

Myles McGinley
Product Management Qualifications Director
Pearson
One90 High Holborn
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10 September 2016

Dear Myles

Letter of support for the Pearson *BTEC Nationals in Enterprise and Entrepreneurship*

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

BTEC National Foundation Diploma in Enterprise and Entrepreneurship
BTEC National Extended Diploma in Enterprise and Entrepreneurship

The qualifications will support learners to progress to employment in a range of job roles across the industry and within RPMC, for example:

Junior Account Manager
New Business Development Manager
Apprenticeship in Marketing, Innovation and Growth or Sales

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

Yours sincerely



Stephen Hall
CEO
RPMC Europe Ltd.

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