



Date 08/02/2016
Our Ref MC/Pearson
Your Ref
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James Emmett
Head of Stakeholder Engagement
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Dear James

**Letter of Support for: Pearson BTEC Level 3 National Diploma (720)
in Fitness Services**

As an employer in the sector, we recognise this qualification as being fit for purpose. This qualification will clearly support learners to primarily progress to Gym Instructor roles within the industry. Additionally the qualification provides the opportunity to progress to employment within other job roles across, such as a Recreation Assistant in the sector.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills. They meet the needs of our business (and the wider sector as a whole) and the individual. They ensure that future potential employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they choose to progress to further training such as Degree courses or vocational training such as Personal Training courses.

We are happy that Pearson uses this letter as support for the qualification.

Yours sincerely

Mark Crutchley
Chief Executive