

James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
One90 High Holborn  
London WC1V 7BH

Date  
2 Oct 2013

Dear James,

#### Ref. Letter of Recognition – BTEC National Diplomas in Creative Media Production

As an employer within the sector we recognise the following qualifications as being fit for purpose:

- 500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)
- 600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)
- 500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)
- 500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

The qualifications will give students an advantage when applying for related jobs or further training.

[www.whiteoctober.co.uk](http://www.whiteoctober.co.uk)

t. +44 (0)1865 920707    address. 3 The Gallery, 54 Marston Street, Oxford, OX4 1LF

The company is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

A handwritten signature in black ink, appearing to be "DF", followed by a long horizontal line extending to the right.

Dave Fletcher  
**Managing Director**