



Laura Hall  
Business Manager for Vocational Business and Enterprise  
Pearson  
One90 High Holborn  
London  
WC1V 7BH

25 August 2016

Dear Laura

**Letter of support for the Pearson *BTEC Nationals in Enterprise and Entrepreneurship***

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

***BTEC National Foundation Diploma in Enterprise and Entrepreneurship***  
***BTEC National Extended Diploma in Enterprise and Entrepreneurship***

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in junior management programmes or higher apprenticeships in business administration, finance, marketing, innovation and growth, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training. It will provide them with the opportunity to acquire the skills set required to be successful in the work place including problem solving, communication and team work, as well as giving them a sound and robust understanding of enterprises and how they function and operate.

Yours sincerely

A handwritten signature in blue ink that reads 'Helen Beardmore'.

**Helen Beardmore**  
Head of Education