

Lesley Davies OBE
Vice President BTECs and Apprenticeships
Pearson UK
One90 High Holborn
London
WC1V 7BH

25 July 2016

Dear Lesley Davies,

As a Higher Education Institution, we will recognise the following qualifications as fulfilling entry requirements to a range of our higher education courses in related subject areas, either by meeting entry requirements in their own right or being accepted alongside other qualifications at the same level:

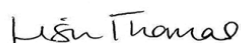
- BTEC Level 3 National Extended Certificate in Travel and Tourism
- BTEC Level 3 National Foundation Diploma in Travel and Tourism
- BTEC Level 3 National Diploma in Travel and Tourism
- BTEC Level 3 National Extended Diploma Travel and Tourism

We welcome the inclusion of external assessment in these qualifications. Also, the introduction of a larger mandatory core, comprising over half of each qualification, will provide students with a solid foundation. This means that all students will study a broad and common element of content, and therefore the wide range of options offered in the larger qualifications will be helpful in allowing students to explore areas in which they may wish to specialise at degree level.

In the past, we have recruited students with Pearson BTEC National qualifications similar to those listed above on to our degree programmes in Business Management, Events Management, International Tourism Management, International Tourism Management with a Language, and Marketing Management.

I am happy for this letter to be made public on the Pearson websites to confirm our support for the qualifications.

Yours sincerely



Lisa Thomas

Deputy Director
Marketing, Recruitment and Admissions
University of Chester