supervised rest break is permitted.

Teachers/tutors should note that:

- learners should not be given any direct guidance or prepared materials
- learners should not be given any support in writing or editing notes
- all work must be completed independently by the learner
- learner notes produced under monitored conditions must be checked to ensure that they comply with the limitations
- learner notes should be retained by the centre between the monitored sessions and the formal supervised assessment
- learner notes should be retained by the centre after the completion of assessment and may be requested by Pearson.

Instructions for Learners

Read the set task information carefully.

Part A contains the information you need to prepare for the **Part B** set task.

You will be given **six hours** of monitored preparation. Your teacher/tutor will tell you when you will have the planned sessions for this work.

During the preparation sessions, you will prepare summary notes to help you respond to the activities in the **Part B** formal supervised assessment.

Your notes must be:

- up to four sides of A4 – two sides for **Activity 1** and two sides for **Activity 3**
- bullet points and quotes from the research only
- references to specific sources (where applicable).

Notes must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed. If your notes are word processed, the font size must be 12 point minimum.

Your centre will check your notes and your notes will be kept after you have completed the formal supervised assessment.

You must work independently and must not share your work with other learners. Your teacher/tutor cannot give you feedback during the preparation time.

In **Part B** you will be asked to carry out specific (written) activities using the information in this **Part A** booklet and your own research on this topic.

You will complete **Part B** under formal supervision.

Set Task Information

In the set task, the context is that you work for a UK tour operator. There will be **three** activities relating to this context in the **Part B** formal assessment:

Activity 1: a report on Reykjavik, Iceland, as a global tourist destination
Activity 2: an email relating to travel itineraries
Activity 3: a report on the trends affecting the popularity and appeal of global destinations.

Set Task

There will be **three** activities in the **Part B** formal assessment.

In order to answer **Activity 1** and **Activity 3** of **Part B**, you must carry out **six** hours of research under monitored conditions.

You must produce summary research notes to take into the **Part B** formal assessment to support your responses to **Activity 1** and **Activity 3**. These notes are restricted to:

- up to four sides of A4 – two sides for **Activity 1** and two sides for **Activity 3**
- bullet points and quotes from the research only
- references to specific sources (where applicable).

Notes must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed. If your notes are word processed, the font size must be 12 point minimum.

Activity 1

For **Activity 1**, you must read the information on Reykjavik, Iceland, as a global tourist destination.

The growth of Reykjavik, Iceland, as a global tourist destination

Iceland is an island in the North Atlantic Ocean. It is famous for natural features, including Vatna, Europe's largest glacier. Iceland has one of Europe's lowest populations. Many families have lived in Iceland for generations and have strong beliefs in keeping their traditions, customs and language preserved.

Tourist numbers to Iceland in the mid-1990s were less than 250,000, increasing to a peak of more than 2 million in 2018, with similar numbers for 2023.

(Source: © Boyloso/GettyImages)

Reykjavik

The capital city Reykjavik is located on the coast. It is a small capital city compared to other European capitals. Attractions include a beach with geothermal heated seawater hot tubs and the Grandi fishing district famous for museums, arts and food.

For **Activity 1**, you must research:

- visitor numbers to **Iceland** since the 1990s
- geographical scale and location of **Reykjavik, Iceland**
- tourist facilities and amenities in **Reykjavik, Iceland**
- natural and built attractions in **Reykjavik and across Iceland**.

For **Activity 2**, you do not need to carry out any research in **Part A**.

For **Activity 3**, you must research these factors for **New Zealand** that may influence its popularity and appeal:

- geographical scale and location
- locations used in popular films and TV programmes
- transport links with the UK and within New Zealand.

Pearson BTEC Level 3 Nationals Extended Certificate,
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Thursday 11 January 2024

Supervised time 3 hours

Paper reference **20208K**

Travel and Tourism

UNIT 2: Global Destinations

Part B

Information Booklet

Do not return this Information Booklet with the task and answer booklet.

Instructions

- You will need the information in this booklet to complete the set tasks.
- Read the information carefully.
- You must **not** write your answers in this booklet.
- Only your answers given in the task and answer booklet will be marked

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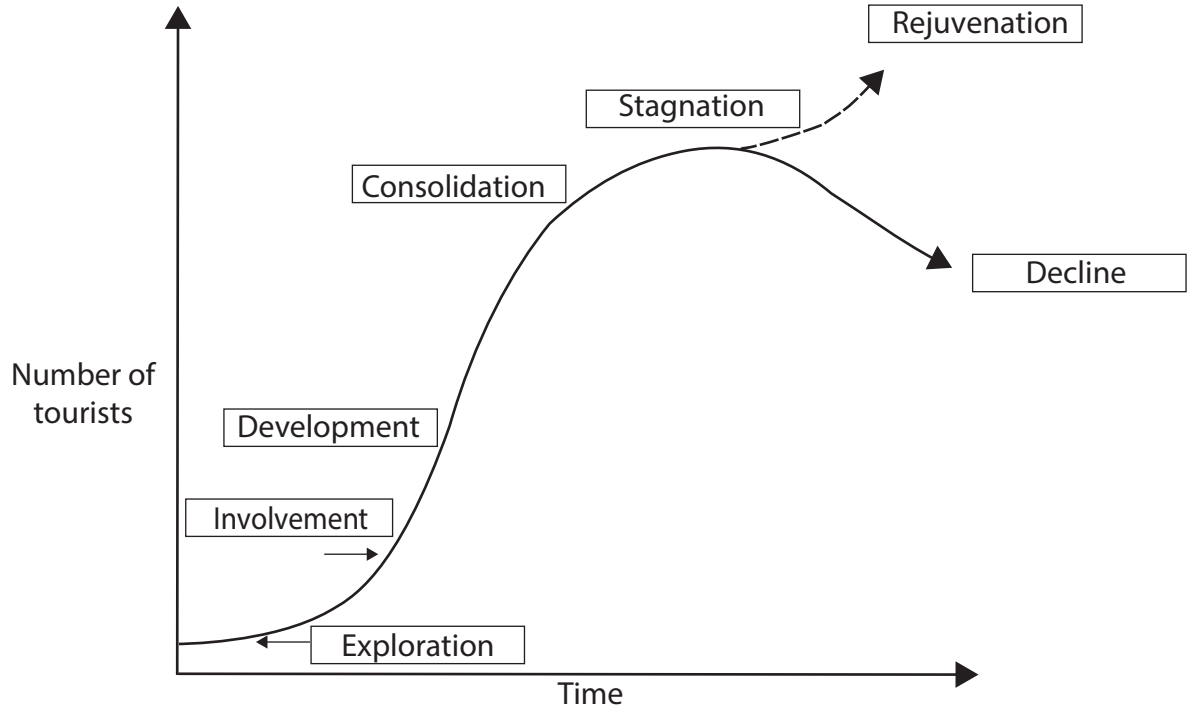
Activity 1: Growth of global tourist destinations

The Tourist Area Life Cycle (TALC) model

The development of tourist destinations can be compared to the Tourist Area Life Cycle (TALC) model, which shows tourist numbers to a destination over time.



Activity 2: Travel itineraries for a tour of Central and South America to visit ancient sites

Option 1: Central America and Peru, South America – 14 days/13 nights

Highlights: Ancient sites, sunset temple experience, cave tubing and an avocado farm. Central American tour in a small group, with professional guides in an air-conditioned minibus.

Itinerary:

Day 1 San Salvador, El Salvador.
Fly to San Salvador. Meet the guide and group you will travel with. Drinks and dinner with the group.

Day 2 San Salvador, El Salvador.
City tour to the Church El Rosario and the National Museum. Afternoon trip to the UNESCO ancient site of Joya de Ceren.

Day 3 Tazumal, El Salvador and Copán, Honduras. Minibus to Tazumal, visit the Mayan ancient site to see small pyramids and tombs. Evening travel to Copán, Honduras.

Day 4 Copán, Honduras
Minibus to the Mayan ruins. Visit the abandoned UNESCO 10th century city.

Day 5 Antigua, Guatemala.
Six-hour minibus drive to Antigua. Explore the town's 300 year old architecture. Try Pepián, the national dish, and visit the Choco museum for a chocolate workshop.

Days 6–7 Guatemala City, Guatemala.
Minibus drive to the mountains. Visit an avocado farm. Eat fresh guacamole and tortillas. Next day visit the National Museum of Archaeology. Dinner and traditional dance show.

Days 8–9 Flores, Guatemala.
Short 1 hour flight to Flores. Drive to Tikal National Park. See ruined temples, monkeys and parrots. Lunch in the jungle. Next day visit Uaxactún Ruins and sunset evening trip to an ancient temple site.

Day 10 Belize City, Belize.
5 hour minibus drive to climb the 40 metre high pyramid, El Castillo. After lunch , 2 hour minibus drive to Belize City. Cave tubing, float on rubber rings through centuries old caves.

Days 11–13 Lima, Peru.
Fly 7 hours 30 minutes to Lima. Chance to plan your own time. Take a train to Cusco. Visit UNESCO Machu Picchu, world famous Inca ancient ruins. Enjoy Lima's bars and restaurants.

Day 14 Fly to the UK from Lima.

Option 2: South America and Costa Rica, Central America – 15 days/14 nights

Highlights: World famous attractions, Christ the Redeemer statue, Evita's grave. Star gazing, wine tasting and luxury beach resort in Costa Rica. Local guided tours of ancient sites.

Itinerary:

Day 1 Rio de Janeiro, Brazil.
Fly to Rio de Janeiro. Visit the National Historical Museum.

Day 2 Rio de Janeiro, Brazil.
Scenic train up the Corcovado Hill, 700 metres high. Take the panoramic lift to the world-famous Christ the Redeemer statue and enjoy the view.

Day 3 Rio de Janeiro, Brazil.
Ride the world's third oldest cable car up Sugarloaf Mountain. Evening visit to a carnival workshop, learn about the famous carnival costumes.

Day 4 Foz do Iguaçu, Brazil.
Fly 2 hours 15 minutes to Foz do Iguaçu. Visit the famous 80 metre high waterfalls. Traditional food and culture evening at your hotel.

Day 5 Buenos Aires, Argentina.
Fly 2 hours to Buenos Aires. Walking tour of the historical areas including San Telmo and La Boca. See the graves of Argentina's famous people, including Evita.

Days 6–7 Pucará de Tilcara, Argentina.
Fly 7 hours to Pucará de Tilcara. Guided tour of the 12th century ancient site. Bus to the UNESCO coloured mountains and Ancient Inca road route of Quebrada de Humahuaca.

Day 8 Santiago, Chile.
Fly 10 hours to the capital of Chile. Walking tour to include the 16th century church and palace. Chilean wine tasting evening.

Days 9–10 Cusco, Peru.
Fly 11 hours to Cusco. Star gazing evening at the Cusco Planetarium. Next day guided tour to Machu Picchu, world famous Inca ancient site.

Days 11–13 San José, Costa Rica.
Fly 8 hours to the capital of Costa Rica. Transfer to resort hotel in Puerto Viejo de Talamanca. Relaxing two days including water sports and evening beach barbecues.

Day 14 Turrialba, Costa Rica.
Visit the 3000 year old Guayabo ancient site on the side of the volcano. Last night in San José to experience the night market.

Day 15 Fly to the UK from San José.

Option 3: Central America and South America – 12 days/11 nights

Highlights: Snorkelling with stingrays and sharks. Sunset volcano experience. Chance to stay in an eco-lodge. Ancient sites including world famous UNESCO Chichén Itzá.

Itinerary:

Day 1 Cancun, Mexico.
Fly to Cancun. Transfer to Playa del Carmen resort. Beach and cocktails evening.

Day 2 Playa del Carmen, Mexico.
Explore the Mayan ancient site of Tulum and Cozumel. Excursion to snorkel with stingrays and sharks.

Days 3–4 Chichén Itzá, Mexico.
Take a 2 hour taxi to Chichén Itzá. Check in to resort and spa hotel. Next day explore Mexico's most famous UNESCO ancient site, Chichén Itzá. See the ancient city and famous Mayan stepped pyramids.

Day 5 San Salvador, El Salvador.
Take a 2 hour taxi to Playa del Carmen then fly 5 hours to San Salvador.
Explore the city including the National Museum, to see many ancient relics. Dinner and cultural evening.

Day 6 San Salvador, El Salvador.
Drive to Santa Ana Volcano. Hike the 2,300 metre volcano. Experience the sunset from the top of the volcano.

Day 7 Georgetown, Guyana.
Fly 9 hours 30 minutes with one transfer. Explore the city including St George's, the world's largest wooden cathedral.

Day 8 Iwokrama Rainforest Reserve, Guyana.
Short flight and transfer to the International Centre for Rainforest Conservation. See the rainforest from the 30 metre high canopy walkway.

Day 9 Yupukari, Guyana**.**
Minibus to the village of Yupukari, home of the Wapishana and Macushi indigenous peoples. Stay in an eco-lodge. Learn about local culture and wildlife.

Day 10 Lima, Peru.
Fly 12 hours to Lima including two transfers. Tandem paragliding with an instructor above the city. Evening dinner dance.

Day 11 Cusco, Peru.
Take a train to Cusco. Visit UNESCO Machu Picchu, world famous Inca ancient site.

Day 12 Fly to the UK from Lima.

Summary of itinerary options and costs

Option	Option 1: Central America and Peru, South America	Option 2: South America and Costa Rica, Central America	Option 3: Central America and South America
Itinerary duration	14 days/13 nights	15 days/14 nights	12 days/11 nights
Total cost	£4,500 per person	£6,200 per person	£4,000 per person
Cost includes	• Room only accommodation • Guided air-conditioned minibus tours in Central America • Entrance fees to attractions	• Half board accommodation • Guided tours and entrance fees to attractions • Wine tasting and carnival workshop	• Bed and breakfast accommodation • Entrance fees to attractions • Dinner and cultural/ dance evenings
Additional costs not included	• All meals • Tips for guides • Cave tubing and avocado farm trip	• Lunches • Tips for guides	• Lunch and dinners • Paragliding and snorkelling
FCDO travel advice	• Peru – potential political protests in Cusco and Lima • Belize, El Salvador, Guatemala – Hurricane/season **June to November**	• Peru – potential political protests in Cusco and Lima • Costa Rica – some beaches have dangerous currents • Brazil – potential threat of Zika virus	• Peru – potential political protests in Cusco and Lima • Guyana – high crime and potential political protests • Mexico – hurricane season **June to November**

Kauai, Hawaii

Geographical scale and location

The Hawaiian islands are located 3,758 miles off the west coast of the USA in the Pacific Ocean. Hawaii is one of the states of the USA.

Kauai is the fourth largest island of the Hawaiian islands with an area of 1,450 km^2. Kauai is one of the seven islands of Hawaii that has people living on it. The island is 25 miles long and 33 miles wide.

Transport links with the UK

Lihue Airport on Kauai can accept both international flights as well as smaller aeroplanes flying between the islands. It is not possible to fly direct from the UK to Kauai. The quickest route would be to fly to the west coast of mainland USA and then transfer to a flight to Kauai. This would take about 18 hours including the time taken for transfer**.**

Transport links within Kauai

Transport by road includes using public transport, shuttle bus, taxi and car hire. The bus is low cost and makes many stops on its routes. There is a shuttle bus service that links the main resorts and goes to the airport. Taxis can be hired using apps such as Uber. Most of the beach resorts offer a bike and moped hire service.

Recent and potential natural disasters

Kauai, like all Hawaiian islands, is volcanic. However, the volcano is not active, the nearest active volcano is on another island more than one hundred miles away.

In 1868, an earthquake struck Kauai and another large island, causing extensive damage.

In 1946 a tsunami hit Kauai with waves that reached 16 metres high. Two resorts were flooded and homes and bridges were destroyed. In 2011, a major earthquake off the coast of Japan caused a tsunami in the Pacific Ocean. It reached the Hawaiian islands with waves around 3 metres in height, which caused property damage.

Kauai, Hawaii – spectacular natural scenery

Film and TV locations

Kauai, Hawaii has been used as a filming location for about 80 years. It is often called the 'Garden Isle' due to the stunning natural scenery, including waterfalls and white sandy beaches. Many of the filming locations on Kauai can be visited. There are organised tours to take you to the different locations. Tours are often by minibus but there are kayaking and even helicopter options.

Famous films from the 1950s and 1960s

South Pacific is one of the most famous films made on location on Kauai. Haena and Lumahai beaches were used as some of the film's locations.

Blue Hawaii, starring the world-famous singer Elvis Presley, was filmed on Kauai. The Coco Palms Resort was a hotel used in the film. Many film stars stayed in this resort hotel, which closed in 1992.

Recent adventure films

Jurassic Park (1992) was the first of seven dinosaur adventure films located on Kauai. Filming was interrupted by a hurricane on the last day. The Manawaiopuna waterfalls were used at the start of the film. The Moreton Bay fig trees, located at the Allerton Gardens, were used in film scenes.

The Pirates of the Caribbean films were often filmed on Hawaiian islands. A cave and a beach on the north side of the island were used in a famous scene, about 'a fountain of youth'. The gardens of the Coco Palms Resort were used as the location where the main character, Jack Sparrow, was held captive.

Famous TV programmes

Kauai was used as a location for a famous TV programme in the 1960s, Gilligan's Island. It was a TV series about people stranded on a deserted island after a shipwreck.

Between 1978 and 1984 an American TV series popular in the UK called Fantasy Island used the Wailua waterfalls on Kauai as a location.

Acknowledgements

TALC: adapted from RW. Butler, Tourist Area Life Cycle 1980
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https://lostworld.com/
https://kids.nationalgeographic.com/
https://www.kauai-hawaii.com/

Please check the examination details below before entering your candidate information

Candidate surname	Other names

Centre Number | Learner Registration Number

Pearson BTEC Level 3 Nationals Extended Certificate, Foundation Diploma, Diploma, Extended Diploma

Thursday 11 January 2024

Supervised time 3 hours

Paper reference **20208K**

Travel and Tourism

UNIT 2: Global Destinations

Part B

You must have:
Information Booklet (enclosed)
Your research notes from **Part A** (maximum four sides of A4)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to take the task in that series.
- **Part B** should be taken in a single session of three hours on the timetabled date.
- Answer **all** activities in the spaces provided *– there may be more space than you need.*
- Do not return research notes or **Part A** to Pearson.

Information

- The total mark for this paper is 60.
- The marks for **each** activity are shown in brackets *– use this as a guide as to how much time to spend on each activity.*
- A calculator may be used.

Advice

- Read each activity carefully before you start to answer it.
- Try to answer every activity.
- Check your answers if you have time at the end.

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Instructions to Teachers/Tutors and/or Invigilators

This **Part B** booklet should be kept securely until the start of the supervised assessment session.

Part B is completed under formal supervision in a single session of **three hours** on a date timetabled by Pearson. Centres may schedule a supervised rest break during the session.

Part B set task requires learners to apply understanding gained through research within the context. Learners should bring in notes as defined in **Part A**. The teacher/tutor and/or invigilator needs to ensure that notes comply with the requirements.

Learners must complete the set task using this task and answer booklet.

A calculator may be used.

The set task is a formal external assessment and must be conducted with reference to the instructions in this task and answer booklet and the BTEC Nationals Instructions *for Conducting External Assessments (ICEA)* document to ensure that the supervised assessment is conducted correctly and that learners submit evidence that is their own work.

Learners must not bring anything into the supervised environment or take anything out without teacher/tutor and/or invigilator approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- During supervised assessment sessions, the assessment areas must only be accessible to the individual learners and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept securely.
- Only permitted materials for the set task can be brought into the supervised environment.
- During any permitted break and at the end of the session materials must be kept securely and no items removed from the supervised environment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.
- Learner notes related to **Part A** must be checked to ensure length and/or contents meet limitations.
- Learner notes will be retained securely by the centre after **Part B** and may be requested by Pearson if there is suspected malpractice.

After the session, the teacher/tutor and/or invigilator will confirm that all learner work had been completed independently as part of the authentication submitted to Pearson.

Outcomes for submission

This task and answer booklet should be submitted to Pearson.

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Instructions for Learners

Read the set task information carefully.

You have three hours to complete **Part B**. Your teacher/tutor and/or invigilator will tell you if there is a supervised break. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** if relevant. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision and your work will be kept securely during any breaks taken.

You must work independently throughout the supervised assessment session and must not share your work with other learners.

Outcomes for submission

This completed task and answer book.

Set Task Brief

You must complete **ALL** the activities in the task and answer booklet using the additional Information Booklet provided.

You have been given **three** activities to complete.

You will need to use your research from **Part A** to complete **Activity 1** and **Activity 3** in this **Part B** formal assessment.

Part B: Set Task Information

You must complete ALL activities.

You will need to refer to the Information Booklet and your research notes from **Part A**.

Activity 1: Appeal of global tourist destinations

Your manager has asked you to prepare an article that explains the appeal and development of **Reykjavik, Iceland** as a global tourist destination.

Use your research notes and the Tourist Area Life Cycle (TALC) model, given in the Information Booklet, to support your article.

Your article **must** make reference to:

- the characteristics of the **consolidation** stage of the TALC model in **Iceland**
- the **key features** that give **Reykjavik** global appeal.

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(Total for Activity 1 = 20 marks)

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Activity 2: Travel itineraries for a tour of Central and South America to visit ancient sites

You have been asked to advise a couple in their fifties on a suitable tour in the autumn to Central and South America, including ancient sites.

The customers' needs are:

- 14 days to travel
- a budget of £5,500 per person
- one of them has a mild phobia of heights
- a memorable activity to celebrate their anniversary
- opportunities for visiting ancient sites.

There are three possible travel itineraries shown in the Information Booklet that you need to consider.

Write an email to the customers. The email **must** include:

- an **evaluation** of **each** of the proposed travel itineraries, based on the consideration of the customers' needs
- a **justified recommendation** of the most suitable option.

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(Total for Activity 2 = 16 marks)

Activity 3: The popularity and appeal of global destinations

One current trend in travel and tourism is the increasing demand for visiting destinations where the filming of popular films and TV programmes has taken place. The tour operator you work for is planning to promote a destination that offers visits to popular film and TV locations.

Your manager has asked you to write a report on New Zealand and Kauai, Hawaii.

You should refer to your research notes on New Zealand and the information on Kauai, Hawaii given in the Information Booklet.

Your report **must** include:

- an evaluation of how **both** New Zealand and Kauai, Hawaii meet the demand for visiting destinations with **locations used in popular films and TV programmes**
- a justified recommendation for **either** New Zealand **or** Kauai, Hawaii as the destination the tour operator should promote.

You should make reference to how the **popularity and appeal** of New Zealand and Kauai, Hawaii may be affected by:

- travel to the destination from the UK and transport links within each country
- recent and potential natural disasters.

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(Total for Activity 3 = 24 marks)

TOTAL FOR TASK = 60 MARKS

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