

Pearson BTEC Level 3 Nationals Extended Diploma

Sport

Unit 22: Investigating Business in Sport and the Active Leisure Industry

Part A

Sample assessment material for first teaching
December 2016

Paper Reference
21405J

You do not need any other materials.

Instructions

- Your Unit 22 assessment task contains two parts.
- **Part A** will be released two weeks before your supervised assessment sessions (**Part B**).
- **Part A** is specific to each series and this material must only be issued to learners
- We suggest that you spend no more than six hours independently conducting your research and making notes over the course of the two weeks.
- You can take a maximum of four A4 sides of your research notes into the supervised assessment session (**Part B**).
- In **Part B**, you will be issued with supplementary stimulus information building on the case study information in **Part A**.
- In **Part B**, you will have three hours under supervised conditions specified by Pearson to respond to the task.
- Do not return research notes or **Part A** to Pearson.
- **Part B** should be kept securely until the start of the three-hour supervised assessment period.

Turn over ►

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Instructions to Teachers/Tutors

This paper must be read in conjunction with the unit information in the specification and the BTEC Nationals Instructions for Conducting External Assessments (ICEA) document. See the Pearson website for details.

Part A should be issued to learners two weeks prior to undertaking **Part B** of the assessment.

Learners will be expected to conduct research over a **maximum of six hours**. Up to four sides of A4 notes (minimum font size 10) can be taken into the supervised assessment (**Part B**).

Teachers/Tutors cannot give any support to learners during the production of the notes and the work must be completed independently by the learner.

Part B is taken under supervision in a single session of three hours on the timetabled date. Centres may schedule a supervised rest break during the session.

Guidance for Learners

Read **Part A** information carefully as this contains the information you will need to prepare for **Part B**.

You will need to carry out your own research over two weeks.

You will then be given **Part B** to complete under supervised conditions.

You must work independently and should not share your work with other learners.

Your teacher/tutor cannot give you feedback during the completion of **Part A** and **Part B**.

Part A Instructions

You are required to prepare notes in response to the information provided in the case study in **Part A**.

The notes can be handwritten or typed and they must contain bullets and not extended answers. Other content is not permitted.

Part A

Case Study

In preparation for **Part B** you will be required to carry out research into **three different sports physiotherapy and rehabilitation businesses**.

Your research should include:

- business operations
- facilities
- products and services
- demographics.