

Radley Yeldar Ltd
24 Charlotte Road
London
EC2A 3PB

James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
One90 High Holborn
London
WC1V 7BH

27 January 2014

Dear James

Letter of Recognition – BTEC National Diplomas in Creative Media Production

As an employer within the sector, whose portfolio of work includes moving image and film production, we recognise the following qualifications as being fit for purpose:

500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)

600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)

500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)

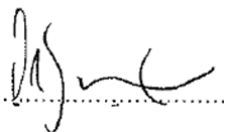
500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

Based on my own personal experience, studying film and media production at A Level and degree level in the mid-late 90s, these qualifications represent a real step forward and will provide students with an advantage when progressing in to the industry.

The company is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Dean Beswick', written over a horizontal dotted line.

Dean Beswick
Head of Moving Image