

Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
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WC1V 7BH

30 August 2016

Dear Laura

Letter of support for the Pearson *BTEC Nationals in Enterprise and Entrepreneurship*

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

BTEC National Foundation Diploma in Enterprise and Entrepreneurship
BTEC National Extended Diploma in Enterprise and Entrepreneurship

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in junior management programmes or higher apprenticeships in business administration, finance, marketing, innovation and growth, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further within an organisation and provides them with the experience to develop careers further whether it be a Higher Level Apprenticeship Programme or a full permanent position in a company.

Yours sincerely



Jaime Silvester
Client Service Director