

James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
One90 High Holborn  
London  
WC1V 7BH

30 January 2014

Dear James

**Letter of Recognition – BTEC National Diplomas in Creative Media Production**

As an employer within the sector we recognise the following qualifications as being fit for purpose:

500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)

600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)

500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)

500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)

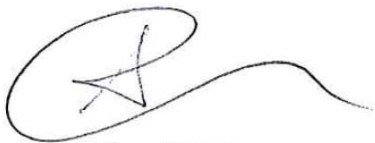
We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

The qualifications will give students an advantage when applying for related jobs or further training. The candidates we have interviewed who possess such knowledge and qualifications often perform better both in interview and in the job itself.

Therefore we believe that these courses are important to help new talent come through in to our industry with new ideas that keep our products fresh and exciting.

The company is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Alan Green', with a large, stylized initial 'A' and a long, sweeping underline.

**Alan Green**  
**Creative Consultant**  
**Orion Media**

Orion Media Limited, Company Registration Number: 6898191, Registered Office: 9 Brindley Place, 4 Oozells Square, Birmingham, B1 2DJ [www.orionmedia.com/](http://www.orionmedia.com/)