

Statement of Purpose

500/6751/5 – Pearson BTEC Level 3 Subsidiary Diploma in Sport (QCF)

Sport currently sits in the top 15 industrial sectors in England, contributing £20.3 billion to the economy in 2010, 1.9% of the total. The number of sport related jobs in the UK is estimated at over 400,000. The sector also has a large number of volunteers, with the estimated economic value of sport-related volunteering at c£2.7 billion. Additionally participation in sport brings health benefits to the nation, which is currently estimated at c£11.2 billion.

The sector workforce is expected to grow by approximately 11% to 2020, meaning vocational qualifications for the sport sector are vital

The Pearson BTEC Level 3 Subsidiary Diploma (360 GLH) in Sport is part of a larger suite of sport qualifications, in a range of sizes, which share the common purpose of helping people to become occupationally ready to take up employment in the sport sector at the appropriate level. This can follow either directly after achieving the qualification, or via the stepping stone of Higher Education (HE) in university or college. By studying a BTEC National, learners develop knowledge, understanding and skills required by the sector, including essential employability skills, and apply them in real work contexts. Learners can operate at a standard that can reasonably be expected of an 18 year old in full-time education.

The Pearson BTEC Level 3 Subsidiary Diploma in Sport (360 GLH) is primarily an Applied General qualification, equivalent in size to an A level, which has been designed to occupy one third of the curriculum within a broader programme of study, which could include other vocational or academic qualifications. Its main purpose is to allow learners to develop the core specialist knowledge, understanding and skills, including anatomy and physiology and risk assessment, required by the sector. It provides a basis for progression into a broad range of roles within the sector when supported by relevant qualifications at level 2, such as GCSE English and mathematics, and/or at level 3, such as A levels in Applied Business or Sociology. Learners have some opportunity to study in more depth a range of option areas of their choice, including sports coaching and sports nutrition. The Pearson BTEC Subsidiary Diploma in Sport (Performance and Excellence) is also approved as a Technical Certificate by SkillsActive in Pathway One of the Advanced Apprenticeship in Sporting Excellence (AASE).

As the qualification was designed in close collaboration with industry, it is fully supported by the Sector Skills Council (SSC) for the sector, SkillsActive. A range of professional organisations and employers in the sector has also confirmed their support for the Pearson BTEC Level 3 Subsidiary Diploma in Sport. This means it is a highly respected route for those who wish to move into employment in the sector, either directly or following further study.

A significant proportion of recruitment in this sector is at graduate level. The Pearson BTEC Level 3 Subsidiary Diploma in Sport also provides a well-established route into a variety of specialist Higher Education (HE) courses in this sector, when taken alongside other qualifications appropriate for the desired course of study. UCAS has reviewed the qualification to assess its value for access to higher education, and has allocated UCAS points. See details published on the Pearson website here:

<http://www.edexcel.com/i-am-a/student/results/Pages/BTEC-equivalence.aspx>

In addition, a number of universities have individually confirmed that this Pearson BTEC Level 3 Subsidiary Diploma in Sport fulfils their entry requirements when achieved alongside other qualifications.