

30/8/2013

Dear Andy,

PGL Travel Ltd is the UK's largest employer in the outdoor activity industry. We operate 26 outdoor activity & educational centres across the UK, France & Spain. PGL employs approximately 1,300 instructors of which half are new to the company every year. We have a long history of working closely with FE Colleges, recruiting and retaining students from the Level 3 outdoor activities courses.

We recruit around 650 new instructors between January and June. In the second half of this period, over one third of the approximately 300 instructors employed come directly from Level 3 outdoor activities courses.

I actively encourage & prioritise employment applications from students with the following qualifications as, in my experience, they make good employees:

- 500/6755/2 – Pearson BTEC Level 3 Diploma in Sport (Outdoor Adventure) (QCF)
- 500/6764/3 – Pearson BTEC Level 3 Extended Diploma in Sport (Outdoor Adventure) (QCF)

I believe that these qualifications develop and confirm specialist knowledge and skills in my industry sector, to a standard that can be reasonably expected of an 18 year old in full time education.

Whilst I do not actively target Public Services courses, there is anecdotal evidence of PGL having recruited employees holding public services qualifications. The Public Services course shares some modules with Level 3 Outdoor Adventure courses and students with a particular interest in outdoor activities or those looking to gain more life experience before applying to the uniformed services would be suitable for employment with PGL.

500/7840/9 - Pearson BTEC Level 3 Certificate in Public Services (QCF)
500/7862/8 - Pearson BTEC Level 3 Subsidiary Diploma in Public Services (QCF)
500/7867/7 – Pearson BTEC Level 3 Diploma in Public Services (QCF)
500/7801/X – Pearson BTEC Level 3 Extended Diploma in Public Services (QCF)

I am happy for my organisation name and website to be made available on the DfE and Pearson websites to confirm our support for the qualifications.

Yours sincerely

Dave Jury

New Business Development Officer - PGL Travel Ltd

Call me on 0844 3710 123 mobile 07725 823715



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