

James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
One90 High Holborn
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Dear James

BTEC National Diplomas in Creative Media Production and IT

As the leading trade association representing the Games industry, TIGA recognises the importance of developing industry relevant qualifications.

TIGA understands that Pearson has developed the following qualifications:

500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)

600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)

500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)

500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)

500/9147/5 - Pearson BTEC Level 3 Subsidiary Diploma in IT (QCF)

600/3887/1 - Pearson BTEC Level 3 90-credit Diploma in IT (QCF)

500/9150/5 - Pearson BTEC Level 3 Diploma in IT (QCF)

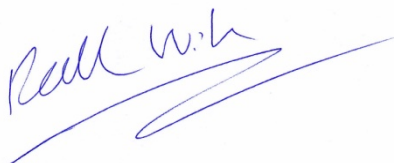
500/9149/9 - Pearson BTEC Level 3 Extended Diploma in IT (QCF)

We believe that qualifications such as these should be developed and maintained by Awarding Organisations for inclusion on the 16-19 School and college performance tables to give 16-18 year old students in full time education a suitable level of knowledge and skills that supports their progression.

TIGA cannot formally endorse the study of these qualifications without prior analysis of the course material. However, the association is happy for its name and website address to be made available on the DfE and Pearson websites solely for the purposes of demonstrating that we recognise the importance of developing such qualifications. All uses of TIGA's logo and branding must first be approved by TIGA.

TIGA would be interested in discussing with you and your colleagues opportunities for co-branding, reviewing and formally endorsing the courses.

Yours sincerely



Richard Wilson
Chief Executive Officer
TIGA