



Association of Leading
Visitor Attractions

James Emmett,
Head of Stakeholder Engagement (Employers),
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One90 High Holborn,
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10 September 2013

Letter of Recognition – BTEC National Diplomas in Travel and Tourism

As the Association of Leading Visitor Attractions, we recognise the following qualifications as being fit for purpose:

500/9863/9 - Pearson BTEC Level 3 Subsidiary Diploma in Travel and Tourism (QCF)

600/6539/4 - Pearson BTEC Level 3 90-credit Diploma in Travel and Tourism (QCF)

500/9862/7 - Pearson BTEC Level 3 Diploma in Travel and Tourism (QCF)

500/9861/5 - Pearson BTEC Level 3 Extended Diploma in Travel and Tourism (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

The qualifications will give students an advantage when applying for related jobs or further training.

The association is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely,

Bernard Donoghue
Director

Museums & Galleries

- Birmingham Museums Trust
- Bristol Museums
- British Library
- British Museum
- Glasgow Museums
- Imperial War Museums
- Library of Birmingham
- Museum of London
- National Galleries of Scotland
- National Gallery
- National Museum of the Royal Navy
- National Museums Liverpool
- National Museums Scotland
- National Portrait Gallery
- Natural History Museum
- Oxford University Museums
- Royal Academy
- Royal Air Force Museum
- Royal Museums Greenwich
- Science Museum Group
- Somerset House Trust
- Tate Gallery
- University of Cambridge Museums
- Victoria and Albert Museum

Heritage & Cathedrals

- Canal & River Trust
- Canterbury Cathedral
- Churches Conservation Trust
- City of London Attractions
- English Heritage
- Historic Royal Palaces
- Historic Scotland
- Houses of Parliament
- National Trust
- National Trust for Scotland
- Old Royal Naval College Greenwich
- Portsmouth Historic Dockyard
- Roman Baths and Pump Room, Bath
- Royal Collection Trust
- Shakespeare Birthplace Trust
- St Paul's Cathedral
- Titanic Belfast
- Treasure Houses of England
- Westminster Abbey

Gardens & Leisure

- Continuum Group
- Eden Project
- North of England Zoological Society
- Pleasure Beach
- Royal Botanic Garden, Edinburgh
- Royal Botanic Gardens
- Royal Horticultural Society
- Royal Zoological Society of Scotland
- Warner Bros Studio Tour London

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