

Unit code: R/600/9864

QCF Level 3: BTEC National

Credit value: 10
Guided learning hours: 60

### Aim and purpose

This unit aims to provide learners with an understanding of the principles of sustainable development and how these can be applied in practice. This unit is primarily aimed at learners within a centre-based setting looking to progress into the sector or further education and training.

#### Unit introduction

It is now commonly accepted that there is a need to ensure that human activities do not cause permanent damage to the environment, thereby denying resources to future generations. Economic and social goals should be achieved in ways that can be supported in the long term by conserving resources, protecting the environment and ensuring human health and welfare. In order to achieve these goals, those employed in environment conservation and management should have knowledge and understanding of the concept of sustainable development and an appreciation of the main mechanisms for its implementation.

This unit gives learners an opportunity to study the core themes and issues of sustainable development. It raises awareness of sustainable issues, responsibility and citizenship, the needs of others both now and in the future, and the requirement to respect and value the diversity of life.

Learners will gain awareness of what is being done globally, nationally and locally to achieve sustainability and how the industry can play a role in achieving these goals.

## Learning outcomes

#### On completion of this unit a learner should:

- I Understand the principles of sustainable development
- 2 Understand resource and environmental management in relation to sustainable development
- 3 Know how economics and society contribute to sustainable development
- 4 Understand methods in use to implement sustainable development.

#### **Unit content**

#### 1 Understand the principles of sustainable development

Definition: the concept of sustainable development (Brundtland Report, Agenda 21), sustainable development themes (social, economic and environmental)

Earth and humans: Gaia hypothesis; evolution; human population growth; agricultural development; the industrial revolution; resource consumption and pollution; development of local and global transport systems

Legislation and policies: development of international conventions and protocols related to sustainable development since the 1970s eg Climate Change Convention, Kyoto Protocol, Copenhagen Accord, UK legislation (Environment Act, Climate Change Act, Planning Acts, UK Government policies and guidance from Department for Environment, Food and Rural Affairs (Defra) and Department of Energy and Climate Change (DECC)); methods used to try to ensure countries adhere to the agreed principles eg political pressure, Earth Summits

## 2 Understand resource and environmental management in relation to sustainable development

Environmental systems: essential requirements for plant and animal life eg air, water, sunlight, space; basic biogeochemical cycles eg hydrological cycle, carbon cycle; basic population dynamics; food webs; predator/prey relationships; finite (non-renewable) and renewable resources

State of the environment: effects of human activities on the environment (air, water, land) eg pollution, use of natural resources, replanting forests; natural environmental changes (catastrophic, gradual); importance of sustaining the wealth of biological diversity (biodiversity) available to humans; current problems affecting biodiversity eg habitat destruction, pollution, invasive species; current biodiversity initiatives and their effectiveness eg UK Biodiversity Action Plan; carrying capacity concept; the concept of resource substitution, resource efficiency and conservation

Agriculture, fisheries and forestry: the challenges of sustainable development; issues relating to feeding a growing population; sustainable farming methods; genetic diversity of crops; issues facing forests in the developing world eg agricultural expansion, overgrazing, commercial logging, deforestation; sustainable forestry eg species diversity, provision of wildlife refuges; issues relating to supplying fish protein to an expanding global human population eg overfishing of wild stocks, marine and freshwater pollution; sustainable aquaculture developments eg choice of species, artificial diet development

#### 3 Know how economics and society contribute to sustainable development

Investment, competition and stability: importance of the development of skills, lifelong learning and environmental protection; indicators of competitiveness eg availability of human, natural or technological capital; levels of innovation, entrepreneurship and economic stability; adoption and awareness of concepts (eco-efficiency, eco-footprint, ecosystem services, environmental capacity, recycling, interdependence, preferable futures, uncertainty and precaution)

Society: the rights of a citizen and the responsibilities that go with those rights; the impact that activities have on the environment (locally, globally) eg eco-footprint; methods of participation in the local and global community to achieve a more sustainable lifestyle; the roles and responsibilities of stakeholders (Government, business, schools, colleges, households and each individual); the difference between 'standard of living' and 'quality of life'; factors that influence the quality of life locally and globally; methods of improving the quality of life locally and globally; the link between actions taken today (consumer choice) and the impact for future generations; methods of reducing impact on the environment and the use of natural resources; reasons for such restraint, why it is necessary and why it matters

#### 4 Understand methods in use to implement sustainable development

Agenda 21: the blueprint for sustainability in the 21st century; local and regional promotion for all; the development of societies and economies; conservation and preservation of the environment and natural resources; local Agenda 21 (community involvement, vision statements, action plans); implementation mechanisms

Sustainable development strategies: sustainable development as a global issue; the United Nations Commission on Sustainable Development; UK Sustainable Development Commission; creation of a national strategy on sustainable development eg guiding principles, indicators, agreed priorities; implementation of strategy (UK Government sustainable development strategy); implementation mechanisms eg sustainable resource development plans, land-use planning, strategic development plans, development control, community strategies

## **Assessment and grading criteria**

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria for a pass grade describe the level of achievement required to pass this unit.

Ass	Assessment and grading criteria				
To achieve a pass grade the evidence must show that the learner is able to:		To achieve a merit grade the evidence must show that, in addition to the pass criteria, the learner is able to:		To achieve a distinction grade the evidence must show that, in addition to the pass and merit criteria, the learner is able to:	
P1	define the concept of sustainable development	M1	discuss how continued growth of the human	D1	evaluate the impact of a given land-based industry on the
P2	review the Gaia hypothesis and the human, evolutionary and global issues that impact on sustainability [IE1, 2]	ii r	population globally may impact on demand for global resources		environment
Р3	summarise the global conventions and protocols related to sustainable development				
P4	review methods used globally to encourage countries to agree a sustainable policy [IE2, 3]				
P5	review environmental systems impacting on plant and animal life, including food webs, water and nutrient cycles, population dynamics, use of resources [IE2, 3]	M2	discuss the potential impact on biodiversity of a given environmental scheme		
P6	evaluate the effects of human activities on the environment [IE4]				
P7	evaluate the integration of sustainable development in agriculture, fisheries and forestry [IE4]				

Assessment and grading criteria					
To achieve a pass grade the evidence must show that the learner is able to:		To achieve a merit grade the evidence must show that, in addition to the pass criteria, the learner is able to:		To achieve a distinction grade the evidence must show that, in addition to the pass and merit criteria, the learner is able to:	
P8	explain how sustainable development is affected by investment, competition and stability	M3	discuss the social and economic benefits of a given land-based industry	D2	evaluate options for improving a given land-based industry's sustainability.
Р9	explain the rights and responsibilities of the citizen				
P10	discuss the difference between 'standard of living' and 'quality of life'				
P11	explain how the behaviour of one generation impacts on the environment for future generations				
P12	summarise Agenda 21	M4 discuss the development of local Agenda 21 action plans.			
P13	evaluate the introduction of sustainable development strategies. [IE4, 6]		local Agenda 21 action plans.		

**PLTS**: This summary references where applicable, in the square brackets, the elements of the personal, learning and thinking skills applicable in the pass criteria. It identifies opportunities for learners to demonstrate effective application of the referenced elements of the skills.

Key	IE – independent enquirers	RL – reflective learners	SM – self-managers
	CT – creative thinkers	TW – team workers	EP – effective participators

## **Essential guidance for tutors**

#### **Delivery**

Tutors delivering this unit have opportunities to use a wide range of delivery methods, including lectures, discussions, seminar presentations, site visits, internet and/or library-based research and personal and/or industrial experience.

It would be beneficial to make learners on work placements and their supervisors aware of the requirements of this unit before any work-related activities are carried out so that naturally occurring evidence can be collected at the time. For example, learners may have the opportunity to influence consumer choices and reduce environmental impact and they should ask for observation records and/or witness statements to be provided as evidence.

Visiting expert speakers could add to the relevance of the subject for learners. For example, a planning officer, consultant or project manager could talk about their perspective on sustainable development, the situations they face and the methods they use.

Whichever delivery methods are used, it is essential that tutors stress the importance of safe working practices, sound environmental management and the need to manage the resource using legal methods. Health and safety issues relating to field visits must be stressed and reinforced regularly, and risk assessments must be undertaken before any practical activities.

Tutors should consider integrating the delivery, private study and assessment for this unit with other relevant units and assessment instruments learners are taking as part of their programme of study.

Learning outcome I covers the principles of sustainable development. Delivery is likely to be in the form of lectures, with site visits and independent learner research where appropriate. It is important that learners gain as much understanding of the range and scope of international conventions as possible. Use of ICT could also enhance the understanding of the Gaia hypothesis and impact of population on resource use (simulation models).

Learning outcome 2 covers resource and environmental management in relation to sustainable development. Delivery is likely to be in the form of lectures, with supervised site visits and independent learner research where appropriate. It is important that learners are given the opportunity to see how legislation and policies in learning outcome I have influenced current management practices and industry specific expectations.

Learning outcome 3 covers how economics and society contribute to sustainable development. Delivery is likely to be in the form of lectures, with supervised site visits and independent research where appropriate. Learners should be able to link the work undertaken in this learning outcome to learning outcomes 2 and 4.

Learning outcome 4 covers the methods in use to implement sustainable development. Delivery is likely to be in the form of lectures, with supervised site visits and independent research where appropriate.

#### Outline learning plan

The outline learning plan has been included in this unit as guidance and can be used in conjunction with the programme of suggested assignments.

The outline learning plan demonstrates one way in planning the delivery and assessment of this unit.

#### Topic and suggested assignments/activities and assessment

Introduction and overview of the unit.

#### Assignment 1: Sustainable Development Review (P1, P3, P12, M1)

Tutor introduces the assignment brief.

Tutor defines sustainable development and introduces the three themes of sustainable development. Explains Agenda 21 and key legislation and policies relating to sustainable development including the Kyoto Protocol and Copenhagen Accord. Possible activity for learners could be to assign each individual/group a country with different priorities and learners hold a mini-conference to discuss possible policies to support priorities.

Introduction of the Gaia hypothesis and discussion on how human population growth has affected resource consumption. Possible activity could involve the use of ICT to simulate effect of population on resources and the Daisyworld simulation – Gaia hypothesis.

Personal study.

Individual support.

#### Assignment 2: Environmental Systems Report (P5, P6, P7, M2)

Tutor introduces the assignment brief.

Tutor introduces environmental systems and how plants and animals interact. Discussion on water and nutrient cycles and the difference between renewable and non-renewable resources.

Group discussion: human impact on the environment.

Discussion on the problems caused by and the challenges facing the agriculture, fisheries and forestry industries.

Personal study.

Individual support.

#### Assignment 3: Sustainability Issues Report (P2, P4, P8, P9, P10, P11)

Tutor introduces the assignment brief.

Impact of investment, competition and stability on sustainable development.

The role of society in sustainable development. What can the individual do? Possible activity could include individual assessment of transport, water and energy usage or pattern of consumption. Other activity could be a group presentation of benefits and impact of recycling and energy conservation.

The role of government, business, colleges and households in sustainable development.

The role of your industry in sustainable development.

#### Assignment 4: Industry Presentation (P13, M3, M4, D1, D2)

Tutor introduces the assignment brief.

Personal study.

Individual support.

Tutor introduces different sustainable development strategies. Possible class activity could involve group discussion on sustainable development strategies by different economic sector/industry.

Local Agenda 21: What is being done locally?

Personal study.

Individual support.

Unit review and evaluation.

#### **Assessment**

For PI, learners must define the concept of sustainable development. Learners should include the origins of sustainable development in their evidence, which could take the form of an illustrated article/presentation with notes or a report.

For P2, learners are required to review the Gaia hypothesis and the human, evolutionary and global issues that impact on sustainability. Evidence could be in the form of a presentation with notes or an illustrated report.

For P3, learners must summarise the global conventions and protocols related to sustainable development. Evidence may be linked to that for other criteria, for example P1. Evidence could take the same form as that for P1.

For P4, learners are required to review methods used globally to encourage countries to agree a sustainable policy. This may be linked to other criteria, and evidence could be in the same format as for P2.

For P5, learners are required to review environmental systems impacting on plant and animal life, including food webs, water and nutrient cycles, population dynamics and use of resources. Evidence is likely to take the form of an illustrated report. Where possible, to ensure assessment is fair, the size and complexity of the tasks should be the same for all learners.

For P6, learners are required to evaluate the effects of human activities on the environment. Tutors should identify and agree with learners the areas of human activity to evaluate. To ensure assessment is fair, the size and complexity of the tasks should be the same for all learners. This may be linked to other criteria, for example P4, and evidence could be in the same form as that for P4.

For P7, learners are required to evaluate the integration of sustainable development in agriculture, fisheries and forestry. Learners should include examples in their evidence, which could be in the same form as that for P5 and linked to P5 and P6.

For P8, learners are required to explain how sustainable development is affected by investment, competition and stability. Learners should include examples in their evidence, which could be in the same form as that for P2.

For P9, learners are required to explain the rights and responsibilities of the citizen. Learners should include examples in their evidence, which could be in the same form as for P2 and linked to P8.

For P10, learners are required to discuss the difference between 'standard of living' and 'quality of life'. Learners should include examples in their evidence, which could be in the same form as for P2 and linked to P8.

For PTT, learners are required to explain how the behaviour of one generation impacts on the environment for future generations. Learners should include examples in their evidence, which could be in the same form as for P2 and linked to P8.

For P12, learners are required to summarise Agenda 21. Evidence may be linked to that for other criteria, for example P1. Evidence could take the same form as that for P1.

For P13, learners are required to evaluate the introduction of sustainable development strategies. Tutors should identify the strategies or agree them through discussion with learners. It is expected that, as a minimum, learners will provide evidence for at least two different strategies. Where possible, to ensure assessment is fair, the size and complexity of the tasks should be the same for all learners. Evidence could be in the form of a presentation or report.

For M1, learners must discuss how the continued growth of the human population globally may impact on the demand for global resources. Learners should include examples in their evidence, which could be in the same form as for P2 and linked to it.

For M2, learners are required to discuss the potential impact on biodiversity of a given environmental scheme, such as non-native tree planting or wildflower meadow creation. Tutors should identify the scheme or agree it through discussion with learners. Where possible, to ensure assessment is fair, the size and complexity of the tasks should be the same for all learners. Evidence could be in the form of a report and linked to P5.

For M3, learners are required to discuss the social and economic benefits of a given land-based industry. The industry must be agreed with the tutor and is likely to be one of particular interest to the learner. Evidence could take the form of a presentation with supporting notes or an article.

For M4, learners must discuss the development of local Agenda 21 action plans. In their evidence, learners should include a comment on its use as a mechanism to deal with the problems of poverty, resource consumption and the deterioration of ecosystems. Evidence could be in the same form as for P13.

For DI, learners are required to evaluate the impact of a given industry on the environment. The industry must be agreed with the tutor and is likely to be one of particular interest to the learner. Evidence could take the form of a presentation which can be linked to M3.

For D2, learners are required to evaluate options for improving a given land-based industry's sustainability. Tutors should identify the industry or agree it through discussion with learners. Evidence could take the form of a presentation which can be linked to M3. If presentations are chosen as the assessment method, assessors should complete observation records to confirm learners' achievement against target criteria.

#### Programme of suggested assignments

The table below shows a programme of suggested assignments that cover the pass, merit and distinction criteria in the assessment and grading grid. This is for guidance and it is recommended that centres either write their own assignments or adapt any Edexcel assignments to meet local needs and resources.

Criteria covered	Assignment title	Scenario	Assessment method
PI, P3, PI2, MI	Sustainable Development Review	You work for a Regional Development Agency and are required to create an illustrated article defining sustainable development aimed at college students. It must include a summary of Agenda 2 I as well as global conventions and protocols relating to sustainable development.	Article.
P5, P6, P7, M2	Environmental Systems Report	As an environmental officer, produce a report reviewing the environmental systems that impact on plant and animal life. Include an evaluation of the effect of human activities on the environment and the integration of sustainable development in agriculture, fisheries and forestry. Conclude the report by discussing the impact on biodiversity of a given environmental scheme.	Report.

Criteria covered	Assignment title	Scenario	Assessment method
P2, P4, P8, P9, P10, P11	Sustainability Issues Report	As the sustainability officer for the local authority produce a report for the senior management explaining the Gaia hypothesis and reviewing methods used globally to encourage countries to agree a sustainable policy. Discuss how global resources may be affected by continued population growth. Include how investment, competition and stability affect sustainable development. Explain the rights and responsibilities of the citizen, the difference between 'standard of living' and 'quality of life' and how one generation's acts impact on future generations.	Illustrated report.
PI3, M3, M4, DI, D2	Industry Presentation	As the sustainability officer for the local authority, produce a presentation evaluating the introduction of sustainable development strategies and how your local Agenda 21 has developed. Discuss how your industry produces social and economic benefits and what impact it has on the environment. Conclude the presentation by evaluating options your industry could take to improve its sustainability.	Presentation with notes. Observation record.

# Links to National Occupational Standards, other BTEC units, other BTEC qualifications and other relevant units and qualifications

This unit forms part of the BTEC Land-based sector suite. This unit has particular links with the following units in the BTEC Land-based suite and the BTEC Environmental Sustainability suite:

Level 2	Level 3
Introduction to Environmental Studies	Understand and Plan Urban and Community Forestry Projects
Conservation and Improvement of British Habitats	Sustainable Communities
	Undertake an Extended Investigative Project in the Environmental Sustainability Sector
	Waste Management
	Undertake an Investigative Project in the Environmental Sustainability Sector
	Sustainable Construction
	Sustainable Facilities Management
	Urban Environment
	Sustainable Transport

#### **Essential resources**

Learners need access to a well-resourced library and quality newspapers. Sustainable development is highly topical and therefore newspaper articles and television/radio news items will provide current information.

Learners also need access to the internet for research purposes, for example the websites of local authorities, local non-governmental organisations (NGOs) involved with sustainable activities and local Agenda 21. Visits and relevant external speakers will enhance delivery and help keep tutors up to date.

#### **Employer engagement and vocational contexts**

The focus of this unit is on developing an understanding of the importance of sustainable development. Centres are encouraged to create and develop links with professionals in the local area. This could be through guest lectures or site visits. Linking to industry will ensure that learners appreciate the importance of sustainable development and its value across different industries.

#### Indicative reading for learners

#### **Textbooks**

Baker S – Sustainable Development (Routledge, 2005) ISBN 9780415282116

Bell S and Morse S – Sustainability Indicators: Measuring the Immeasurable? 2nd Edition (Earthscan, 2008) ISBN 9781844072996

Blewitt | - Understanding Sustainable Development (Earthscan, 2008) ISBN 9781844074549

Chiras D D and Reganold J P – Natural Resource Conservation: Management for a Sustainable Future (Benjamin Cummings, 2010) ISBN 9780132251389

Defra – The UK Government Sustainable Development Strategy: Cm. 6467 (Stationery Office Books, 2005) ISBN 9780101646727

Dresner S – The Principles of Sustainability, 2nd Revised Edition (Earthscan, 2008) ISBN 9781844074969

Elliott J – An Introduction to Sustainable Development, 3rd Edition (Routledge, 2005) ISBN 9780415335591

HMSO – Biodiversity: The UK Action Plan (Stationery Office Books, 1994) ISBN 9780101242820

Lovelock J – The Ages of Gaia: A Biography of Our Living Earth, 2nd Edition (Oxford University Press, 2000) ISBN 9780192862174

Rogers P P, Jalal K F and Boyd J A – An Introduction to Sustainable Development (Earthscan, 2007) ISBN 9781844075201

Transport and Regional Affairs Committee Environment – Better Quality of Life: A Strategy for Sustainable Development for the United Kingdom (Stationery Office Books, 1999) ISBN 9780101434522

World Commission on Environment and Development – *Our Common Future* (Oxford University Press, 1987) ISBN 9780192820808

#### Websites

Defra Ecosystem Services www.defra.gov.uk/evidence/economics/ foodfarm/reports/documents/ecosys.pdf

Education for Sustainable Development www.esd.rgs.org/index.html

Environment Agency www.environment-agency.gov.uk

European Sustainable Development Network www.sd-network.eu

Food and Agriculture Organization of the United www.fao.org

**Nations** 

Green Futures www.forumforthefuture.org/greenfutures

NetLogo – Environmental Simulation ccl.northwestern.edu/netlogo/index.shtml

One Planet Living www.oneplanetliving.org

Sustainable Development Commission www.sd-commission.org.uk

Sustainable Development in Government www.defra.gov.uk/sustainable/government

UK Biodiversity Action Plan www.ukbap.org.uk

United Nations Environment Programme www.unep.org

United Nations www.un.org

World Resources Institute www.wri.org

## Delivery of personal, learning and thinking skills (PLTS)

The table below identifies the opportunities for personal, learning and thinking skills (PLTS) that have been included within the pass assessment criteria of this unit.

Skill	When learners are
Independent enquirers	reviewing the Gaia hypothesis and the human, evolutionary and global issues that impact on sustainability
	reviewing methods used globally to encourage countries to agree a sustainable policy
	reviewing environmental systems that impact on plant and animal life, including food webs, water and nutrient cycles, population dynamics and use of resources
	evaluating the effects of human activities on the environment
	evaluating the integration of sustainable development in agriculture, fisheries and forestry
	evaluating the introduction of sustainable development strategies.

Although PLTS are identified within this unit as an inherent part of the assessment criteria, there are further opportunities to develop a range of PLTS through various approaches to teaching and learning.

Skill	When learners are
Independent enquirers	discussing how continued global human population growth may affect demand for global resources
	discussing the potential impact on biodiversity of a given scheme
	evaluating the impact of their industry on the environment
Creative thinkers	evaluating options for improving their industry's sustainability.

## Functional skills – Level 2

Skill	When learners are
ICT – using ICT	
Select, interact with and use ICT systems safely and securely for a complex task in non-routine and unfamiliar contexts	producing a presentation evaluating the introduction of sustainable development strategies and how the local Agenda 21 has developed
ICT – finding and selecting information	
Use appropriate search techniques to locate and select relevant information	researching global conventions and protocols relating to sustainable development
Select information from a variety of sources to meet requirements of a complex task	researching global conventions and protocols relating to sustainable development
ICT – developing, presenting and communicating information	
Enter, develop and refine information using appropriate software to meet requirements of a complex task	producing a presentation evaluating the introduction of sustainable development strategies and how the local Agenda 21 has developed
	producing a report explaining the Gaia hypothesis and reviewing methods used globally to encourage countries to agree a sustainable policy
Combine and present information in ways that are fit for purpose and audience	producing a presentation evaluating the introduction of sustainable development strategies and how the local Agenda 21 has developed
	producing a report explaining the Gaia hypothesis and reviewing methods used globally to encourage countries to agree a sustainable policy
Evaluate the selection, use and effectiveness of ICT tools and facilities used to present information	producing a presentation evaluating the introduction of sustainable development strategies and how the local Agenda 21 has developed
Mathematics – representing	
Understand routine and non-routine problems in familiar and unfamiliar contexts	discussing how continued global human population growth may affect demand for global resources
and situations	discussing the economic benefits of a given industry and its impact on the environment
Identify the situation or problems and identify the mathematical methods needed to solve	discussing how continued global human population growth may affect demand for global resources
them	discussing the economic benefits of a given industry and its impact on the environment
Choose from a range of mathematics to find solutions	discussing how continued global human population growth may affect demand for global resources
	discussing the economic benefits of a given industry and its impact on the environment

Skill	When learners are
Mathematics – analysing	
Apply a range of mathematics to find solutions	discussing how continued global human population growth may affect demand for global resources
	discussing the economic benefits of a given industry and its impact on the environment
Use appropriate checking procedures and evaluate their effectiveness at each stage	discussing how continued global human population growth may affect demand for global resources
	discussing the economic benefits of a given industry and its impact on the environment
Mathematics – interpreting	
Interpret and communicate solutions to multistage practical problems in familiar and	discussing how continued global human population growth may affect demand for global resources
unfamiliar contexts and situations	discussing the economic benefits of a given industry and its impact on the environment
Draw conclusions and provide mathematical justifications	discussing how continued global human population growth may affect demand for global resources
	discussing the economic benefits of a given industry and its impact on the environment
English – Speaking, Listening and	
Communication	
Make a range of contributions to discussions	discussing the potential impact on biodiversity of a given scheme
in a range of contexts, including those that are unfamiliar, and make effective presentations	discussing the rights and responsibilities of the citizen, the difference between 'standard of living' and 'quality of life' and how one generation's acts impact on future generations
	giving a presentation evaluating sustainable development strategies (by industry and by governments), the benefits and impact of selected industry (social, economic, environmental)
English – Reading	
Select, read, understand and compare texts and use them to gather information, ideas, arguments and opinions	researching global conventions and protocols relating to sustainable development
English – Writing	
Write a range of texts, including extended written documents, communicating information, ideas and opinions, effectively and persuasively	producing a report evaluating the introduction of sustainable development strategies and how the local Agenda 21 has developed.